

VDT | Vidyalankar
Dnyanapeeth
Trust

VANGUARD

Vidyalankar National Level Case Study Conclave

7th March 2019

Event
Partner



WAMAN HARI PETHE
JEWELLERS™



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महाराष्ट्र टाइम्स

Banking
Partner



Associate
Partner



Chief Mentors >>>



Dr. Chandrahauns R. Chavan
Professor & Former Director,
Jammalal Bajaj Institute of
Management Studies



Dr. Prachi Gharpure
Principal,
Sardar Patel Institute of Technology



Mr. E A Vimal Nathan
Executive Director
Bombay Management Association

Panel of Judges >>>



Ashish Pethe
Partner,
Waman Hari Pethe Jewelers



Dr. Vinay Kulkarni
Professor,
IIT Bombay



E. A. Sundaram
Executive Director, DHFL
Pramerica Asset Managers



Dr. Rajan Tungare
Retd. Director, Maharashtra
Institute of Labour Studies

About VANGUARD >>>

For many decades, Vidyalankar has been the torch bearer when it comes to leading new initiatives in the education industry. One such innovative initiative was VANGUARD National Case Study Conclave conceptualized by Vidyalankar Dnyanapeeth Trust. True to its name, VANGUARD, meaning a group of people leading the way in new ideas, the team wanted to give a new spin to the concept of case study competitions and multiple initiatives were taken to ensure the same.

1. The conclave was conceptualized and fine-tuned under the aegis of expert mentors from renowned institutions like Jamnalal Bajaj Institute of Management Studies, Sardar Patel Institute of Technology and Bombay Management Association.
2. In a rare initiative, the competition was kept open for management institutes, Engineering colleges, Undergrad colleges, as well as the industry.
3. The conclave was designed to be a value addition for the participants. Accordingly, expert mentoring session was arranged for the teams.
4. Most importantly, we presented the participants a live case study. Our corporate partner, Lovely Toys, a company that deals in Soft Toys shared their real life business challenges, which were then developed into a case study by Vidyalankar faculty. The founders of the company were present at the event and they agreed that they received very interesting solutions to their real life challenges.

Registration & Shortlisting of Entries >>>

The first edition of the event itself saw very enthusiastic participation from all quarters. We received registrations from Management institutes, Engineering Institutes, Corporate Teams as well as Undergraduate colleges. Over 50 registrations were received from institutions from as far as Nagpur and Hyderabad. After extensive deliberation, 11 worthy teams were shortlisted for the finale. The final event on 7th March 2019 saw a flawless execution by the students of VIT School of Management.

Mentoring of the Shortlisted Teams >>>

Team VANGUARD wanted this to be more than just a competition... A Value Addition! Accordingly, for the teams, a mentoring session was arranged on the Case Study Approach by Dr. Chandrahauns Chavan, Professor and Ex-Director of Jamnalal Bajaj Institute of Management Studies. The teams received critical inputs and utilized the same when they presented on the final event day!

Shortlisting of Finalist entries & Mentoring of Shortlisted Teams



Event Partner: WIP, Mangal, Mela Partner: Mela Partner

Banking Partner: ABHYUJAYA, Associate Partner: PRAJNESH TRUST

VDT Vidyalankar Dnyanapeeth Trust presents

VANGUARD
Vidyalankar Case Study Conclave

Prizes

For Instructions, Templates & Cases: www.vdylankar.edu.in/varsand

Winner : ₹ 30,000/-
1st Runner Up : ₹ 15,000/-
2nd Runner Up : ₹ 10,000/-

Panel of Judges

Chief Mentors

Dr. Chandrashekar R. Chavan
Professor & Former Director, Jainawadi Social Institute of Management Studies

Dr. Prachi Chhargure
Principal, Sardar Patel Institute of Technology

E. A. Vimal Nethan
Executive Director, Banking Management Association



VANGUARD Grand Finale >>>

The culmination of the VANGUARD National Case Study Conclave was the Grand Finale held at Vidyalankar Auditorium on 7th March 2019. The event was attended by Who's Who of Academia and The corporate world. The grand event had Waman hari Pethe Jewellers and Hangyo Ice Creams Pvt. Ltd. As title sponsors, Maharashtra Times as Media Partner, Abhyudaya Bank as Banking Partner and Latent Talent as Associate Partner.

The event has the presence of esteemed panel of judges, Chief guest Mr. Girish Deshpande, Senior Vice President at IDBI Capital Market Services.

The finalist teams presented their perspectives with vigour. They used innovative presentation techniques to wow the audience and the judges alike. They fielded the pointed questions from the judges with poise. Even the undergraduate teams were very well prepared with loads of data to back their arguments. The judges had a tough time deciding the winners due to very close competition.

To ensure utmost fairness of judgment, the team identities were masked and the sequence of presentations was decided by random draw of lots by the judges. The team presentations were followed by Q&A session with the judges. The teams were evaluated on parameters including Innovative Thought process, Clarity of Solution, Presentation Skills & Convincing Ability.

The flawless execution of the event was ensured by extremely hard working students of Vidyalankar School of Management. The event was copiously lauded by one & all present.

VANGUARD Final Event Pics >>>



VANGUARD Final Event Pics >>>



VANGUARD Final Event Pics >>>



Team Presentations >>>



VANGUARD Event Winners >>>

1st PRIZE



Winning Prize ₹. 30,000
Vidyalankar School of Information Technology

2nd PRIZE



Winning Prize ₹. 15,000
Jamnalal Bajaj Institute of Management Studies

3rd PRIZE



Winning Prize ₹. 10,000
Sardar Patel Institute of Technology



Vidyalankar School of Management

CONSOLATION PRIZES



Vishwa Vishwani School of Business, Hyderabad



R. A. Podar College Of Commerce & Economics

A Grand event...A day well spent!



Making of VANGUARD: Behind The scenes



Making of VANGUARD: Behind The scenes





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