

Date: 10/03/2022

**BAMMC Semester I ATKT End Semester Examination**  
**to be held in March 2022**

<b>Day</b>	<b>Date</b>	<b>Time</b>	<b>Subject</b>
Friday	25/03/2022	10:00 am-11:00 am	Effective Communication –I
Saturday	26/03/2022	10:00 am-11:00 am	Foundation Course-I
Monday	28/03/2022	10:00 am-11:00 am	Visual Communication
Tuesday	29/03/2022	10:00 am-11:00 am	Fundamentals of Mass Communication
Wednesday	30/03/2022	10:00 am-11:00 am	Current Affairs
Thursday	31/03/2022	10:00 am-11:00 am	History of media



I/C Exam Cell



Vice Principal



Principal

Date: 10/03/2022

**BAMMC Semester III ATKT End Semester Examination**  
**to be held in March 2022**

Day	Date	Time	Subject
Friday	25/03/2022	10:00 am-11:00 am	Electronic Media-I
Saturday	26/03/2022	10:00 am-11:00 am	Corporate Communication and Public Relations
Monday	28/03/2022	10:00 am-11:00 am	Media Studies
Tuesday	29/03/2022	10:00 am-11:00 am	Introduction to Photography
Wednesday	30/03/2022	10:00 am-11:00 am	Film Communication-I
Thursday	31/03/2022	10:00 am-11:00 am	Computer & Multi media-I

I/C Exam Cell

Vice Principal

Principal

Date: 10/03/2022

**B.A in Multimedia & Mass Communication (BAMMC)****Semester V ATKT End Semester Examination to be held in****March 2022**

Day	Date	Time	Subject
Friday	25/03/2022	10:00 am-11:00 am	Journalism: Discipline related Generic: Reporting
Friday	25/03/2022	10:00 am-11:00 am	Advertising: Discipline related Generic: Copy Writing
Saturday	26/03/2022	10:00 am-11:00 am	Journalism: Discipline related Generic: Investigative Journalism
Saturday	26/03/2022	10:00 am-11:00 am	Advertising: Discipline related Generic: Advertising & Marketing Research
Monday	28/03/2022	10:00 am-11:00 am	Journalism: Writing & Editing Skills
Monday	28/03/2022	10:00 am-11:00 am	Advertising: Brand Building
Tuesday	29/03/2022	10:00 am-11:00 am	Journalism: Global Media & Conflict Resolution
Tuesday	29/03/2022	10:00 am-11:00 am	Advertising: Agency Management
Wednesday	30/03/2022	10:00 am-11:00 am	Journalism: News Media Management
Wednesday	30/03/2022	10:00 am-11:00 am	Advertising: Direct Marketing & E-Commerce
Thursday	31/03/2022	10:00 am-11:00 am	Journalism: Journalism & Public Opinion
Thursday	31/03/2022	10:00 am-11:00 am	Advertising: Consumer Behaviour



I/C Exam Cell



Vice Principal



Principal