

**1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum**

**Professional Ethics**

Sr No	Program Code	Subjects	Semester
1	2M00151	Business Law	BMS I
2	2M00151	Business Communication–I	BMS I
3	2M00152	Industrial Law	BMS II
4	2M00152	Business Communication–II	BMS II
5	2M00153	Strategic Management	BMS III
6	2M00153	Advertising	BMS III
7	2M00154	Foundation Course (Ethics & Governance) - IV	BMS IV
8	2M00154	Auditing	BMS IV
9	2M00154	Integrated Marketing Communication	BMS IV
10	2M00155	Corporate Communication & Public Relations	BMS V
11	2M00155	Direct Taxes	BMS V
12	2M00156	Project Work	BMS VI
13	2M00156	Indirect Taxes	BMS VI
14	2C00451	Business Communication–I	Sem I
15	2C00452	Business Communication–II	Sem II
16	2C00452	Business Law (Business Regulatory Framework)–I	Sem II
17	2C00453	Business Law (Business Regulatory Framework) – II	Sem III
18	2C00454	Auditing–III	Sem IV
19	2C00454	Taxation–III (Direct Taxes-II)	Sem IV
20	2C00454	Business Law (Company Law)–III	Sem IV
21	2C00454	Research Methodology in Accounting and Finance	Sem IV
22	2C00455	Taxation - IV (Indirect taxes - II)	Sem V
23	2C00456	Project Work	Sem VI
24	2C00341	Business Communication-I	BBI I
25	2C00341	Environment and Management of Financial Services	BBI I
26	2C00341	Principles of Management	BBI I
27	2C00342	Business Communication-II	BBI II
28	2C00342	Principles and Practices of Banking & Insurance	BBI II
29	2C00342	Business Law	BBI II
30	2C00343	Information Technology in Banking & Insurance-I	BBI III
31	2C00343	Financial Markets	BBI III
32	2C00343	Direct Taxation	BBI III
33	2C00344	Corporate & Securities Law	BBI IV
34	2C00455	Auditing-I	BBI V
35	2C00455	Business Ethics and Corporate Governance	BBI V

36	2C00455	Research Methodology	BBi V
37	2C00456	Auditing-II	BBi VI
38	2C00456	Project Work In Banking & Insurance	BBi VI
39	2C00251	Business Communication-I	BFM I
40	2C00252	Business Communication-II	BFM II
41	2C00253	Business Law - I	BEM III
42	2C00253	Business Law - II	BEM III
43	2C00255	Business Ethics and Corporate Governance	BFM V
44	2C00255	Direct Tax- Income Tax	BFM V
45	2C00256	Indirect Tax- GST	BFM VI
46	2C00256	Project Work	BFM VI
47	1S00251	Communications Skills	Sem I
48	1S00251	Practical Communications Skills	
49	1S00256	Cyber Laws	Sem VI
50	1S00256	Practical Cyber Laws	
51	1S00256	Project Implementation	Sem VI
52		Business Communication and Information Ethics	BSc-DS I
53		Practical Business Communication and Information Ethics	BSc-DS I
54	4O00151	Effective communication –I	BAMMC I
55	4O00152	Effective communication–II	BAMMC II
56	4O00153	Film Communication-I	BAMMC III
57	4O00154	Media Laws and Ethics	BAMMC IV
58	4O00165	Advertising & Marketing Research	BAMMC V
59	2C00531	Business Ethics and Corporate Social Responsibility	Mcom I
60	2C00532	Research Methodology for Business	Mcom II
61	2C00533	Direct taxes	Mcom III
62	2C00533	Project	Mcom III
63	2C00534	Indirect Taxes	Mcom IV
64	2C00534	Project	Mcom IV
65	2C00533	Project	Mcom III
66	2C00534	Auditing of Banking Sector	Mcom IV
67	4O00151	Overview I: Print, Radio, Television and Advertising	MAEMA I
68	4O00151	Overview II: Film, Digital, Events, Gaming and Animation	MAEMA I
69	4O00151	Media Communication Theories	MAEMA I
70	4O00152	Introduction to Media Research	MAEMA II
71	4O00152	Entrepreneurship, Innovation & Media Laws	MAEMA II

72	1S01124	Technical Writing and Entrepreneurship Development(PSIT301 )	
<b>Gender</b>			
Sr No	Program Code	Subjects	Semester
73	2M00151	Foundation Course–I	BMS I
74	2M00152	Foundation Course–II	BMS II
75	2M00153	2. Business Planning & Entrepreneurial Management	BMS III
76	2M00153	2. Advertising	BMS III
77	2C00341	Foundation Course–I	BBI I
78	2C00342	Foundation Course–II	BBI II
79	2C00344	Entrepreneurship Management	BBI IV
80	2C00251	Foundation Course–I	BFM I
81	2C00252	Foundation Course–II	BFM II
82	4O00151	Foundation course –I	BAMMC I
83	4O00152	Introduction to Advertising	BAMMC II
84	4O00152	Media, Gender & Culture	BAMMC II
<b>Human Values</b>			
Sr No	Program Code	Subjects	Semester
85	2M00151	Foundation of Human Skills	BMS I
86	2M00153	Recruitment & Selection	BMS III
87	2M00153	Motivation and Leadership	BMS III
88	2M00154	Training & Development in HRM	BMS IV
89	2M00154	Change Management	BMS IV
90	2M00155	Finance for HR Professionals & Compensation Management	BMS V
91	2M00155	Strategic Human Resource Management & HR Policies	BMS V
92	2M00155	Performance Management & Career Planning	BMS V
93	2M00155	Industrial Relations	BMS V
94	2M00156	HRM in Global Perspective	BMS VI
95	2M00156	Organisational Development	BMS VI
96	2M00156	HRM in Service Sector Management	BMS VI
97	2M00156	Indian Ethos in Management	BMS VI
98	2C00342	Organisational Behaviour	BBI II
99	2C00343	Organizational Behavior	BBI III
100	2C00456	Human Resource Management	BBI VI
101	2C00256	Organisational Behaviour	BFM VI
<b>Environment &amp; Sustainability</b>			
Sr No	Program Code	Subjects	Semester
102	2M00153	Foundation Course (Environmental Management) - III	BMS III
103	2C00252	Environmental Science	BFM II
104	2C00452	Green Computing	Sem II
105	2C00452	Practical Green Computing	Sem II
106		Environmental Science	BSc-DS I
107		Practical Environmental Science	BSc-DS I
108	4O00152	Foundation course–II	BAMMC II