

BMM/BAMMC

Presents

One day International Webinar on

Cultural Diplomacy and Unity of Nations





About the college

The Vidyalankar Dnyanapeeth Trust established in 1960 by Prof. Chandrashekhar S. Deshpande. Vidyalankar Group of Institutes has been leading in the field of education since 1960. Vidyalankar School of Information Technology (VSIT) is a part of Vidyalankar Dnyanpeeth Trust and is affiliated to the University of Mumbai. It was established in the year 2002. VSIT offers both graduate and post-graduate programmes in the subjects of Information Technology, Commerce and Management. The programmes offered are B.Sc. IT, M.Sc. IT, B.M.S., B.M.M, B.Com. with specialization in Accounting & Finance, Banking & Insurance, Financial Markets; M.Com in Banking & Finance. It also offers management programmes at post- graduate level with specialization in Human Resource Development, Marketing Management and Financial Management.

VSIT has tie-ups with renowned International Universities like Penn State University, University of Toledo and University of South Carolina, Aiken, University of Rutgers, Camden, Royal Roads University, Canada.

About the department

The essence of VSIT lies in creating practitioners who can assimilate intellect, creativity, skill and integrity and achieve highest standards of professional expertise and conduct.

VSIT introduced BMM in the academic year 2016-2017. But within a very short span the students have made inroads by participating in various inter-collegiate events, highlighting their keen desire to create a presence amongst the mass media under graduate fraternity.

Our vision for the future spans greater recognition as an institute with proven academic standards, higher industry interactions and collaborations with other academic institutions also focusing on the Media and Communications fields, and developing ourselves as the Centre of Excellence in Communications Research in the country.

We are also laying greater emphasis on Training and Capability Enhancement Programs (for industry and academia) in the field of Media and Communications, leveraging our excellent infrastructure, in-house capabilities and also the unique strengths of our industry network. So it has been our constant endeavour to organize various workshops and guest lectures to train students to be ready to face the media industry with style and confidence.



About the International webinar

Cultural Diplomacy argues that today, more than even before, culture has a vital role to play in international relations. This stems from the culture which has wider, connective and human values; culture is both the means by which we come to understand others, and an aspect of life with innate worth that we enjoy and seek out. Cultural exchange gives us the chance to appreciate points of commonality and, where there are differences, to understand the motivations and humanity that underlie them. This event will focus on objectives of Cultural Diplomacy and its role in todays world. This webinar will have a positive impact on the mind of students and provide a wonderful opportunity to learn about Hungary, Netherlands and South Korea. This will help create global citizens of the future.

Eminent Speakers



Tanuja Shankar
Director

Amrita Sher-Gil Cultural Centre Embassy Of India Budapest (Hungary)



Sonu Trivedi
Director

Swami Vivekananda Cultural Centre, Embassy of India Seoul (South Korea)



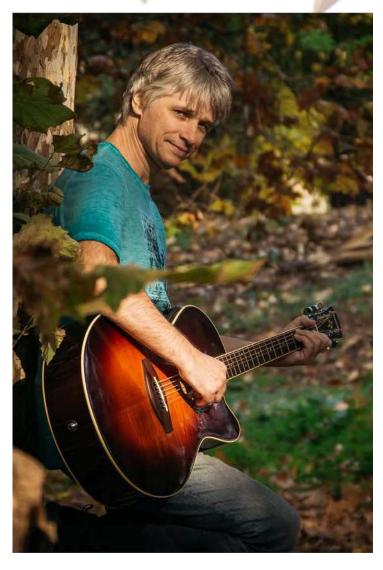
The Gandhi Centre Embassy of India Hague (Netherlands)



Artists from Hungary



Panni SomiIndologist & Bharatanatyam Dancer



*Gábor Kőrösi*Musician & Sound Therapist

Seminar Team

Chairperson: Dr. Mrs.Rohini Kelkar (Principal)

Advisor:

Mr. Asif Rampurawala (Vice- Principal)
Mr. Vijay Gawde (Vice- Principal)
Dr. Mrs. Lakshmi Kavitha (Chief Academic Officer)

Seminar Organiser

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