

VDT | Vidyalankar
Dnyanapeeth
Trust

VANGUARD

Vidyalankar National Level Case Study Conclave

6th March 2020

Event
Partner



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TALENT IS LATENT... UNTIL UNFOLDED

Chief Mentors >>>



Dr. Chandrahauns R. Chavan
Professor & Former Director,
Jamnalal Bajaj Institute of
Management Studies



Mr. Manoj Sathe
Vice President,
(NSDL) National Securities
Depository LTD.



Ms. Maya Desai
Director,
IMC Ramkrishna Bajaj National
Quality Award Trust



Mr. Pavan Savant
Professor & Consultant,
Former Manager in Tata
Communications LTD.

Panel of Judges >>>



Mr. Ashish Pethe
Partner,
Waman Hari Pethe
Jewellers



Dr. Vinay Kulkarni
Professor,
IIT Bombay



Dr. Rajan Tungare
Retd. Director,
Maharashtra Institute of
Labour Studies



Mr. Abhay Phansikar
Chairman,
IEEE Bombay Section

About VANGUARD >>>

For many decades, Vidyalankar has been the torch bearer when it comes to leading new initiatives in the education industry. One such innovative initiative was VANGUARD National Case Study Conclave conceptualized by Vidyalankar Dnyanapeeth Trust. True to its name, VANGUARD, meaning a group of people leading the way in new ideas, the team wanted to give a new spin to the concept of case study competitions and multiple initiatives were taken to ensure the same.

1. The conclave was conceptualized and fine-tuned under the aegis of expert mentors from renowned institutions like Jannalal Bajaj Institute of Management Studies, IMC Ramkrishna Bajaj National Quality Award Trust, National Securities Depository LTD.
2. In a rare initiative, the competition was kept open for management institutes, Engineering colleges, Degree colleges, as well as the industry.
3. The conclave was designed to be a value addition for the participants. Accordingly, expert mentoring session was arranged for the teams.
4. Most importantly, we presented the participants a live case study. Our corporate partner, Southwest Marketing Incorporation, a company that deals in manufacturing and supplying compressed air treatment products shared their real life business challenges, which were then developed into a case study by Vidyalankar faculty – Dr. Jyotsna Golhar. The founders of the company were present at the event and they agreed that they received very interesting solutions to their real life challenges.

Registration & Shortlisting of Entries >>>

The first edition of the event itself saw very enthusiastic participation from all quarters. We received registrations from Management institutes, Engineering Institutes, Corporate Teams as well as Degree colleges. Over 50 registrations were received from institutions from as far as Nagpur Amravati and Jalgaon. After extensive deliberation, 11 worthy teams were shortlisted for the finale. The final event on March 6, 2020 saw a flawless execution by the students of VIT Department of Management Studies.

Mentoring of the Shortlisted Teams >>>

Team VANGUARD wanted this to be more than just a competition. A Value Addition! Accordingly, for the teams, a mentoring session was arranged on the Case Study Approach by Mr. Pavan Savant Professor & Consultant, Former Manager in Tata Communications LTD. The teams received critical inputs and utilized the same when they presented on the final event day!

Shortlisting of Finalist Teams & Mentoring of Shortlisted Teams



Event Partner:		Title Sponsor:		Banking Partner:	
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VDT | Vidyalankar Dnyanapeeth Trust presents

VANGUARD

Vidyalankar Case Study Conclave

For Instructions, Templates & Cases
www.vidyalankar.edu.in/vanguard

Prizes

Winner : ₹ 15,000/-
1st Runner Up : ₹ 10,000/-
2nd Runner Up : ₹ 5,000/-

Panel of Judges

 Ashish Pethe Partner, Waman Patil Public Services	 Dr. Vinay Kulkarni Professor, IIT Bombay	 Dr. Rajan Tungare Recd., Director, Maharashtra Institute of Labour Studies	 Mr. Abhay Phansakar Chairman, IEEE Bombay Section
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Chief Mentors

- Dr. Chandrashears R. Chavan
Professor & Former Director,
Jainendra Bajaj Institute of
Management Studies
- Mr. Manoj Sathe
Vice-President, National Securities
Depository Ltd.
- Ms. Maya Desai
Director,
IQC Ramkrishna Bajaj National
Quality Award Trust

Timelines

- Last date of Submission of Solution : **24th Feb.**
- Announcement of Shortlisted teams : **28th Feb.**
- Mentoring of Shortlisted Teams : **3rd Mar.**
- Final Event : **6th Mar.**

For Submission & Queries :
vanguard@vidyalankar.edu.in

Venue
Vidyalankar Auditorium,
Vidyalankar Educational Campus,
Wadala (E), Mumbai 400 037

VANGUARD Grand Finale >>>

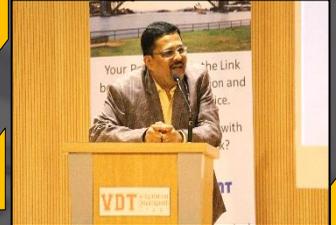
The culmination of the VANGUARD National Case Study Conclave was the Grand Finale held at Vidyalankar Auditorium on March 6, 2020. The event was attended by Who's Who of Academia and The corporate world. The grand event had Waman hari Pethe Jewellers as Event Partner, Maharashtra Times as Media Partner, Abhyudaya Bank as Banking Partner, Latent Talent as Associate Partner, IEEE Bombay Section as Technical Sponsor and National Securities Depository Limited as Title Sponsor.

The finalist teams presented their perspectives with vigour. They used innovative presentation techniques to wow the audience and the judges alike. They fielded the pointed questions from the judges with poise. Even the Degree teams were very well prepared with loads of data to back their arguments. The judges had a tough time deciding the winners due to very close competition.

To ensure utmost fairness of judgment, the team identities were masked and the sequence of presentations was decided by random draw of lots by the judges. The team presentations were followed by Q&A session with the judges. The teams were evaluated on parameters including Innovative Thought process, Clarity of Solution, Presentation Skills & Convincing Ability.

The flawless execution of the event was ensured by extremely hard working students of VIT Department of Management Studies. The event was copiously lauded by one & all present.

VANGUARD Final Event Pics >>>



VANGUARD Final Event Pics >>>



VANGUARD Final Event Pics >>>



Team Presentations >>>



VANGUARD Event Winners >>>

1st PRIZE



Winning Prize ₹. 15,000
Alkesh Dinesh Mody Institute
For Financial & Management
Studies

2nd PRIZE



Winning Prize ₹. 10,000
Vidylankar Institute of
Technology (Engineering)

3rd PRIZE



Winning Prize ₹. 5,000
Bharati Vidyapeeth Institute of
Management Studies &
Research Belapur

CONSOLATION PRIZE



Vidylankar Institute of
Technology Department
of Management Studies

A Grand event...A day well spent!



VANGUARD Media Coverage

Pre- Release



त्यावहारिक ज्ञान मिळवायचंय ?

अजय उभारे,
विद्यालंकार इन्स्टिट्यूट ऑफ टेक्नॉलॉजी
muntainbox@gmail.com

पुस्तकी ज्ञानाबरोबरच व्यावहारिक ज्ञानही महत्त्वाचं असतं. या विचारावर वडाळ्याच्या विद्यालंकार इन्स्टिट्यूट ऑफ टेक्नॉलॉजीमध्ये भाष्य केलं जाणार आहे. कॉलेजच्या एमएमएस विभागानं 'वॅनगार्ड' या फेस्टिव्हलचं आयोजन केलं असून ६ मार्चला हा फेस्टिव्हल रंगणार आहे. पुस्तकी ज्ञान जर व्यवहारात वापरायचं असेल तर त्यासाठी योग्य ते मार्गदर्शन मिळायला हवं. हा उद्देश डोळ्यांसमोर ठेवून वडाळ्याच्या विद्यालंकार इन्स्टिट्यूट ऑफ टेक्नॉलॉजीमध्ये 'वॅनगार्ड' या फेस्टिव्हल आयोजन करण्यात आलं आहे. या फेस्टिव्हलचा 'महाराष्ट्र टाइम्स मीडिया पार्टनर' आहे.

फेस्टिव्हलमधलं धमाल-मस्तीचं वातावरण इथेही असेल. पण याला जोड असेल ती मार्गदर्शनपर परिसंवाद आणि खऱ्याखऱ्या केस स्टडीची. 'एकतर

वाचण्यासारखे काहीतरी लिहा किंवा काही चांगले लिहा', अशा टॅगलाइनसह यंदाचा 'वॅनगार्ड' सज्ज झाला आहे. फेस्टिव्हल हे दुसरं वर्ष असून तो यशस्वीपणे पार पाडण्यासाठी फेस्टिव्हल टीम सर्वतोपरी प्रयत्न करत आहे. 'वॅनगार्ड'मध्ये स्पर्धकांना आपलं नेतृत्व सिद्ध करावं लागेल. स्पर्धकांच्या वेगवेगळ्या चमूला एकच केस दिली जाणार आहे. संकटात सापडलेल्या कंपनीला त्यातून बाहेर काढण्याची जबाबदारी त्या

चमूवर असणार आहे. या कार्यक्रमासाठी काही मर्यादित विद्यार्थ्यांसाठी प्रवेश विनामूल्य आहे, याची नोंद घ्यावी. दैनंदिन व्यवहारात पुस्तकी ज्ञानाचा वापर करण्यासाठी योग्य ते मार्गदर्शन विद्यार्थ्यांना मिळावं यासाठी फेस्टिव्हल आयोजकांनी वेगवेगळे परिसंवाद आयोजित केले आहेत. स्पर्धक आणि उपस्थित विद्यार्थ्यांना याचा लाभ घेता येईल. प्रसिद्ध कंपन्यांमधले उच्चपदस्थ अधिकारी या परिसंवादांना मुख्य वक्ते म्हणून उपस्थित असतील.

अधिक माहितीसाठी <http://vidyalankar.edu/in/vanguard> या वेबसाइटला भेट देऊ शकता.

Making of VANGUARD: Behind The scenes



Making of VANGUARD: Behind The scenes





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