1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

Professional Ethics

Sr No	Program Code	Subjects	Semester
1.	2M00151	Business Law	BMS I
2.	2M00151	Business Communication–I	BMS I
3.	2M00152	Industrial Law	BMS II
4.	2M00152	Business Communication–II	BMS II
5.	2M00153	Strategic Management	BMS III
6.	2M00153	Advertising	BMS III
7.	2M00154	Foundation Course (Ethics & Governance) - IV	BMS IV
8.	2M00154	Auditing	BMS IV
9.	2M00154	Integrated Marketing Communication	BMS IV
10.	2M00155	Corporate Communication & Public Relations	BMS V
11.	2M00155	Direct Taxes	BMS V
12.	2M00156	Project Work	BMS VI
13.	2M00156	Indirect Taxes	BMS VI
14.	2C00451	Business Communication–I	Sem I
15.	2C00452	Business Communication–II	Sem II
16.	2C00452	Business Law (Business Regulatory Framework)–I	Sem II
17.	2C00453	Business Law (Business Regulatory Framework) II	Sem III
18.	2C00454	Auditing–III	Sem IV
19.	2C00454	Taxation–III (Direct Taxes-II)	Sem IV
20.	2C00454	Business Law (Company Law)–III	Sem IV
21.	2C00454	Research Methodology in Accounting and Finance	Sem IV
22.	2C00455	Taxation - IV (Indirect taxes - II)	Sem V
23.	2C00456	Project Work	Sem VI
24.	2C00341	Business Communication-I	BBI I
25.	2C00341	Environment and Management of Financial Services	BBI I
26.	2C00341	Principles of Management	BBI I
27.	2C00342	Business Communication-II	BBI II
28.	2C00342	Principles and Practices of Banking & Insurance	BBI II
29.	2C00342	Business Law	BBI II
30.	2C00343	Information Technology in Banking & Insurance-I	BBI III
31.	2C00343	Financial Markets	BBI III
32.	2C00343	Direct Taxation	BBI III
33.	2C00344	Corporate & Securities Law	BBI IV
34.	2C00455	Auditing-I	BBI V
35.	2C00455	Business Ethics and Corporate Governance	BBI V
36.	2C00455	Research Methodology	BBI V
37.	2C00456	Auditing-II	BBI VI
38.	2C00456	Project Work In Banking & Insurance	BBI VI
39.	2C00251	Business Communication-I	BFM I
40.	2C00252	Business Communication-II	BFM II
41.	2C00253	Business Law – I	BEM III

42.	2C00253	Business Law – II	BEM III
43.	2C00255	Business Ethics and Corporate Governance	BFM V
44.	2C00255	Direct Tax- Income Tax	BFM V
45.	2C00256	Indirect Tax- GST	BFM VI
46.	2C00256	Project Work	BFM VI
47.	1S00251	Communications Skills	Sem I
48.	1S00251	Practical Communications Skills	
49.	1S00256	Cyber Laws	Sem VI
50.	1S00256	Practical Cyber Laws	
51.	1S00256	Project Implementation	Sem VI
52.		Business Communication and Information Ethics	BSc-DS I
53.		Practical Business Communication and Information Ethics	BSc-DS I
54.	4O00151	Effective communication –I	BAMMC I
55.	4O00152	Effective communication–II	BAMMC II
56.	4O00153	Film Communication-I	BAMMC III
57.	4O00154	Media Laws and Ethics	BAMMC IV
58.	4O00165	Advertising & Marketing Research	BAMMC V
59.	2C00531	Business Ethics and Corporate Social Responsibility	Mcom I
60.	2C00532	Research Methodology for Business	Mcom II
61.	2C00533	Direct taxes	Mcom III
62.	2C00533	Project	Mcom III
63.	2C00534	Indirect Taxes	Mcom IV
64.	2C00534	Project	Mcom IV
65.	2C00533	Project	Mcom III
66.	2C00534	Auditing of Banking Sector	Mcom IV
67.	4O00151	Overview I: Print, Radio, Television and Advertising	MAEMA I
68.	4O00151	Overview II: Film, Digital, Events, Gaming and Animation	MAEMA I
69.	4O00151	Media Communication Theories	MAEMA I
70.	4O00152	Introduction to Media Research	MAEMA II
71.	4O00152	Entrepreneurship, Innovation & Media Laws	MAEMA II
72.	1S01124	Technical Writing and Entrepreneurship Development(PSIT301)	

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1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

Gender			
Sr No	Program Code	Subjects	Semester
1.	2M00151	Foundation Course–I	BMS I
2.	2M00152	Foundation Course–II	BMS II
3.	2M00153	Business Planning & Entrepreneurial Management	BMS III
4.	2M00153	Advertising	BMS III
5.	2C00341	Foundation Course–I	BBI I
6.	2C00342	Foundation Course–II	BBI II
7.	2C00344	Entrepreneurship Management	BBI IV
8.	2C00251	Foundation Course–I	BFM I
9.	2C00252	Foundation Course–II	BFM II
10.	4O00151	Foundation course –I	BAMMC I
11.	4O00152	Introduction to Advertising	BAMMC II
12.	4O00152	Media, Gender & Culture	BAMMC II

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1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

Professional Ethics

Sr No	Program Code	Subjects	Semester
1.	2M00151	Business Law	BMS I
2.	2M00151	Business Communication–I	BMS I
3.	2M00152	Industrial Law	BMS II
4.	2M00152	Business Communication–II	BMS II
5.	2M00153	Strategic Management	BMS III
6.	2M00153	Advertising	BMS III
7.	2M00154	Foundation Course (Ethics & Governance) - IV	BMS IV
8.	2M00154	Auditing	BMS IV
9.	2M00154	Integrated Marketing Communication	BMS IV
10.	2M00155	Corporate Communication & Public Relations	BMS V
11.	2M00155	Direct Taxes	BMS V
12.	2M00156	Project Work	BMS VI
13.	2M00156	Indirect Taxes	BMS VI
14.	2C00451	Business Communication–I	Sem I
15.	2C00452	Business Communication–II	Sem II
16.	2C00452	Business Law (Business Regulatory Framework)–I	Sem II
17.	2C00453	Business Law (Business Regulatory Framework) II	Sem III
18.	2C00454	Auditing–III	Sem IV
19.	2C00454	Taxation–III (Direct Taxes-II)	Sem IV
20.	2C00454	Business Law (Company Law)–III	Sem IV
21.	2C00454	Research Methodology in Accounting and Finance	Sem IV
22.	2C00455	Taxation - IV (Indirect taxes - II)	Sem V
23.	2C00456	Project Work	Sem VI
24.	2C00341	Business Communication-I	BBI I
25.	2C00341	Environment and Management of Financial Services	BBI I
26.	2C00341	Principles of Management	BBI I
27.	2C00342	Business Communication-II	BBI II
28.	2C00342	Principles and Practices of Banking & Insurance	BBI II
29.	2C00342	Business Law	BBI II
30.	2C00343	Information Technology in Banking & Insurance-I	BBI III
31.	2C00343	Financial Markets	BBI III
32.	2C00343	Direct Taxation	BBI III
33.	2C00344	Corporate & Securities Law	BBI IV
34.	2C00455	Auditing-I	BBI V
35.	2C00455	Business Ethics and Corporate Governance	BBI V
36.	2C00455	Research Methodology	BBI V
37.	2C00456	Auditing-II	BBI VI
38.	2C00456	Project Work In Banking & Insurance	BBI VI
39.	2C00251	Business Communication-I	BFM I
40.	2C00252	Business Communication-II	BFM II
41.	2C00253	Business Law – I	BEM III

42.	2C00253	Business Law – II	BEM III
43.	2C00255	Business Ethics and Corporate Governance	BFM V
44.	2C00255	Direct Tax- Income Tax	BFM V
45.	2C00256	Indirect Tax- GST	BFM VI
46.	2C00256	Project Work	BFM VI
47.	1S00251	Communications Skills	Sem I
48.	1S00251	Practical Communications Skills	
49.	1S00256	Cyber Laws	Sem VI
50.	1S00256	Practical Cyber Laws	
51.	1S00256	Project Implementation	Sem VI
52.		Business Communication and Information Ethics	BSc-DS I
53.		Practical Business Communication and Information Ethics	BSc-DS I
54.	4O00151	Effective communication –I	BAMMC I
55.	4O00152	Effective communication–II	BAMMC II
56.	4O00153	Film Communication-I	BAMMC III
57.	4O00154	Media Laws and Ethics	BAMMC IV
58.	4O00165	Advertising & Marketing Research	BAMMC V
59.	2C00531	Business Ethics and Corporate Social Responsibility	Mcom I
60.	2C00532	Research Methodology for Business	Mcom II
61.	2C00533	Direct taxes	Mcom III
62.	2C00533	Project	Mcom III
63.	2C00534	Indirect Taxes	Mcom IV
64.	2C00534	Project	Mcom IV
65.	2C00533	Project	Mcom III
66.	2C00534	Auditing of Banking Sector	Mcom IV
67.	4O00151	Overview I: Print, Radio, Television and Advertising	MAEMA I
68.	4O00151	Overview II: Film, Digital, Events, Gaming and Animation	MAEMA I
69.	4O00151	Media Communication Theories	MAEMA I
70.	4O00152	Introduction to Media Research	MAEMA II
71.	4O00152	Entrepreneurship, Innovation & Media Laws	MAEMA II
72.	1S01124	Technical Writing and Entrepreneurship Development(PSIT301)	

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1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

Environment and Sustainability			
Sr No	**Program Code**	**Subjects**	**Semester**
1.	2M00153	Foundation Course (Environmental Management) - III	BMS III
2.	2C00252	Environmental Science	BFM II
3.	2C00452	Green Computing	Sem II
4.	2C00452	Practical Green Computing	Sem II
5.		Environmental Science	BSc-DS I
6.		Practical Environmental Science	BSc-DS I
7.	4O00152	Foundation course–II	BAMMC II

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