VSIT | Vidyalankar School of Information Technology

V SEARCH
Intercollegiate Research Paper Competition

V-SEARCH 2023

Date: Friday, 3rd March 2023

Time: 9:00 a.m. to 3:00 p.m.

Venue: Vidyalankar Auditorium

**Research and Development Committee
of
Vidyalankar School of Information Technology presents-**

A National Level Student Research Paper Conference on
**"Technology, Innovation and Management as Enablers for
Sustainable Development"**

Register Here:

Cash Prizes for winners!(Track wise)

Last Date of Submission: 25th February, 2023

http://vcmt.co.in/V-Search/

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About VSIT

Vidyalankar School of Information Technology (VSIT) is a part of Vidyalankar Dnyanpeeth Trust situated in Mumbai and is affiliated with the University of Mumbai. It was established in the year 2002. VSIT offers both graduate and post-graduate programs in the subjects of Information Technology, Commerce, Management, and Arts. The mission of the institute concerns the creation of an educational environment where students can reach their full potential in their chosen discipline and also create a scholarly environment where the talents of both the faculty members and students are nurtured and are used to create knowledge and technology for the benefit of society.

Courses Offered

B.Sc.IT, B.Sc. (Data Science), BAF, BMS, BBI, BFM, BAMMC, M.Com(B&F), M.Com(AA), M.Com (Business Management), M.A. (Entertainment, Media and Advertising), M.Sc.IT, Ph.D. and International tie-up degree programs (UG).

About V-SEARCH

V-Search is an Inter Collegiate Research Paper Presentation Competition conference, for students, aimed at inculcating the aptitude of research among young minds. The research competition is conducted with a view to provide students a platform to showcase their research skills and innovative ideas. Best Research Paper from each track will be awarded cash prize & a trophy.

Note : Selected Research Papers will be published in an ISBN Journal "VIJANAN".

Steering Committee

Dr. Mrs. Rohini Kelkar (Principal, VSIT)
Mr. Asif Rampurawala (Vice Principal, VSIT)
Mr. Vijay Gawde (Vice Principal, VSIT)
Dr. N.Lakshmi Kavitha(CAO, VSIT)
Dr. Sarika Chouhan (CAO, VSIT)

Organising Committee

Dr. N. Lakshmi Kavitha, Mentor
Dr. Swagatika Nanda
Dr. Leena Nair
Ms. Mithila Chavan

Convenors

Dr. Deepika Jindoliya

Student Organizers

Yusra Naaz Multani- 99870 29070
Mahek Hatodkar- 91520 39995
Hariom Upadhyay- 99676 23254
Harsh Jain- 91378 74557
Tejas Jethwa- 96531 28365

Shobiya Solkar
Shreya Kadav
Bhavana Thakur
Mansi Singh
Rutuja Puppalwar

V-SEARCH 2023 TRACKS

	TRACK 1: Technology in Business World	TRACK 2: Innovation for Sustainable Development
1	Digital Transformation in Banking	Digital Commerce
2	Block-chain	Start-up, Entrepreneurship and Incubation
3	Crypto-currency	Change Management
4	Digital Payment	Innovations post Covid-19
5	Fintech	Social Marketing
6	Artificial Intelligence	Innovations in Social Engineering
7	Industrial IoT	Green Management
8	Virtual Reality	Innovations in logistics
9	Robotics	Sustainable Marketing Practices
10	Cloud Computing in Cyber Security	Knowledge Management
11	Data Science	Mental Health Management

	TRACK 3: Prospects, Challenges and Strategies in Business	TRACK 4: Creative Technology
1	Synergy of Marketing actions and Intelligence Technology	Animation
2	Skill Requirements as per current Scenario	Fine Arts
3	Future of customer Retention Management	Creative Multi-media
4	Automation and Digitalization in Production.	Industrial Design
5	Emerging Trends in Logistics and Inventory Management	Visual Communication Design
6	Issues in Social, Economic and Political Environment	Technology in Agriculture
7	Role of Banks, Insurance and NGOs	IT in Management
8	Mergers, acquisition and Takeovers	Transformative Innovations in Education
9	Indian and Global Accounting Practices	Business Analytics
10	Taxation System in India	Digital Governance
11	Performance of Financial Marketing	Technology in Home Automation

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REGISTRATION FEES & OTHER DETAILS

- Last Date of Registration & Submission of paper is on or before 25th Feb, 2023.
- Fees per participant is Rs. 200/- (Note: The guide need not pay the registration fees.)
- Mode of Payment of Fee: Online and Offline (Accounts Section VSIT)
- **Steps to follow while making payment-**

1. Each author can pay their fee (Rs. 200) individually or in group.
2. To pay fees offline, kindly visit the accounts section of college office, VSIT.
3. If payments are made individually, the main author must merge all the screenshots/proofs in a pdf and upload in the registration form.

- All Participants will be given certificates.
- Authors of selected paper will have to give the presentation in the final round along with the team.
- Track wise winners will be rewarded with cash prize, trophy and Certificate.

CASH PRIZE

- Cash prize will be awarded as follows:

Position	Prize Amount (in Rupees)			
	Track 1	Track 2	Track 3	Track 4
1	1500/-	1500/-	1500/-	1500/-
2	1000/-	1000/-	1000/-	1000/-

PUBLICATION

Selected paper will be published in the research journal "VIJNAN."
Publication- Free

Registration Link : https://tinyurl.com/VSEARCH-2023-registration

Payment Link : https://tinyurl.com/vsearch23-registration-payment

Note: All authors are requested to follow up on www.http://vcmt.co.in/V-Search/index.php for technical guidelines and submission of paper.

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