

NEWSLETTER

June - August 2021



TABLE OF CONTENTS

INSTITUTIONAL ACTIVITIES - 1

DEPARTMENT OF IT - 6

DEPARTMENT OF COMMERCE - 10

DEPARTMENT OF MANAGEMENT - 15

DEPARTMENT OF MASS MEDIA - 18

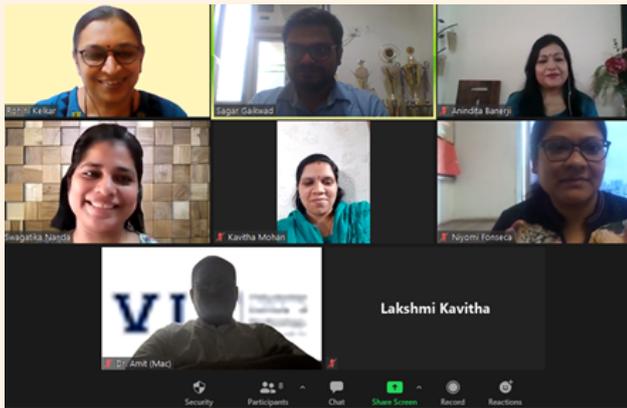
घननिळा बरसला

Marathi Vangmay Mandal

The Marathi Vangmay Manda, VSIT, organised a cultural celebration of Shravan month titled "घननिळा बरसला" on August 21 at the M-Block Auditorium.

The event was a combination of previous events 'Rang Bavra Shravan' and 'Megh Malhar' organized by MVM. The theme was Krishna Janmashtami. Songs and Poems based on Shravan month, Radha Krishna and monsoon were performed by alumni and current students of MVM.

The entire event was broadcast live on Zoom and YouTube. The event was anchored by Srinath Patil. Poetry was recited by Kanchan Takasale and Samiksha Mhatre. Songs were performed by Bhakti Naik, Jayesh Patekar, Rajeshri Ravan, Sunny Langi and Narendra Dutt. Also Neeraj Patil and Amogh Gorde played the instrument. Rohnish Shinde successfully coordinated the event. 350+ participants watched the live on YouTube.



2-day PhD Review Workshop

PhD Research Centre

A 2-day Ph.D. review workshop was conducted by the PhD Research Centre for PhD scholars of VSIT on July 9 and 10 between was 2 and 4 pm. Mr. Sagar Gaikwad, the Research Centre co-ordinator commenced the workshop with an bintroduction of the panel members. Dr. Rohini Kelkar, Principal, VSIT inaugurated and addressed the gathering. The panel comprised of three experts. Dr. Amit Oak, Chief Operation Officer-VIT and HOD of MMS, VIT, Dr. N Lakshmi Kavitha, Chief Academic Officer, VSIT, and Dr. Swagatika Nanda, Assistant Professor, VSIT, Dr. Rohini Kelkar, a research guide in the research center, was a part of the workshop and provided feedback to all PhD Scholars. 3 presentation were held on Day 1 and Day 2. The panel also provided suggestions related to methodology, sample size determination, collection of data, etc.

Idea Mela

E-cell

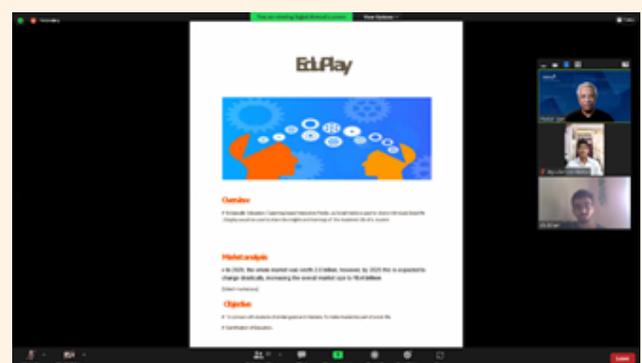
On World Entrepreneurship Day, August 21, E-Cell, VSIT organised an Idea Mela for students to present their start-up plans or business ideas to professionals over Zoom. The event commenced at 2 pm.

The host of the event, Mr. Ayushman Mishra (Core Team Member of E-Cell) welcomed the judges: Mr. Harish Iyar, founder of IMPACT360 Business Consulting Group and Mr. Sarang Nagmote, Assistant Vice-President at TransUnion.

The participants were given a virtual amount of money for their cost sheet.

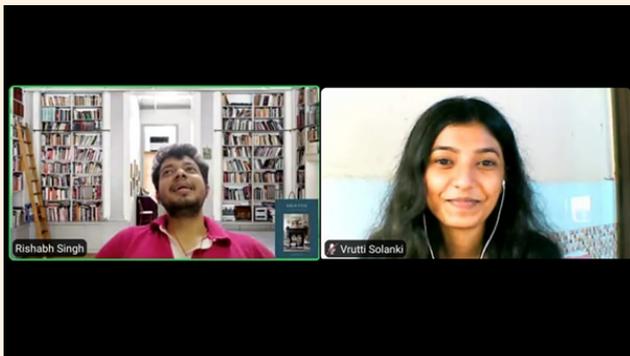
Each participant presented for 15 minutes as per the rules. The judges helped them to make their plans more effective by providing constructive suggestions.

Preetam Manna and Prajesh won the competition. Mr. Shubham Giri (Team Member of E-Cell VSIT) rendered the Vote of Thanks speech.



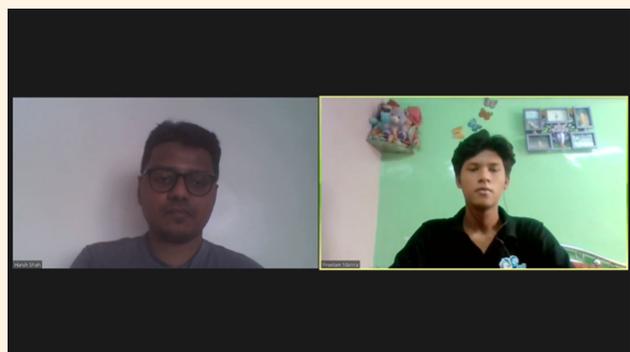
E-cell Podcast ep.05

Titled “Dreamers of Today Achievers of Tomorrow”, the 5th podcast episode by E-Cell was conducted on June 11, 2021 on Zoom. Harvard delegate Mr. Rishabh Singh was the speaker and Vrutti Solanki, Vice President, E-Cell VSIT was the host. The episode commenced at 1 pm and the speaker focused on personal branding for entrepreneurs.



E-cell Podcast ep.06

The 6th podcast episode by E-Cell was conducted on August 28 on Zoom. Founder and CEO of TechRevolve, VSIT alumni Harsh Shah was the speaker and Preetam Manna was the host. Ms. Gunasundari, HoD of the Department of Management welcomed the speaker. The episode commenced at 2:30 pm. Mr. Shah shared his insight and experiences about his entrepreneurial journey.



Bootcamp

E-cell

A bootcamp on Lean Startup Minimum Viable Business/Product was held on June 05 on Zoom between 12:30 pm and 02:15 pm. Mr. Rishabh Singh, a delegate from Harvard, a TedX partner, and a Personal Brand Consultant, addressed the students. The event was attended 60+ active participants. The guest speaker, Mr. Singh, used real cases and dissected their business tactics into more components such as Zomato, Swiggy, Uber, Ola and how they target human psychology, eliminating the problem and putting things into a fresh perspective. He underlined the need to have a long-term vision and to identify essential objectives.



Panel Discussion

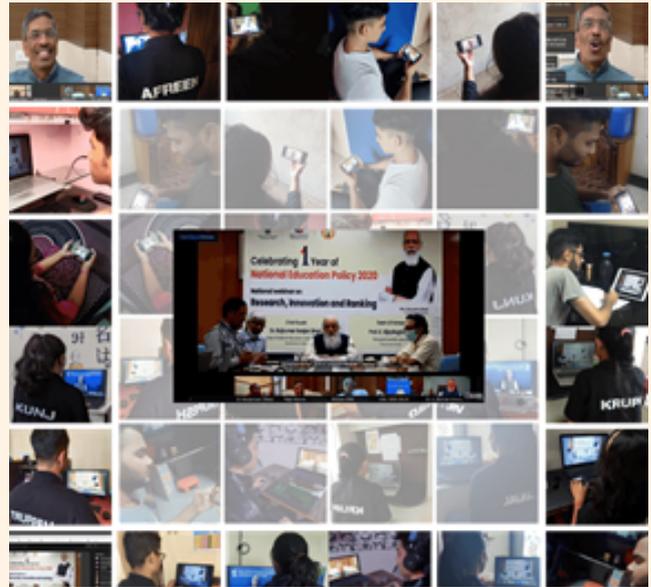
E-cell

On "World Entrepreneurship Day ", E-Cell VSIT organized a panel discussion on "Coronavirus: Impact on Global Economy & Entrepreneurs". The event started at 11 am on Zoom. The panellists Mr. Wilson Anthony provided a bright insight to the students about current situations. Mr. Akhil Dalvi highlighted the perfect spots of discussion. The key points discussed were: a. the need to expand one's network in the industry, b. challenges for entrepreneurs and c. the changes entrepreneurs must face to due to the pandemic.

National Webinar

E-cell

A national webinar on Research, Innovation and Ranking was held on August 11 on YouTube Live to celebrate National Education Policy 2020. The Chief Guest was Dr. Rajkumar Ranjan Singh (MoS, Education and External Affairs) and Guest of Honor was Prof. K. Vijay Raghavan (Principal Scientific Advisor). The webinar included three 3 panel discussions by eminent panelists.



Panel 1: Ensuring excellence and relevance in Research [Moderator: Mr. Rajat Moona]

Panelists: Dr. K. Radhakrishnan, Chairman of ISRO; Govindan Rangarajan, Director of IIS Bengaluru; Bhaskar Ramamurthi, Director of IIT Madras.

Panel 2: Building Innovation and Entrepreneurial Ecosystem [Moderator: Dr. Abhay Jere]

Panelists: Deepak Bagla, CEO of Invest India; Dr. Anita Gupta, Head-NSTEDB; Yashraj Bhardwaj, Youngest Millionaire.

Panel 3: Strategy for higher education institutions and excelling in Global Ranking [Moderator: Dr. K.K. Aggarwal]

Panelists: Dr. V. Ram Gopal Rao, Director of IIT Delhi; Mr. Ashwin Fernandes, Regional Director QS I-Gauge; Prof. C Rajkumar, Founding Vice Chancellor of Jindal Global University

Blood Donation Drive

NSS

21 volunteers reported at Dadar Railway station at 8.30 am on July 01. Volunteers were welcomed by Hon'ble State Secretary of Indian Medical Association (IMA) Dr. Pankaj Bandarkar who appreciated volunteers for coming forward in great number for a noble cause at the time of pandemic. 82 beneficiaries were recorded for the drive. Volunteers spread awareness about the importance of blood donation and motivated people for donating blood.



Food Distribution

NSS with Annamrita Foundation

Food distribution was organized between May 19 to August 02 at TATA Hospital and June 17 to August 02, at KEM hospital. At TATA hospital, 5 volunteers provided 81 packets daily to patients and their families with nutritious food in the tough time of pandemic. At KEM, 3 volunteers did the same, providing 162 food packets a day. The volunteers assisted between 11 am and 1 pm. and helped the Foundation in smooth distribution of food packets by following Covid-19 protocols by Central and State Government



Polio Immunization

NSS

NSS volunteers assisted in the drive to vaccinate children below 5 years School with polio drops on June 27 at 9 am at Wadala. 660 beneficiaries were recorded.



Tree Plantation

NSS VSIT with Jayshree foundation

3 volunteers gathered at Nerul station on June 05 at 10:45 am at Jewels of Navi Mumbai at 11 am and planted about 20 saplings guided by the founder of Jayshree Foundation.

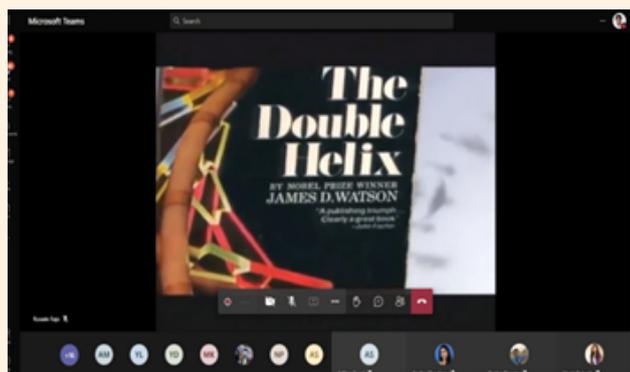
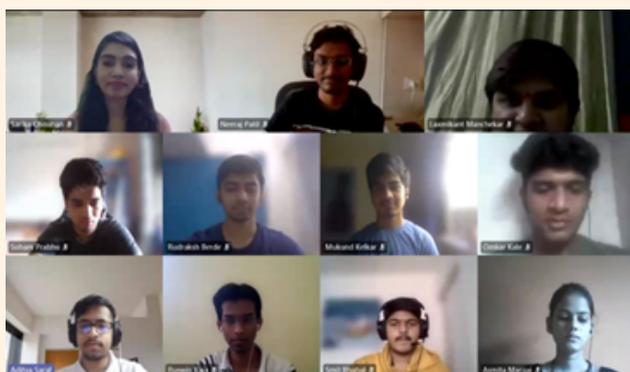


Department of Information Technology

Documentary

Women in Engineering, IEEE-VSIT

A documentary screening on “Rosalind Franklin” was organized on July 31. This documentary acquainted students with the contributions of Rosalind Franklin which led to the discovery of the structure of DNA. The documentary gave an insight on the scientist’s perseverance. The screening saw an attendance of around 30 + participants. After the screening, a small fun activity was conducted.



WIE Anniversary

Women in Engineering, IEEE-VSIT

The second anniversary celebrations of IEEE Women in Engineering (WIE) was conducted on August 14. Dr Sarika Chouhan (Branch Counsellor, IEEE-VSIT SB) explained the importance of the event. Chief Guest Dr Chaudhari explained about IEEE Collabratec which is an online platform which allows women engineers, scientists, and educators from around the world to network.

Travel Grants presented by IEEE WIE were shown to the participants along with various scholarships that are granted. She then explained the participants about the STAR program, i.e., The IEEE Student-Teacher and Research Engineer/Scientist Program.



VAC: Ethical Hacking

VAC on Ethical Hacking and Cyber security was conducted by Mr. Sarang Nagmote and Mr. Sachin Garje, Arcore Technologies on every Friday and Saturday from May 28, between 3 pm to 5 pm. 16 students enrolled for the 40-hour VAC.

| Trainers | Days and duration | Topics |
|--|--|---|
| Mr. Sarang Nagmote and Mr. Sachin Garje, Arcore Technologies | Every Friday and Saturday (3.00 – 5.00 pm) 40 Hours | Module 01: Introduction to Ethical Hacking |
| | | Module 02: Foot printing and Reconnaissance |
| | | Module 03: Scanning Networks |
| | | Module 04: Enumeration |
| | | Module 05: Vulnerability Analysis |
| | | Module 06: System Hacking |
| | | Module 07: Malware Threats |
| | | Module 08: Sniffing and Penetration Testing |
| | | Module 09: Social Engineering |
| | | Module 10: Denial-of-Service |
| | | Module 11: Session Hijacking |
| | | Module 12: Deep Web (Dark Net) |
| | | Assignments and Evaluation |

Game Development Workshop

IEEE

The workshop was organized on July 31 between 11 am and 12 noon. Aditya Saraf, Chair, IEEE-VSIT SB and Neeraj Patil – Treasurer, IEEE-VSIT SB were the resource persons and demonstrated the use of Python programming for game development.



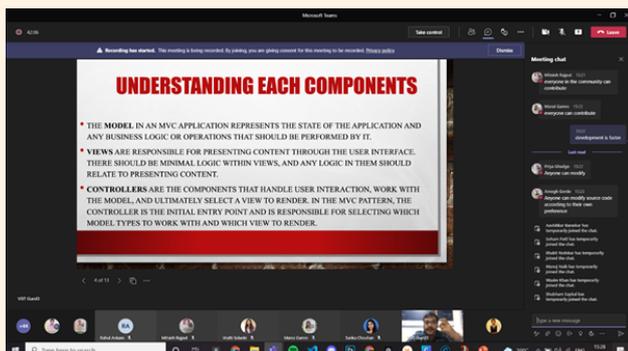
Data Analytics workshop

A workshop on “Data Analytics and Microsoft Power BI” was organized on August 27 and 28, for SYIT students. 60 students participated. Alumni Mr. Saurabh Pujare was the resource person for Day 1. He explained the benefits of data analytics and how we can identify the data by using the server. Alumni Ms.Swati Singh was the resource person for Day 2. She explained Business Intelligence and Power BI.



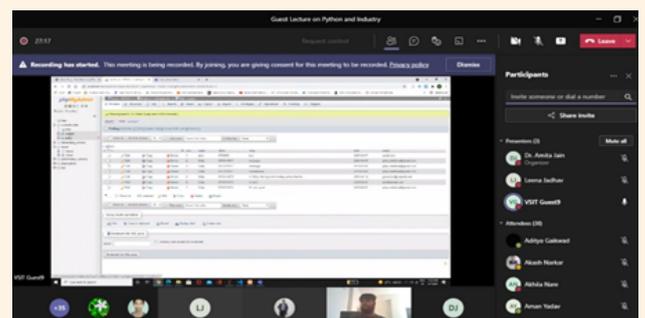
Workshop on building web application

The workshop was organized on August 13. Mr. Sachin Agrawal, the resource person demonstrated building of web applications with ASP.NET MVC5 Architecture. He guided learners through the installation and prerequisites of Visual Studio and acquainted them with the development environment



Industrial Application: Python

The guest lecture was organized for SYIT students on August 07 between 11 am and 12 noon. 50 students participated. Mr. Girija Sankar Panda, Accenture, was the resource person. He explained the skills required for a Python Developer and different job opportunities available.



Cloud Storage

A Guest Lecture on Microsoft Cloud Storage in the Data Structure was organized for SYIT students on August 14 between 11 am and 12:30 pm. 122 students participated. Alumni Mr. Jignesh Chheda, WIPRO Ltd. explained three types of cloud computing services and the azure storage services and core storage services.



Applied Mathematics

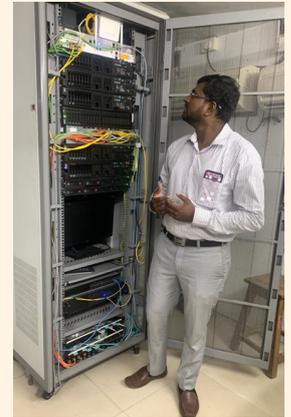
Electronics & Mathematics Cluster organized a guest lecture on “Mathematics in real life” for SYIT students on July 27 between 4 and 5 pm. Dr. Kali Charan Rath, an associate professor from Gandhi Institute of Engineering and Technology, (GIET) noted the area of application of: Manufacturing, Marketing, Finance, Defence, Communications, Information Processing, Entertainment, Social Network, Engineering fields etc.

Project Management

Networking and Systems Cluster organized this guest lecture for TYIT students on July 17 between 11 am and 12 noon. Mr. Kaushik, the resource person, discussed project methodologies that provide an active learning environment for professionals to engage in discussion, team-based exercises, and individual reflection. 76 students attended the session.

Virtual Visit to Server Room: Computer Networks

Networking and Systems Cluster organized the Virtual Visit to Vidyalankar Campus Server Room for Computer Networks subject focusing on aspects like Security; types of servers and uses of firewall.



Mr. Sunil Thube, System Administrator, introduced the network topology and the use of firewall which provides application blocking, port blocking, security parameters for the packets, access control implementation. 117 students participated.

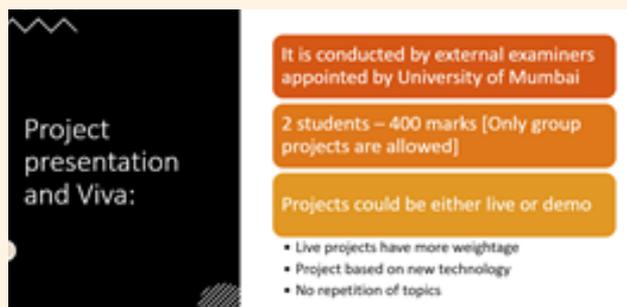
Case study

Networking and Systems Cluster organized a case study presentation on Big data August 14 between 12:30 and 2 pm. Mr. Mandar Nimbkar, Director, Cap Gemini Mumbai, talked about emerging capabilities in large computational data to include speed, data fusion, use, and commodification of data used in decision-making. After the presentation of the case studies, he gave constructive feedback and ideas to improve case study content. 45 students attended. The best three case studies selected were a. Big Data in Business Insights(Netflix), b. Big Data in Business Analytics(LA REDOUTE) and c. Big Data in Education and Big data in Space Sector (NASA).

Project Induction TYIT

Project Induction was organized on July 10 between 11 am and 12 noon by FYPQAC IT. Ms. Pushpa Mahapatro, FYPQAC convener, spoke on project domains and marking scheme for projects in Semester V and VI.

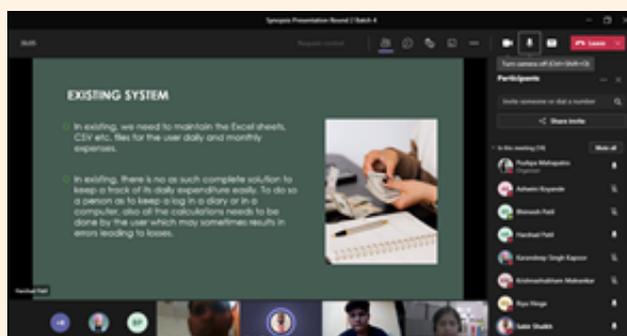
She explained about various opportunities where students can participate to showcase their project. Ms. Payal Shah explained the areas where students can select their projects and the format of submitting the synopsis for the project and submission of the final project.



Synopsis Presentations

FYPQAC IT organized a Project Synopsis Presentation for TYIT students in two rounds on August 07 and 21 between 10 am and 1 pm and 11 am and 1 pm respectively. 124 students attended the first and 84, the second. Faculty members and HoDs of IT reviewed the presentations.

The activity was conducted under the guidance of Mr. Makarand Deshpande (Adjunct faculty and FYPQAC Mentor), Mr. Asif Rampurawala (Vice-Principal) and Dr. Sarika Chouhan (CAO). The main objective was to get students project topics approved for their Final Year BScIT project examination



Postman Student Summit: Conference

IEEE

The Student Branch got an opportunity to become a community Partner for POSTMAN Student Summit: The API Conference for Students and Educators organised by Postman on August 07 and 08.

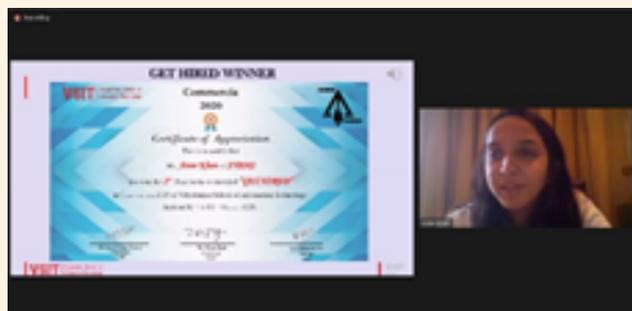
Major Highlights of the event was Sessions and talks about all things API from tech innovators and students in the community, Keynote presentations from Postman Co-founders Abhinav Asthana and Ankit Sobti, Networking opportunities with a global gathering of students and educators and Speakers from Twitter and freeCodeCamp. The Event saw a great number of participants from VSIT as well as students and educators from different colleges.



Department of Commerce and Accountancy

Commerce Association Anniversary

Commerce Association, VSIT, celebrated two years of success on August 16 at 11 am. Ms. Kavita Mohan explained about the history of the commerce department in VSIT. The team of the association was introduced: Dr. Rohini Kelkar, Principal, VSIT. Mr. Vijay Gawde, Vice Principal, VSIT. Dr. N. Lakshmi Kavitha, CAO. The HODs of each commerce departments shared their views and expressed the words of motivation to everyone. Mr. Vijay Gawde Vice Principal, CMA Dept, spoke about the founding & the core values of Commerce Association. Mr. Ajaykumar Poojary of BAF addressed the attendees followed by the alumni. The winners of Commercial-2020 were felicitated.



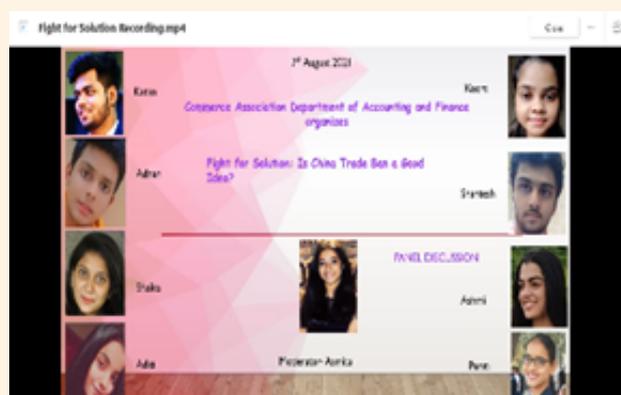
VMOL, CMA dept.

A workshop on “VMOL – MOOC courses on Swayam NPTEL” was conducted for faculty members by Department of Accountancy and Finance on June 30. Mr. Ajaykumar Poojary explained about MOOC and various MOOC providers in the world. The CMA staff were requested to identify a MOOC course for their subjects. They had to promote the courses to their students and maintain a proper record. 24 faculty members were present.

Panel Discussion

Accountancy and Finance

The topic, Fight for Solution: Is China Trade Ban a Good Idea, was discussed by students of BAF on August 07 between 11 am and 12 noon. 75 students participated.



International Webinar

Accountancy and Finance

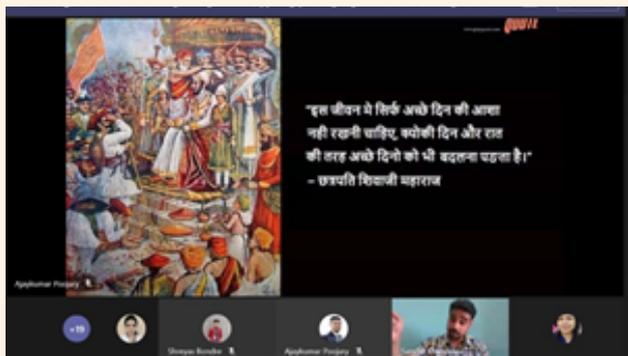
An International Webinar on Financial Functions in Excel was organized for SYBAF students on August 14 between 9:30 am and 11 am. Mr. Natwar Rathod, Senior Accounts Executive, Hotel Milenio, South Africa was the resource person. He explained the meaning, importance and uses of financial functions. He demonstrated the steps on MS Excel. He explained about ratio analysis and its usage. 51 students participated.



Shivarajyabhishek Diwas

Accountancy and Finance

A celebration of Shivrajyabhishek Diwas was organized on June 06 between 11 am and 12:30 pm. Mr. Shreyas Bondre commenced the session by noting historical moments of the Maratha empire. Mr. Sandip Khandekar elaborated on the journey of Shivaji Maharaj. Students were encouraged to learn qualities such as leadership skills, effective organizer, efficient strategist, skillful diplomat, bravery, respect for others, obedience etc. from the tale.



Environmental Webinar

Accountancy and Finance

A webinar on “Environmental and Commercial Aspects of Bamboo Plantation” was organized on June 05 (Environmental Day) between 4:30 - 6:30 pm. The speaker, Mr. Sadanand Bondre delivered many environmental aspects of bamboo plantation along with photos, videos and other stuff. He shared statistics and analysis related to bamboo commercials.



Train, Earn and Learn

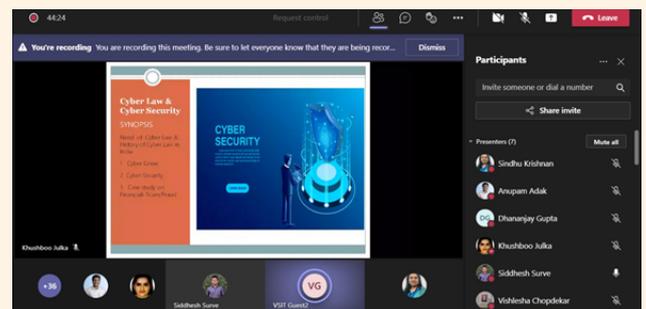
Accountancy and Finance

The TEL program was organized in association with Western Indian Regional Council of ICAI. It was a 12-day Skill Development Program that commenced on July 26 and concluded on August 07. 86 students participated. The sessions were held between 3 and 6 pm. The students benefited greatly from the guidance of different CAs from ICAI.

Cyber Security

Banking and Insurance

A guest Lecture on Cyber Security Awareness in Banking Sector was conducted on August 07 between 10:30 am and 11:30 am. Alumni Mr. Atul Gupta, Cyber Security Analyst at TCS, elaborated on the need of cyber law, what are cyber crime, importance of cyber law, IT Act-2000 and the preventive measures to follow for the different types of attack



Data Management Workshop

Banking and Insurance

The workshop on Data Management in Banking sector was organized for all students of the CMA department between July 12 and 26, 3 to 4 pm. 78 students participated. Ms. Snehal Tandale conducted the 10-hour workshop. Live oracle simulator was used and the workshop also included demonstration on how to create a table, store data, delete data and manage data. Other topics covered included designing a database layout, creating database objects.

International Webinar

Banking and Insurance

An International Workshop on Graphic Designing and Video Editing was conducted on July 9 and 10 between 4:30 and 6 pm. 85 students participated. Mr. Anupam Adak and Mr. Siddhesh Surve of TYBBI were the resource persons. Basics of graphic designing and its application were explained and demonstrated. Students from South Africa, Dubai, Maharashtra, Tamil Nadu, Rajasthan, Karnataka, Uttar Pradesh, Goa, Telangana, Hyderabad participated.



Investor Awareness Program

Financial Markets

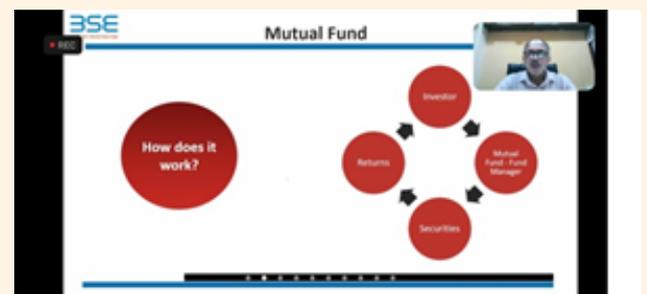
The Investor Awareness Program was organized in two Zoom sessions: Session 1 on August 7 between 1 and 2 pm and Session 2 on August 14 between 11 am and 12 noon.

54 students attended Session 1 on “Wealth Creation with Mutual funds”. The speaker, CA. Ravindra Shevde, spoke on capital market and its functions, roles and responsibilities of SEBI, various investment options available and an overview of Indian Mutual Fund Market.

62 students attended Session 2 on “Technicalities of Stock Market”. The speaker, Mr. Abhishek Samal, elaborated on growth of BSE and NSE, Equities and Derivatives and future scope of Indian stock market.

BSE SIP of 1,000 per month

| Years | Investment | Debt (9%) | Balanced (12 %) | Equity (15 %) |
|-------|------------|-------------|-------------------|-----------------|
| 5 | 60000 | 75271 | 81304 | 87142 |
| 10 | 120000 | 1,31,086 | 1,48,036 | 1,63,058 |
| 15 | 180000 | 1,88,281 | 2,19,931 | 2,38,366 |
| 20 | 240000 | 2,46,456 | 2,99,857 | 3,12,714 |
| 25 | 300000 | 3,05,211 | 3,87,914 | 3,95,812 |
| 30 | 360000 | 3,64,156 | 4,83,101 | 4,97,650 |
| 35 | 420000 | 4,23,101 | 5,85,518 | 6,07,238 |



Virtual Tour of NISM

Financial Markets

The virtual tour was organized on July 31 between 1 and 2 pm. 64 students participated in the tour. Ms. Hershita Pant, Marketing and Corporate Relations at NISM, guided the students in the tour. The speaker explained NISM and its functions, roles and responsibilities w.r.t. Capital Markets. Students were informed about various certification courses offered by NISM and its industrial acceptance and importance.



Webinar: E-Marketing

Financial Markets

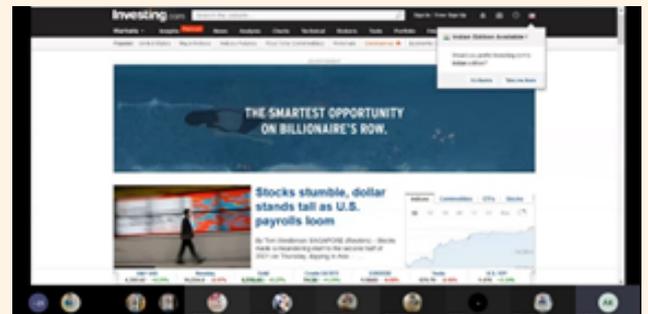
A session on “E-Marketing and its scope in Financial Markets” was conducted on July 10 between 1 and 2 pm. Alumni Mr. Muvic Jain, Founder of Auteur Enterprise, was the resource person. He gave an insight on digital marketing and its scope in Financial Markets and noted how digital marketing became more prominent during the lockdown.



Mock Trading session

Financial Markets

An online session on “Mock Trading using TX3 & Stock Edge” was organized on July 01 and 07 between 1 and 2 pm. The speaker was Mr. Amit Kabra. Students were informed about functionality of stock edge – how to search for companies of particular sector, fundamental and technical information about stocks, promoter holding and its relevance with respect to particular stock, block deals and bulk deals, news and corporate announcements of particular stock, FII and DII contribution in market, mutual funds holding, scanners and Trading using TX3. Students were informed about concept of volume, depth, charts of stocks using TX3. 42 students participated.



Guest Lecture: Investment Banking

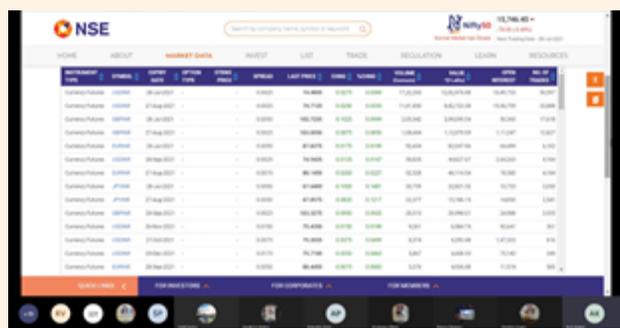
Financial Markets

The guest lecture was organized online on July 17 between 1 and 2 pm. 72 students participated. The speaker, Ms. Sayali Kanchan (Sr. Associate, Bank of New York), spoke on Investment Banking in India and the scope in India. Students were informed about various job profiles and how Investment banking operates in Industry through examples.

VAC: Risk Management

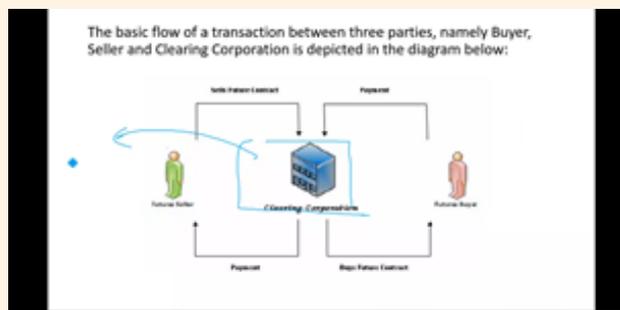
Financial Markets

A value-added course on “Risk Management through Financial Derivatives” was organized for BFM students between July 21 and 27, 3:30 to 4:30 pm.



The speaker for the Session was Mr. Amit Kabra. A derivative is a form of financial tool that is reliant upon (or derived from) an asset (often referred to as the ‘underlying asset’). Derivatives are most frequently traded in order to hedge (reduce risk). Derivatives can be used in a variety of ways: to hedge a position, to speculate on the future price movement of an asset, or to give leverage.

This course provided insight on concept of Financial Derivative, types of derivative, its role in Risk Management, concept of Forward Futures and Options, Trading Strategies with the help of Futures and Options, Pay-off Charts, Concept of Hedging.



25 students participated in the value-added course.

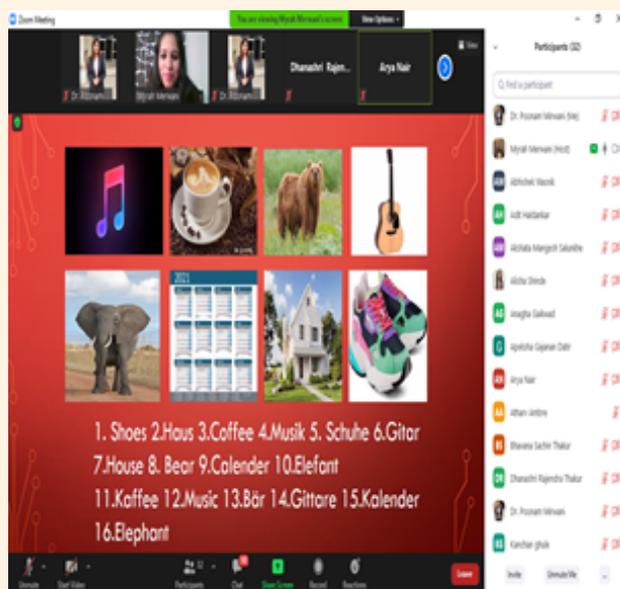
VAC: German language training

Financial Markets

The VAC was organized between May 15 and June 25, 5 to 6:30 pm on three days a week. 28 students participated via Zoom. Ms. Myrah Merwani was the German language trainer for the VAC.

Knowledge of German increases the job opportunities with German and foreign companies domestically and abroad. German is the second most commonly used scientific language. Germany is the third largest contributor to research and development.

All students were assessed on the basis of presentation and viva towards the end of the value-added course. 28 students participated.



Department of Management Studies

Alumni Meet

Enactus

The Department of Management Studies with Enactus organized "Connect with Cohort", an Alumni Meet on August 27 between 5 and 6:30 pm. 44 students participated. The session mainly focused to recall the memories of the alumni about their college days with their friends and professors and establish connect with the current students. Different sessions were conducted such as "chai pe charcha", "pehechan kaun" among many others. Students were informed about a new postgraduate online program: MCOM in Business Management.



Enactus: YouTube

The Management Club organized the "Inauguration program of their "YouTube Channel Knowledge Bites" on July 10 between 10 and 11 am. 49 students participated. A glimpse of Enactus activities of 2020-21 was shown through a video. Enactus YouTube Channel. "Knowledge Bites" Episode 1 of Human Resource based on Ergonomics was played which highlighted the importance and ways to use ergonomics in the corporate world. Ms. Eshwari Kashale and Mr.Siddhesh Surve addressed the students and discussed methods to build the YouTube channel.

International Symposium

Enactus

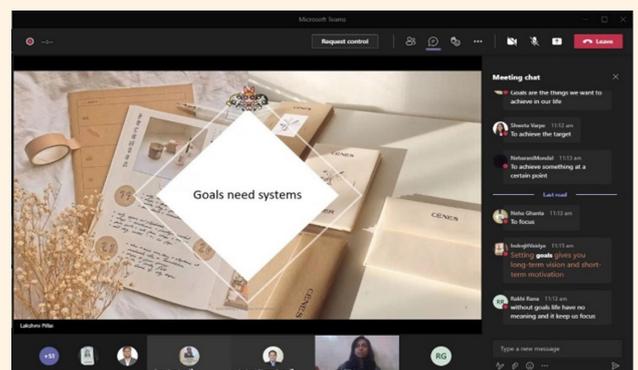
Titled "Emerging Trends in Global Business Resilience Strategies", the international symposium was organized between August 10 and 14, 10:30 am to 12 noon on Zoom. More than 200 UG and PG Management students participated in the Symposium.

| Day | Date | Topic | Resource Person |
|-----|-----------|--|---|
| 1 | August 10 | Effective Communication by Understanding Perception | Ms. Sejo Jerold |
| 2 | August 11 | Technology Entrepreneurship – Taking Innovations from Classroom to Market. | Dr. Abdul Kadir Khan |
| 3 | August 12 | Happiness & Well Being at The Workplace. | Ms. Alicia Stephen |
| 4 | August 13 | Alternative Tax Regime. | CMA Kailas Dabholkar and Dr. Debaprosanna Nandy |
| 5 | August 14 | ERP System of Accounting | CMA Yogesh Gadre |

Personality Development

Enactus

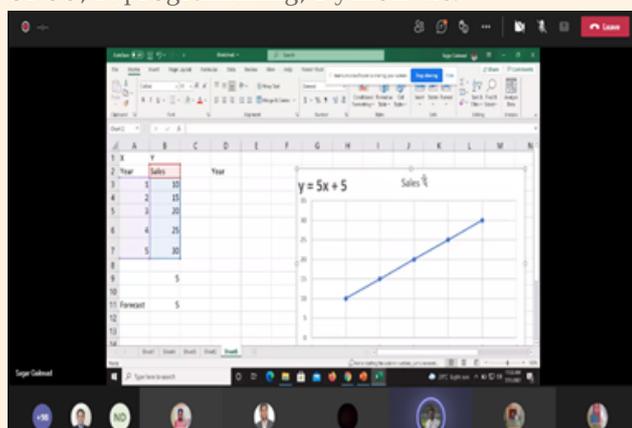
A workshop titled "Personality Development and Group Collaboration" was organized on July 24 between 11 am and 12 noon. 54 students participated in the session. Faculty member, Ms. Lakshmi Pillai was the resource person. She explained the importance of teams, goals and how one can master their emotions. Students shared their point of view and experiences which were collectively discussed by the resource person. It was an interactive and self-learning session



Sales Forecasting

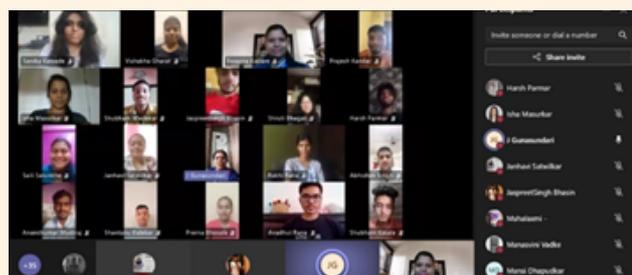
Enactus

An online session on “Quantitative Techniques Of Sales Forecasting Using Excel” was organized on July 31 between 11 am and 12 noon. Faculty member, Mr. Sagar Gaikwad was the resource person. He summarized the basics of excel and demonstrated various methods that can be used to forecast future sales using excel such as Trendline, Correlation, Regression and Moving average. Sales forecasting can be done faster by using other application like E-view, SPSS, R programming, Python etc.



SY Sem III Induction

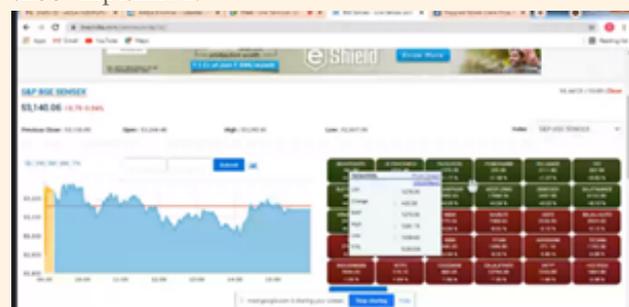
An induction for all divisions of SYBMS was conducted on June 21. 140 students participated. Vice-Principal, Mr. Vijay Gawde and HoD, Ms. J. Gunasundari introduced the new subjects, its applications, skillset requirement and course mapping. Assessment pattern and evaluation methods were also informed to the students.



VAC: Capital Market

In association with BSE brokers forum

A VAC on Capital Market and Monetary Policy was organized for Finance students of the department between July 12 and 23 on Google Meet. The speakers, Mr. Muzibar Shaikh and Mr. Aditya Srinivas, explained IPO, why companies raise money through IPO and the process of IPO. Other capital market concepts such as demat account, types of shares, scope of the market and its structure, mutual funds, investment portfolio among other topics were also explained.



TY Sem V Induction

An induction for all divisions of SYBMS was conducted on June 22. 125 students participated. The speaker, Mr. Sagar Gaikwad, introduced the new subjects, its applications, skillset requirement and course mapping. Assessment pattern and evaluation methods were also informed to the students. Students were informed about placement and internships provided by college and asked to fill a form to understand their preference of internship.



INVENT Internship

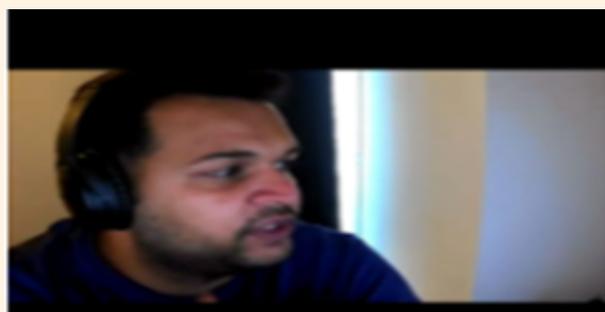
A series of webinars were organized the INVENT interns on July 16 between 5 and 7 pm. More than 100 students participated. Mr,Phani Kondepudi, CEO of K12 Activity Academy was the resource person. Session 1 on July 16 explained about the basics of enterprises, revenue model under which business model, aggregators, product and services and delivery model works.



A series of webinars were organized the INVENT interns on July 16 between 5 and 7 pm. More than 100 students participated. Mr,Phani Kondepudi, CEO of K12 Activity Academy was the resource person. Session 1 on July 16 explained about the basics of enterprises, revenue model under which business model, aggregators, product and services and delivery model works. Session 2 on July 24 and 30 focused about business strategy guidelines, goals and objectives, market analysis and gave a brief idea about types of strategies, business strategies, frame work and related guidelines. Session 3 on August 09 included a discussion on how to prepare a questionnaire which could lead us to hooks that can attract customers. Session 4 was conducted on August 17 focused on building website and Mobile ready apps, the design and architecture of the app, importance of IT Department and its Resources with timeline and plans for the work and work distribution. Session 5 on August 18 explored strategies and framework important for the company to conduct its operations smoothly. The final session on August 20 focused on the finance departments formation, their functions and processes.

On-Boarding Internship Session

The session was organized on June 23 on Zoom. 90 students participated in the session. The aim was to make students aware of job profile and the skill requirement for the Internship Program at prspctv, a UK-based company. The session was addressed by the founder Mr. Gaurav Pundir, alumni of VIT.



The session provided an opportunity for the students who upgrade their resume and skills if they have an understanding of social media channels, passion in photo editing, video making, content writing and Blog writing. Students were also motivated to take up internship opportunities.

Faculty achievements

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|-----------|---------------|---------------------------------|--|--------|
| Sagar G | Guest Speaker | Islamic republic of Afghanistan | Workplace Culture - The great game of Business | Jun-27 |
| Abhijit R | Guest Speaker | D Y Patil University | Career option & prospectus in MBA international Business | Jul-31 |
| Sagar G | Guest Speaker | Ratnam College | Workshop on developing research mindedness | Aug-30 |

Department of Mass Media

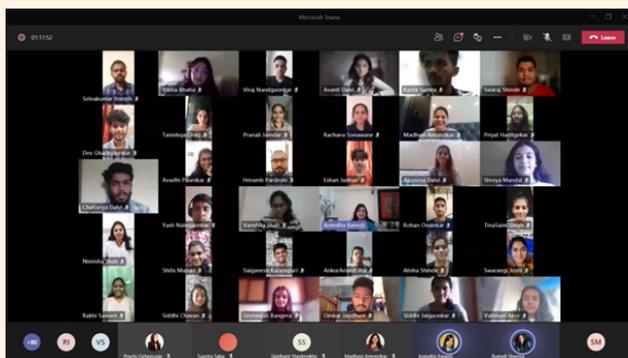
Alumni Meet

The Alumni meet on June 22 connected the current TY batch to accomplished alumni of VSIT. The meet was attended by 45 students. Alumni Mr. Akshay Gosai, Mr. Dattaram, Ms. Prajakta Rawool and Ms. Pooja interacted with the HoD and the students, sharing their memorable moments and learning experiences at VSIT.



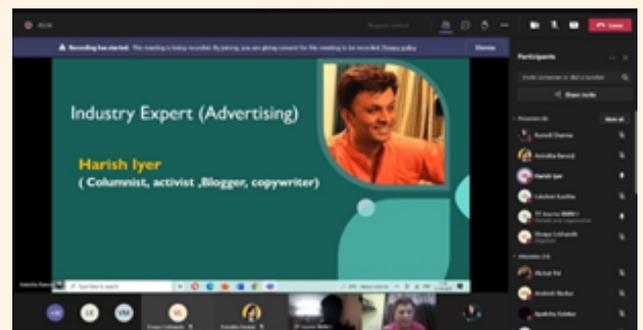
Canva Workshop

The workshop was organized on June 28 between 11:30 am and 12:30 pm. Ms. Madhavi Amondkar. She demonstrated the use of templates and Canva for illustrations, presentations and documents. She explained how Canva can be used to prepare posters for events. 105 students participated.



TY orientation

TY Subject Specialisation orientation was arranged on June 12 between 11 am to 12 noon. Columnist, Activist and Copywriter, Harish Iyer and Senior Journalist, Shri Raju Korti were the resource persons for the event. The students were informed about the specialisations to be selected at TY: Advertising and Journalism. Mr. Iyer shared his experience in the field of Advertising as copywriter and columnist. Mr. Korti explained the practical aspects on journalism as a career option.



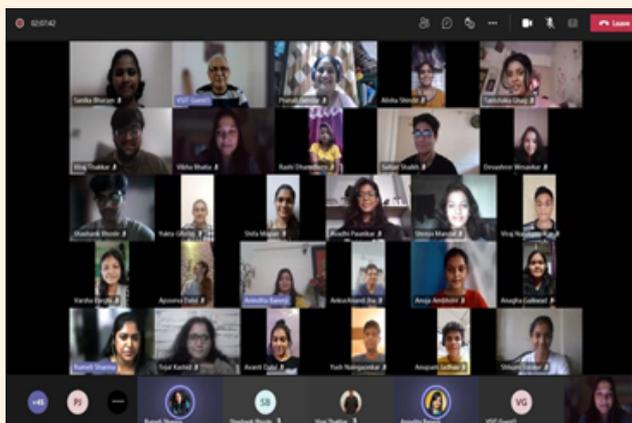
Manga/Anime lecture

A guest lecture titled "topic "A Brief Look at Manga and Anime as a Narrative Art Form" was organized online on July 17 between 10:15 and 11:15 am for TY students. 38 students participated. Ms. Lakshmi Pillai elaborated on the manga and anime tradition and the evolution and appeal of the art form.



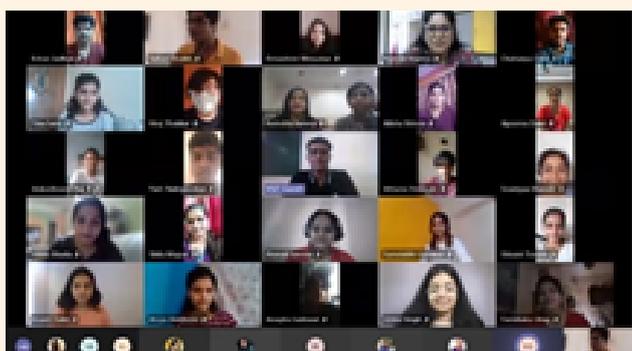
Sound Editing

The workshop was organized on July 29 between 4 and 6 pm. Dr. Mangesh Karandikar, Director of MET Institute of Mass Media, was the resource person. Dr. Karandikar shared a website with students so that they could learn simultaneously. He provided many pro tips while demonstrating the use of the requisite software for sound editing.



Voice Modulation

Workshop on Voice Modulation was organized for SY students on August 04 between 12:30 and 1:30 pm. Prasad Phanse, actor and dubbing artist, explained the opportunities in the dubbing industry and demonstrated different technical aspects of voice dubbing. To dub, one must have mastery over vocabulary, pronunciation and language. He discussed about film dubbing and crowd dubbing.



VAC: Public Speaking

A VAC on Public Speaking was organized for students of SYBAMMC between July 05 and 13. Each session was for two hours. The resource persons, Ms. Anindita Banerji and Ms. Rumeli Sharma with their innovative sessions, imparted the skills needed to develop confidence and ease in public speaking. Day 1 familiarised the students with the course outcome and flow and included fun activities as an icebreaker and also to encourage students to interact. Day 2 introduced the students to impromptu speaking. Day 3 involved students sharing the "Anthems of their Life". Day 4 was about birthday speeches. Day 5 had students debate in pairs and was an exciting and intellectual session. Day 6 involved training students in PowerPoint presentation. Storytelling was the focus on Day 7. The final day was an interactive session to assess the learner's growth through the session and students actively provided their feedback and interacted with the instructors in a free and engaging environment.

