

NEWSLETTER

June 2024 to August 2024



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Personality Enrichment Committee

Workshop Panel Discussion on 'Tarkashashtra'

On the 27th of July, the Personality Enrichment Committee (PEC) organized an insightful workshop that was both informative and engaging for all attendees. The session commenced with Prof. Riddhi Gada offering a comprehensive overview of the entire academic year's activities under the PEC. She elaborated on the primary objectives and the significant role that the PEC plays in fostering the holistic development of students. Following this, Prof. Kshamata Chavan took the floor and explained the PEC's functions and goals through a well-structured PowerPoint presentation. Her presentation was aimed at ensuring that all students understood the importance of the PEC in their academic and personal growth journey.

Post-presentation, the students engaged in an interactive discussion amongst themselves, reflecting on the content and exploring the concepts presented during the workshop. This interactive session reinforced the knowledge gained and fostered a collaborative learning environment.

TarkaShastra – Panel Discussion Competition

On August 01, 2024, the Indian Literary Forum (ILF) of VSIT held its inaugural event, TarkaShastra: a Panel Discussion Competition. This competition was designed to provide students with a unique platform to showcase their debating and discussion skills on significant contemporary issues relevant to Indian culture and society. In preparation for the event, a comprehensive training session was organized on July 27, 2024, by the Personality Enrichment Committee. This session aimed to ensure that participants were well-prepared, confident, and adept in the art of debate and public speaking.

The competition was held at Y 106, commencing at 1:00 PM, and featured discussions in three languages: English, Hindi, and Marathi. A notable highlight of the event was the INR 1000 cash prize awarded to the best speaker.



Training & Placement Committee

Preplacement Talk of HP & MSCI for 2024 Batch

The pre-placement talks for Hewlett-Packard (HP) and Morgan Stanley Capital International (MSCI) was conducted with the aim of preparing students for upcoming placement opportunities. Representatives from both companies provided valuable insights into their organizations, career opportunities, and expectations from prospective candidates. Students were provided with practical advice on preparing for placements. Enhancing technical skills through relevant coursework, certifications, and hands-on projects.

Campus drive of Atos Eviden/eClerx/Accenture for 2023-24 Batch

Atos Eviden/eClerx/Accenture take the preplacement talk to campus recruitment drives, where companies present themselves to potential candidates, outlining their values, culture, job roles available, growth opportunities, and sometimes, the selection process. A pre-placement talk is an opportunity for students to learn directly from the company's representatives about what it's like to work there, what they can expect in terms of professional growth, and what the company expects from potential candidates.



Pre-placement Training program for All TY students of 2024-25 Batch

A special pre-placement training program designed specifically for Final Year students at Vidyalankar School of Information Technology (VSIT). This program aims to equip them with essential skills and knowledge to prepare for future internships, placements, and career opportunities. The Pre-placement conducted different training sessions like Aptitude, Group discussions, Personal Interviews, SWOT Analysis and resume building, Public Speaking and Corporate Etiquette.



ADMITABROAD – Seminar on study Abroad

AdmitAbroad, the study abroad division of the Vidyalankar group of educational institutions (established in 1960), specializes in guiding students through the entire study abroad process for master's programs. The seminar's objectives is to educating participants about the steps involved in applying for studies abroad, offering firsthand insights from alumni and current international students, providing detailed sessions on scholarships, visa processes, and application tips, facilitating networking with university representatives and education consultants.

TCS Pre-Placement Talk for all TY Branch of 2025 Batch

The pre-placement talk conducted by Tata Consultancy Services (TCS) served as an essential platform for students. TCS is renowned not just for its extensive portfolio of services but also for its commitment to fostering talent and innovation. This session aimed to bridge the gap between academic knowledge and industry expectations, helping students understand what it takes to embark on a successful career in technology.



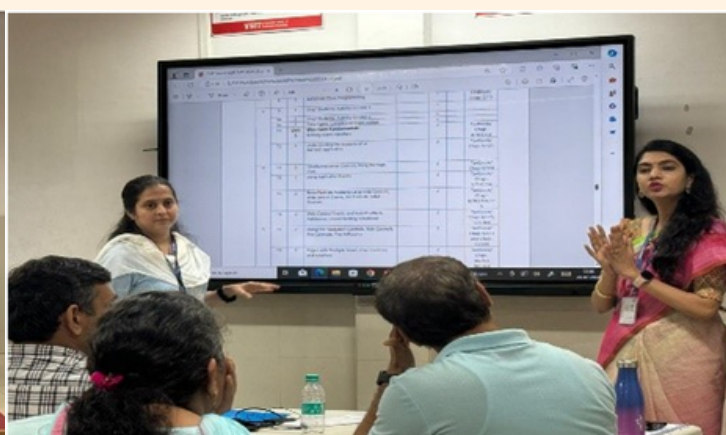
Department of Information Technology

AAP Presentation Workshop

Software Development Cluster

The Academic Administration Plan (AAP) for the Software Development Cluster outlines the structured approach to delivering high-quality education in various software development subjects. This plan is designed to ensure that the curriculum, teaching methodologies, and assessments are aligned with industry standards and educational best practices. The primary goal is to equip students with the necessary skills and knowledge to excel in the rapidly evolving field of software development.

Conducted on 20th July, 2024, the objective was to ensure that the curriculum reflects the latest trends and technologies in software development, preparing students for real-world challenges. Mr. Sunil Patil, Sr. Manager, Asian paints along with Mr. Omprakash Mandge, co-ordinator, from MET Institute of Computer Institute were invited as Industry and Academic Mentors respectively.



Microsoft Azure Applications Workshop

The Department of Information Technology/Data Science on 17th August'24, conducted a workshop on Microsoft Azure which is a cloud computing platform that helps businesses develop, deploy, and manage applications efficiently. It supports various services like app development, data analytics, AI, and cloud migration, enabling innovation and cost optimization. To gain thee knowledge about the application hands-on workshop was conducted.

The workshop was organized by Dr Sarika Chouhan and Ms Swarupa Gogate of Department of Information Technology & Data Science of VSIT. During the workshop, the chief guest, Mr. Abhijeet Vishwakarma, Technical Lead, Cognizant, provided TYBSc.IT students with a comprehensive understanding of Microsoft Azure. Mr. Vishwakarma then demonstrated the application's features and functionalities, guiding students through practical exercises and addressing their questions.



Department of Commerce and Accountancy

Accounting & Finance

GST DAY CELEBRATION

The Commerce Association of VSIT organized a memorable GST Day event to celebrate the 7th anniversary of GST on the 4th of July from 12:00 PM to 2:00 PM in the Y Block Seminar Hall.

The event attracted an audience of 200 to 250 attendees and saw the participation of 30 to 35 students in various competitions. Esteemed officers from the GST Department graced the occasion and conducted an Essay and Drawing competition centered around GST-related themes.



Visualizing Financial Data: Power BI



Department of BCom Accounting and Finance organized a Seminar on Visualizing Financial Data: Power BI on 13th July 2024, for students to enhance their skills in them so that they can convert it into their passion. The session was taken by Mr. Naresh Sirsula.

Participants learned to utilize Power BI to import, clean, and visualize financial data through interactive dashboards and complex calculations. They also gained insights into best practices for designing reports, collaborating on them, and integrating Power BI with other Microsoft tools.

FINACCT 24

The FINACCT Conclave was a 2-day event scheduled for 23rd to 24th August 2024 at our college campus. It brought together 100 finance and accounting learners. Focused discussions on exploring sustainable investment options, measuring and reporting impacts, understanding tax implications, and assessing the financial viability of impact investments.

These discussions emphasized the growing importance of aligning financial goals with environmental, social, and governance (ESG) principles to drive meaningful change.



Workshop on Effective Communication



Department of BCom Accounting and Finance organized a Workshop on Effective Communication on 27th July, 2024. The workshop was conducted by Ms. Amrita Nambiar. The primary objective was to empower participants with strategies and techniques to enhance self-confidence and refine communication skills for personal and professional growth.

Banking & Insurance

Visit to Adani Thermal Power Plant

On June 14, 2024, BBI students visited the Adani Power Plant to gain practical insights into the power industry. The plant, with a capacity of 500 MW, features two 250 MW units equipped with 2 boilers, 2 reservoirs, 4 EPS machines, and a 217-meter chimney for excess smoke. The visit included a detailed tour of the production and distribution processes, highlighting the use of various resources for energy generation. Students learned about commercial operations, including billing and regulatory compliance. The experience provided valuable knowledge on the workings of power stations and potential career opportunities in the energy sector. Additionally, the plant's CSR activities and employee insurance benefits were discussed, emphasizing Adani's commitment to sustainability and employee welfare.



Visit to National Institute of Securities Markets

On June 29th, the undergraduate and postgraduate quiz (rounds 1 and 2) took place in the auditorium, allowing the audience to witness the event. On June 30th, the finals for both the undergraduate and postgraduate quizzes were held, giving us the opportunity to observe the talent of young students and their extensive knowledge of finance.

The audience had the opportunity to answer some of the quiz questions and showcase their talents in the auditorium, as well as interact with the participants. Students were able to engage with experts and seniors during the quiz, allowing them to network and share experiences and financial knowledge.



Industrial Visit to RBI Monetary Museum

To introduce students to the history of money and banking in India, BBI Department conducted an IV to RBI Monetary Museum. The objective was to provide an understanding of the evolution of currency and the role of the Reserve Bank of India (RBI) in the country's monetary system and expose students to the various functions and responsibilities of the RBI in maintaining monetary stability.

The students learned about the critical role the RBI plays in ensuring the stability and integrity of the financial system. Students were particularly interested in the display of special commemorative coins and notes issued by the RBI.



Participation in the Conference on Urban Cooperative bank

The recent MEDC Council meeting focused on the importance of corporate governance in the banking sector, emphasizing principles and guidelines to drive sustainable growth and stability. Governance, ethics, and the role of boards in assurance functionalities are primary areas of focus. Effective governance helps Urban Cooperative Banks (UCBs) enhance their financial and operational resilience.

Six students from Vidyalkar School of Information Technology got the opportunity to participate in the conference. The main focus of the conference is to promote change and growth in urban cooperative banks by enhancing digital banking and technology to acquire more customers in the future.



Industrial Visit to Ujjivan Small Finance Bank

Banking and Insurance Department has organized an industrial visit in the subject of Banking on the topic “How banks works in each functional areas” for all Third Year Banking and insurance students. The focus was to make students aware of various real-life applications and implementation of mathematics.

The IV helped students to understand how a bank works, where they are involved in the day to day operations like customer service, maintenance and financial transactions, technological aspects in a bank such as ATMs, their online banking tenant and security measures, About financial products And the bank provides different types of applications.(eg - savings, loans, investment and insurance), About financial products And the bank provides different types of applications.(eg - savings, loans, investment and insurance),



Department of Mass Media

Guest Lecture on Brand Equity by Ms. Asha D'souza

The Guest lecture held for Multimedia and Mass Communications (BAMMC) students was a fun and insightful talk whose objective was to render them acquainted with the real world, as well as the external resources and standard expectations involved therein. Students were prompted to share their insights on brand equity and their familiarity with various brands, including distinctions between luxury brands and trusted everyday brands, among other relevant topics. Numerous examples were discussed to enhance student comprehension, including analysis of well-known brands to facilitate understanding. The lecture covered topics such as brand awareness, brand loyalty, brand response, brand perception, and brand image, making it both engaging and intellectually stimulating.



Workshop on Gender Sensitivity

The workshop session held on Tuesday for Third-year BAMMC students was an insightful and interactive event for students to gain more knowledge for considering all the aspects for gender bias and stereotyping women in Media Industry. The session aimed to have an interaction and various activities with students regarding how there is difference in needs of men than women or how women have more restrictions.

Students actively participated in all the sessions. First activity was to Introduce their classmate by any good kind of adjectives like Artistic, Adapter, listener etc. In one activity students made a creative chart with showcasing patriarchy of women in movies.

Students learned about how gender is a social construct and sexuality is identifiable and even how gender is psycho biological and on the other hand sexuality is psychosocial. They also learned that men and women have a power of equation between them. Lots of examples of ads were been screened to get better understanding of how media showcase women in both positive and negative ways.

Feedback from students indicated positive responses, with many expressing their own thoughts towards gender sensitivity. The event had set a positive note on gender equity and equality.



Industrial Visit to National Museum of Indian Cinema

Film museum of Indian cinema or Gulshan Mahal conveys the glimpse of Indian films in different eras. The visit useful to fulfil the cognitive aspects for the course film communication.

The students of SYBAMMC were taken for an industrial visit to the National museum of Indian cinema. The aim of this industrial visit was to gain insights into the history and developments of Indian cinema, to understand the technological advancements in Filmmaking, to explore the contributions of iconic Filmmakers and artists, and to appreciate the cultural significance of cinema in India.

The group arrived at the national museum of Indian cinema at 10:30 am and was welcomed by the museum staff. An introducing session was held, where the curator provided an overview of the museum's history, and about its significance in preserving the heritage of Indian cinema and about its establishment in 2019.



Workshop on Voice Modulation

The workshop session held for First-year BAMMC students by Shri Prasad Phanse. He is a veteran voice over and dubbing artist since 1986 starting his career as a regular voice artist for radio program he has established himself today into various sectors of voice. This program was conducted to boost the confidence of students on stage and to learn techniques to control voice, tone, and pitch while speaking. The main objective is having an interactive session about voice modulation an award winning dubbing artist. Mr. Phanse, how R.D Burman created special sound effects through natural voice, in a creative and artistic way, how dubbing is actually done and what are the important factors that plays a important role in dubbing. He also showed a clip from "Jurassic World" to showcase us what crowd dubbing is and how it is done .He also made the students do an activity to understand crowd dubbing and foley sound.

