

TYBMM(Journalism)

Broadcast Journalism

Following questions are provided for the benefit of students. These are indicative only.

- 1) Press and Publication ordinance?
 2. A person (or group) who has control over what information is disseminated to the audience is known as
 3. To be considered a daily, a newspaper has to appear at least:
 4. The news of important public events appearing in the front sections of a newspaper, re called:
 5. The major function of Television is to provide:
 6. APP is the news agency of
 7. What does FM stand for?
 8. What is lithography?
 9. Agenda setting is the main objective
 10. PID?
 11. The originator of the phrase 'press is, the fourth estate' is:
 12. What is embargo?
 13. Television programmes were started in Pakistan on:
 14. What is yellow journalism?
 15. What is typography?
- Q.16 Which of these is the sister service of Prasar Bharati's Doordarshan
- Q.17 What is the function of NSD of AIR?
- Q.18 Bahujan Hitaya, Bahujan Sukhaya is the motto of which of the following?
- Q.19 Broadcast content that is popular and relevant to a local, specific audience but is often overlooked by commercial or mass media broadcasters is called as?
- Q.20 The very first film show in India was held at

- Q21. The code of ethics followed by Doordarshan forbids:
- Q22. Which of the following is not a media regulatory body in India?
- Q.23 The word 'Broadcasting' has come to media studies from which field?
- Q.24. Which of the following acts related to Indian media completes its twenty-five years in 2020 ?
- Q.25 Vividh Bharati service of AIR started in 1957 is launched with an objective of providing :
- Q.27 When India became Independent in 1947. All India Radio was made a separate department under the ministry of _____.
- Q. 28. India's most widely available terrestrial television in India.
- Q.29. A national service planned, developed and operated by the _____ comes under Broadcasting Corporation of India.
- Q.30 A digital mode of transmitting TV channels through a set-top box.
- Q.31. India owns and manages a transparent, accurate and inclusive TV audience measurement system.
32. Which regional news channel was launched as a joint venture with Network 18?
33. ZEE TV was founded by?
34. What is the name of Doordarshan started regional channel for Maharashtra?
35. In the year 2000 which entertainment show was the most popular?
36. Top 100 is what form of show broadcasted by Aaj Tak?
37. Regional news bulletin must reflect the development of
38. Which is a pay channel ?
39. which department edits the news ?
40. In talk show who has the most important part ?
41. What is OB?
42. What should be attractive to attract readers to the news ?
43. Which includes an element of listener participation usually by broadcasting live conversation between the host and listeners
44. Recording of real life experiences
45. What has increased the news gathering in recent times ?
- 46) What does MoJo stand for?

47) Chroma screens are preferred in green/blue because:

48) Dumbing down of news is considered to be a marketing strategy where news are sold as---

49) The rating of various news channels also Doodarshan news comes under the surveillance -

50. Which News channel was banned for a day as they were accused by the Government broadcasting sensitive details of January terror attacks on Pathankot Air force base.

51. Going live telecast on 26/11 attacks in Mumbai was stopped because-----

52. In Journalism “Convergence” means?

53) Phishing is _____

54) A program that can copy itself and infect the a computer without the permission of the owner

55) In television, the phases of post-production include –

56) The emergence and boom of 24/7 Broadcast News Channels, has resulted in one of the major cons and that is...

57) Which of the following is not an objective of AIR?

58. Regional news bulletin must reflect the development of

59. Which is a pay channel ?

60. which department edits the news ?

61. In talk show who has the most important part ?

62. Which set up is used for live ?

63. Why used graphics ?

64. what in the cut to cut ?

65. How many minutes package for general bulletin ?

66. What is need for voice over ?

67. Windows are mostly used in ?

68. What has increased the news gathering in recent times ?

69. The journalist never reveals ?

70) What is the meaning of News Bulletin?

71) Spot News is the type of News that...

72) A Talk Show consists of...

73) A non-fictional motion-picture that is created with the sole intention to "document reality" is called?

74) A Telephonic Interview is conducted..

75) The primary focus or purpose of a Documentary is to...

76) An expression of opinion or a descriptive spoken account of an event or performance as it happens is called?

Semester VI
Issues of Global Media
Sample Question

Following questions are provided for the benefit of students. These are indicative only.

Question No	MCQ	
1. 1	The progress in global communication was facilitated by	
2.	ISDN involves which of the following features?	
3.	Which of the following is a global media channel?	
4.	In broadcast media, the salience given to a story is determined by	
5.	Which of these is considered a global media bias?	
6.	Which countries get a greater salience in global media?	
7.	Among the flowing which country gets maximum coverage in global media?	
8.	While covering Third World countries, which category of news does the global media tend to focus on?	
9.	Which of these would qualify as a global channel?	
10.	Which of the following would qualify as a global news agency?	
11.	What kind of impact is global media perceived to have on the cultural outlook of Third World countries?	
12.	The NAM declaration on media issues was entitled	
13.	The media declaration of NAM countries was drafted by the foreign minister of	

14.	What is the full form of NWICO?	
15.	Which of the following was a key recommendation made by the MacBride Report to NAM countries?	
16.	The MacBride Report was adopted by UNESCO at its conference at	
17.	Which of these countries refused to accept the MacBride Report?	
18.	Which of these countries withdrew from UNESCO over the MacBride Report issue?	
19.	Which news agency took on the leadership of the Non Aligned News Network [NANN]?	
20.	The headquarters of NANAP were located at	
21.	Parties to a conflict open their own websites which are used as sources by media. This is called	
22.	The famous financial scam in Japan in 1974 led to the resignation of the	
23.	Which is the official news agency of China?	
24.	Which is the most widely circulated daily in China?	

	MCQ	
25	Advent of global journalism was marked by :	
26	Which of these is a challenge of international journalism?	
27	ISDN in global communication refers to	
28	Which of these is a wire service or news agency	
29	Which of these is a Public Service Broadcaster?	

30	Industrially under developed poor countries are referred to as:	
31	A civil war in and African country may get less coverage in global media than the story of American elections. This would be case of :	
32	The Kisha Kurabu is a unique feature of the media of which of these countries?	
33	NWICO refers to:	
34	What was the name of the Commission set up to decide the framework for new communication order?	
35	Which two countries withdrew from the UNESCO as a protest against the McBride Report?	
36	Many Voices One World is the name of a report submitted by:	
37	The news agency pool formed by non aligned countries was named	
38	Which of these was one of the recommendations of the MacBride commission?	
39	NANAP was a collaborative effort on news agencies of the	
40	In 2005 the Non-aligned News Network (NNN)was set up and based in	
41	Thrusting journalists into areas to report a story that a journalist has little knowledge of is referred to as	
42	In a war situation, when a journalist accompanies an army and reports from the scene it I referred to as	
43	Which of these news channels is known a counter narrative to western news channels?	
44	Which of these is not a news agency service?	
45	Media conglomerates signify	
46	Which of these media forms allow audiences to share content and comment?	

47	Which of these were set up by Charles Louis Havas?	
48	Which of these organizations headquarters are in Doha ,Qatar?	
49	The official news agency of China is	
50	Which of these is characterised by near complete free media?	
51	Global news reportage of terrorism is usually	
52	The Umbrella movement , a movement for democratic rights , was held in	
53	For months in 2019 the skies in New Zealand were dark due to	
54	General Qasem Soleimani was from	
55	Which of these organizations initiated a move for a new world information order?	
56	Global reporting of natural disasters often reflect bias against	
57	Which of these channels have been criticized for being partial in favour of Al Qaeda?	
58	Sean Macbride was a ----- scholar.	
59	Global media conglomerates are driven by	
60	Which of these channels have been criticized for being partial in favour of Al Qaeda?	
61	Which of these media most encourages citizen journalism?	
62	Which of these pose a threat to regional journalism?	
63	In which of these places is the criticism of the Royal family a taboo?	
64	CCTV in China is owned by	

65	In which of these counties is the Asahi Shimbun published?	
66	Which among these countries ranks lowest in media transparency rankings?	
67	Which of these is a UK based news agency?	
68	Commercial mass media is predominantly loyal to	
69	Which of these is not a media conglomerate?	
70	Which of these agencies was part of NANAP?	
71	Which of these categories of news is least likely to find importance in global news?	
72	The term DBS refers to	
73	Global media has a tendency to depict perceive issues from a western perspective This can be seen as:	
74	Though parachute journalism is not desirable, it may have its benefits. Which of these may be a positive outcome of parachute journalism?	
75	The Taliban is considered as a terrorist organization in almost all media reporting. In which of these countries is the Taliban based?	

NEWS MEDIA MANAGEMENT SEM VI

Sample MCQs [2019-2020]

Following questions are provided for the benefit of students. These are indicative only.

- Q1) Newspaper are often shut down for
- Q2) The challenge before the conventional media is:
- Q3) The structure of Indian print media is:
- Q4) The print media seems to have been divided on the basis of:
- Q5) Newspapers indulge in cost cutting because of:
- Q6) The emergence of online media services have:
- Q7) Disruptive media results in:
- Q8) The term web 1.0 refers to the:
- Q9) The term web 2.0 refers to:
- Q10) The term web 1.0 means:
- Q11) The term newspaper circulation refers to:
- Q12) The term Legacy Media refers to:
- Q13) An ideal management structure involves :
- Q14) The term proprietary ownership means:
- Q15) which department that brings revenue to the newspapers is:
- Q16) Reliance is the basis of what type of ownership?
- Q17) Trust ownership of newspaper means:
- Q18) The disadvantage of sole ownership is:

Q19) The advantages of Partnership Ownership is

Q20) In Limited Company Ownership:

Q21) Match the following

- | | |
|-------------------------------|----------------------------------|
| a) Limited Company Ownership: | Employees are themselves owners |
| b) Chain Ownership: | Ownership based on flexibility |
| c) Employee Ownership: | Corporate ownership |
| d) Trust Ownership: | Consolidated financial interests |

Q22) The term Human Resource Development refers to:

Q23) Which of these is not the job of Human Resource Department?

Q24) In Cross Media Ownership:

Q25) Digital Convergence means:

Q26) The disadvantage with Digital Convergence is:

Q27) Match the following:

- | | |
|-------------------------------|-----------------------------------|
| a) Media's basic commitments | Welfare programs for employees |
| b) Corporate ownership: | Truth and Ideology |
| c) Cross Media Ownership: | Big newspapers |
| d) Human Resource Department: | Blend of multiple media platforms |

Q28) Who can play a great role in ensuring editorial freedom?

Q29) Which of these is not tools of Integrated Marketing Communication?

Q30) Which of these is not part of Integrated Marketing Communication?

Q35) Media tycoon Ramoji Rao has made a success story out o

36) This should be the part of newspaper's good editorial policy

37) The media management is often seen to disregard:

38) The media should strike a healthy balance between:

39) The media interests should be guided by:

- 40) An ideal management structure ensures:
- 41) In an ideal management structure authority flows from:
- 42) In a newspaper the top media management decides:
- 43) In an ideal newspaper management structure:
- 44) The best newspapers have:
- 45) A dynamic CEO of a good media house:
- Q46) Newspapers become commercial because:
- Q47) The term Human Resource Development refers to:
- 48) For a newspaper the biggest factor in its favor is:
- 49) Newspapers these days lay a lot of emphasis on:
- 50) Legacy Media refers to the:
- 51) Internet Media came:
- 52) Radio can be considered as part of:
- 53) The term NCT is used for:
- 54) The lower circulation figures of a newspaper means
- 55) Newspaper are often shut down for:
- 56) Innovative marketing strategies help newspapers to:
- 57) The TAM ratings help Television channels to:
- Q58) Features of Limited Company Ownership:
- Q59). The disadvantage with Digital Convergence is:
- Q60) The challenge before the conventional media is:
- Q61) There is a working relationship in:
- Q62) Who can play a great role in ensuring editorial freedom?

Q63) Newspapers usually do not accept advertisements on:

Q64) Match the following:

- | | |
|-------------------------------|-----------------------------------|
| a) Media's basic commitments | Welfare programs for employees |
| b) Corporate ownership: | Truth and Ideology |
| c) Cross Media Ownership: | Big newspapers |
| d) Human Resource Department: | Blend of multiple media platforms |

Q65) Newspapers indulge in cost cutting because of:

Q66) The emergence of online media services have:

Q67) Disruptive media results in:

Q68) Trust ownership of newspaper means:

Q69) The disadvantage of sole ownership is:

Q70) Media tycoon Ramoji Rao has made a success story out of:

71) Features of Cross Media Ownership:

Q72) Match the following:

- | | |
|------------------------------|--------------------------------------|
| a) IRS rating: | i) To pump in more money |
| b) FDI in media: | ii) Understanding readership surveys |
| c) TAM rating: | iii) Corporate Communication |
| d) Integrated Marketing tool | iv) Understanding TV audience. |

73) This Rajasthan newspaper is a family-owned newspaper:

Q74) Digitization refers to the act of:

Q75) Digitization helps in:

Q76) The term husbanding finances in a newspaper means:

Q77) Financial Management in a newspaper refers to:

78) What does the Finance Department of the newspaper do?

Q79) The term “unforeseen factors” in financial management refers to:

Q80) Match the following:

- | | |
|------------------------------|------------------------------|
| a) Printing Department: | Sales promotion tactics |
| b) Advertisement Department: | Cutting costs |
| c) Circulation Department: | Boosting newspaper revenue |
| d) Financial management: | Managing printing schedules. |

81) The advantages of Partnership Ownership is:

82) Giving incentives to its vendors and readers is part of:

83) The structure of Indian print media is

84) The print media seems to have been divided on the basis of:

85) features of sole ownership

TYBMM – SEMESTER 6 – PRESS LAWS & ETHICS

1. In which year did the Press and Registration of Books Act come into being?
2. When was the Information Technology Act enacted?
3. Contempt of Courts Act was enacted in the year _____.
4. Press Council Act was enacted in the year _____.
5. When was the Right to Information Act enacted?
6. Section 153A is _____.
7. Section 292 is _____.
8. Section 295A is _____.
9. Section 66 is _____.
10. Section 124A is _____.
11. In which year was the Criminal Procedure Code enacted?
12. Which is the highest court of India?
13. Judges in Indian high courts are appointed by _____.
14. Which is the largest High Court in India?
15. Who establishes District Courts in India?
16. Subordinate courts on the criminal side include/s _____.
17. Which court/s address matrimonial disputes?
18. Village Courts were recognized through the 1888 _____ Village Court Act.
19. What does the abbreviation IPC stand for?
20. The CrPC contains _____.
21. The IPC was inherited by which of the following countries?
22. The IPC came into 'operation' in _____.
23. Which of the following are cognizable offences?
24. What does the abbreviation PCI stand for?
25. Which of the following is/are NOT included in the functions of PCI?

26. How many PCI members are included from the Rajya Sabha?
27. Which of the following can the PCI review?
28. Which of the following does NOT nominate one member to the PCI?
29. Right to Privacy is enshrined in _____.
30. Which of the following sections was repealed from the IT Act in 2015 by the Supreme Court of India for being "unconstitutional"?
31. What is Section 66B of the IT Act?
32. What is Section 66D of the IT Act?
33. What is Section 66F of the IT Act?
34. What is Section 67 of the IT Act?
35. What is Section 67B of the IT Act?
36. What is the penalty under Section 66C of the IT Act?
37. What is the penalty under Section 66E of the IT Act?
38. What is the penalty under Section 67A of the IT Act?
39. What is the penalty under Section 67C of the IT Act?
40. What does the abbreviation RTI stand for?
41. What does Section 505 govern?
42. Which of the following Acts enforces the exclusive legal right of a person to reproduce, publish and sell a matter and form of a literary, musical or artistic creative work?
43. Under the RTI Act, what does the abbreviation CIC stand for?
44. Under the RTI Act, when life or liberty of any person is involved, the PIO is expected to reply within what duration?
45. A legal principle that "bars a party from denying or alleging a certain fact owing to that party's previous conduct, allegation, or denial" is called _____?
46. Which of the following types of evidences is considered a "weak" type of evidence under the Indian Evidence Act?
47. Which of the following are types/forms of "confession"?
48. The confession where accused directly admits his/her guilt is referred to as _____.

49. As of February 2020, which of the following does NOT have an established uniform law for trials in the courts of India?
50. What term best describes "the impact of television and newspaper coverage on a person's reputation by creating a widespread perception of guilt or innocence before, or after, a verdict in a court of law"?
51. What was the year in which the Official Secrets Act was consolidated?
52. In which year was the Working Journalists Act enacted?
53. In which year was the Copyright Act enforced?
54. Whistle Blowers Protection Act was enacted in the year _____.
55. Indian Evidence Act was enacted in the year _____.
56. Article 19 (1) deals with _____.
57. Section 153B is _____.
58. Section 293 is _____.
59. Section 499 is _____.
60. Act 361 is _____.
61. What is the penalty under Section 67B of the IT Act?
62. Which of the following Acts provides a mechanism to protect anyone who exposes alleged wrongdoing by public servants and government bodies?
63. Which of the following Acts enables a citizen to request information from a "public authority"?
64. Under the RTI Act, what does the abbreviation PIO stand for?
65. The precursor to RTI, i.e., the Freedom of Information Act was enforced in the year _____.
66. What legal term describes "an act of authority (usually a judge) taken without formal prompting from another party"?
67. Under the Indian Evidence Act, which of the following can be considered as Evidence in a court of law?
68. "Extra-judicial confession" includes which of the following?
69. The confession which absolves the accused from his/her liability is referred to as _____.

70. Which of the following laws protecting 'sources' does NOT exist in the Indian legal system?

_____X_____