

Dr. Sanjeevani Deshpande Memorial Elocution Competition

The annual celebration of the literary art of public speaking was held on March 14, 2020. It was an intercollegiate elocution competition that witnessed enthusiastic participation in large numbers.



Resource person for Online Guest lecture for Aptech Ltd. on 'Python for Analytics'

Ms. Beena Kapadia conducted webinar at Aptech Ltd on June 16, 2020 and July 17, 2020 for different set of participants. The first webinar feedback was very good from 80+ participants.

In the second webinar students participated from various engineering colleges from Bangalore along with Aptech Students. Presentation of content and explaining the subject in a simplest way was very well appreciated by participants. Aptech has received excellent feedback from participants.

Ms. Beena Kapadia received two mails of appreciation from Aptech.

Tantravihar 2019-2020

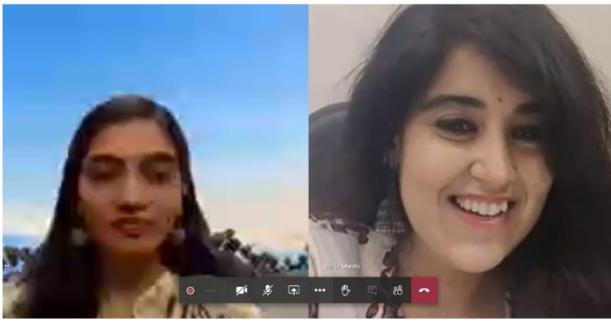
The final Year Project Quality Assurance Committee of VSIT organized Inter-Collegiate Project Exhibition and Competition - "Tantravihar 2019-20" on Friday 13th March 2020 for Commerce & Management. The students of Information Technology exhibited their projects. There was a total of 35 projects from Commerce & management exhibited.

Judges for the exhibition were Dr. Praveen Nagpal, she is a recipient of State level "Best Teacher Award 2018", "Nisha Foundation national Teachers & Education Reform Award 2018", "Savitribai Phule Best Teacher Award 2018" and "Maharashtra Guru Gaurav Award 2017" for her outstanding contribution in the field of education. She has authored 50 textbooks. Currently, she is co-ordinator in the BMS department of M.L. Dahanukar College of Commerce and visiting faculty at NMIMS School of Law.



Second Judge was Ms. Jinal Shah, she is the Head of the Department, Coordinator and Assistant professor of the Bachelor of Management Studies Dept of SIES college of commerce and economics, Sion East, Mumbai for the last 8 years. She is a University approved faculty at Undergraduate and Post Graduate Level. She has also published two cases in the 15th edition of Marketing Management by Phillip Kotler. She has also published books for Third Year Bachelors' in Mass Media on Consumer Behaviour and for Third Year Bachelors' in Management Studies on E-Commerce and Digital Marketing and Brand Management. Ms. Nishi Chopra, students of TYBMS, Vidyalankar School of Information Technology won the first prize. The title of the project was "To analyse the promotional strategies implemented by the Organic Industry in Mumbai"

MANDALA ART WORKSHOP



Moving into Unlock 2.0, WIE Affinity Group of IEEE-VSIT Student Branch organized a Therapeutic Online workshop "Mandala Art Workshop" on 18th July 2020. The guest resource person for the event was Ms. Pooja Lalwani (Economics and Maths Faculty at HR College of commerce and economics, BMS coordinator). The event saw a diverse pool of attendees which were 60+ in number consisting of VSIT's own students and faculty.

The event commenced by Dr. Sarika Chouhan (Advisor, WIE Affinity Group of the IEEE-VSIT SB) welcoming all the attendees and introducing Ms. Lalwani to all. The attendees were then addressed by Ms. Lalwani and were cordially welcomed to the event. The Mandala art holds symbolic and meditative meaning beyond their vibrant appearance. It is a symbol of a deeper connection with the self and the universe at large. Ms. Lalwani started the workshop by listing the essential things required for the workshop. She then started drawing the mandala art by first drawing circles for the outline. Starting with the inner circle design she instructed everyone to follow her. All the attendees were deeply engrossed in the mandala art.

Ms. Lalwani then explained the history of mandala art, how it was started in the ancient times, and how it holds a symbolic meaning in the Hindu and Buddhist culture. She then explained how the mandala art soothes our mind and soul after a busy day or work, how just looking at the spherical design of the art helps us be calm. The workshop was a very interactive session with attendees posting their doubts and curiosity about the Mandala Art form. Upon the completion of the design, the attendees were given a chance to showcase their artwork on the platform. Ms. Lalwani then thanked everyone for showing so much support for the mandala art.

With this, the event "Mandala Art Workshop" was brought to its conclusion by Khushi Sharma (Chair, WIE Affinity Group of IEEE-VSIT SB) presenting a vote of thanks to Ms. Lalwani, Dr. Rohini Kelkar (Principal, VSIT), Mr. Asif Rampurwala (Vice-Principal, VSIT), Vidyalankar Dnyanapeeth Trust and the audience for their constant support and encouragement and it made this event a sure Success!

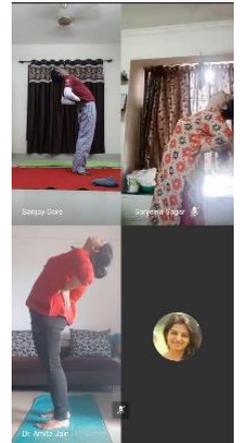
Online Series on Yoga and Meditation

Online series on yoga and meditation an activity conducted to maintain the good health of the Vidyalankar Staff using online media under Internal Quality Assurance Cell. The activity was proposed by Ms. Seema Vishwakarma, (Assistant Professor, VSIT) and the trainer for the session was Mr. Sanjay Gore (Sports officer Vidyalankar). The duration of the session was 15 days starting from June 05, 2020 to June 21, 2020 between 9 am and 10 am.

The activity was proposed for all institutes of Vidyalankar. 75 participants registered themselves via Microsoft forms. The session started as per the schedule; participants actively attended the sessions as per their convenience. The sessions included 5 minutes of warmup followed by 15minutes of standing asanas like Tadasana, Padahastana, Ardha Chakrasana, Trikonasana. The next 15 minutes were dedicated to sitting asanas

like Sukhasana, Padmasana, Dandasana, Pavanmuktasana followed by 15 minutes of sleeping asanas like Bhujangasana, Salbhasana, Uttanapadasana, Chakrasana, Dhanurasana. The last 10 minutes were dedicated to Pranayamas.

The last day of the series was 21st June which also happened to be the International Yoga Day. Everyone enthusiastically performed the asanas which they learnt through the entire series. Participants could feel and see the progress between day one and the last day of the session. People were able to perform most of the asanas very smoothly which they earlier could not and that became the takeaway of the entire series. The participants decided to implement yoga and meditation as a part of their lifestyle.



MIND-QUENCH IN QUARANTINE WEBINAR SERIES



Moving in the Lockdown 3.0, the IEEE-VSIT Student Branch organized a 5-day webinar series MIND QUENCH (May 4 to May 8, 2020) with five profound speakers who enlightened everyone on interesting topics of the industry & about new-age technology with future inventions being at the heart of it. The event saw a diverse pool of attendees each day which were 150+ in number with students and faculty from VSIT and 34 other institutes, including institutes from outside Maharashtra.

Day 1

The first day of the event was commenced by Dr. Sarika Chouhan (Branch Counselor, IEEE-VSIT SB) introducing the guest speaker for the event– Mr. Abhay A. Phansikar (Director-Strategy, Azilen Technologies, and Chairperson of IEEE Bombay Section) and his topic "AI & ML: Introduction, Use cases, Applications". All the attendees were addressed by Mr. Phansikar and cordially welcomed to the event. He started by taking the attendees through the science and engineering of Artificial Intelligence, the importance of Robotic Processing Automation (RPA) in AI and its uses

Day 2

The second day, Commenced with guest speaker– Dr. B. Satyanarayana (Scientific Officer (H), Tata Institute of Fundamental Research, Mumbai, and Secretary of IEEE Bombay Section) and his topic "Importance of Undergraduate Research in an Academic Institution". Dr. Satyanarayana structured his talk in a very comprehensive manner: starting right from how a child would/would not develop a liking for a subject at school uptill the reviewing process of research papers. He covered a wide range of topics which included how an individual should choose a research topic, how researches can be carried out with minimal infrastructure using mathematical modelling, which is purely based on mathematical concepts and calculation, and more.

Day 3

The third day of the event began with guest speaker Dr. Saurabh Mehta (Chief Academic Officer- Vidyalankar Institute of Technology, Mumbai, and TPAC Chair, IEEE Bombay Section) and his topic "My Experience with IoT". Dr. Mehta explained the basics of IoT with the audience and shared knowledge from his experience of building various projects in this domain. "IoT is now Ubiquitous and no more science fiction", quoted the speaker. He spoke about the applications which included sensor devices that are widely available, how people connect to Things and also Things connecting to each other, and Wireless Sensor Networks (WSN). He continued naming a few of his works– battery monitoring systems, inventory control, predictive maintenance and home automation, giving examples of applications that can be built and how in brief.

Day 4

The Fourth day of the event was commenced by guest speaker Dr. Irfan Landge (Dean of Academic Affairs, M.H. Saboo Siddik College of Engineering, SMIEEE, FIETE) and his topic "Role of Cloud Computing in Internet of Things (IoT)". Dr. Landge began by explaining what IoT really does and what it means, the role of cloud computing in IoT and how Cloud-based IoT is more advantageous and powerful as a technology. Dr. Landge then compared traditional IoT with the new Cloud-based IoT and discussed the various ways in which they differ, conveying to the audience how Cloud-based IoT is very efficient, saves time, money, energy, is best for analytics, readily accessible & that it's a convergence that is leading to a more promising future with exciting projects.

Day 5

On the final day of the event, guest speaker for the event was – Mr. Kiran Talele (Associate Prof in Electronics Dept. at SPIT, and SAC Chair, IEEE Bombay Section) and his topic "Emotion Detection using Facial Expression Recognition". Mr. Talele explained what facial expression detection is, how to recognise different types of facial expressions which involved the use of training sets, test sets, image pre-processing, face detection, normalization & Feature Vector extraction.

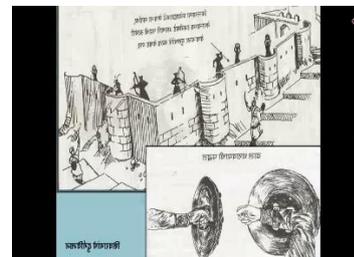


MARATHI VANGMAY MANDAL INAUGURAL

The Inaugural function of MVM 2020-21 took place on 25th July 2020. The chief guest to inaugurate MVM was Mr. Parag Limaye, a Historian and Fort Analyst. The session was conducted online on the Microsoft Teams platform. The speaker spoke about Shivaji Maharaj's vision towards the architecture of forts. The speaker also explained all the innovative techniques and methods used by Maharaj for the effective construction of forts to safeguard its people during the times of war. The session was very interesting & informative and was well received by 65 students. Mr. Narendra concluded the event by giving the vote of thanks.

MARATHI VANGMAY MANDAL
HASTAAY NA.....JOKES A PART

The theme of Marathi Vangmay Mandal is humour/comedy for this academic year. MVM initiated an activity called "Hastaay na.... Jokes A Part" based on the theme. Mr. Kedar Shinde, a noted Marathi Director, Writer and Producer, was invited to grace the occasion. Mr. Kedar Shinde shared his experience and his journey in Marathi cinema, TV soaps and theatre through an interview taken by Mr. Umesh Koyande. This event was conceptualised by MVM conveners Prathma Nemane, Umesh Koyande and Nikita Raut in order to promote the skills required for comedy among students. This event marked an impression on every student's mind and gave an interesting insight into Comedy as a career opportunity. The session saw an overwhelming response from the students and faculty members.



Webinar on NDLI Awareness for VSIT



NDLI in collaboration with the Library committee of VSIT organised a webinar on National Digital Library of India (NDLI) awareness programme for VSIT staff and students. Dr. Vignesh Sornamohan, Ph.D.Chief (Strategic and Outreach Officer National Digital Library of India IIT Kharagpur, West Bengal) was the guest speaker for the event.

- Objectives
- 1) What kind of content is available at NDLI?
 - 2) How to access NDLI?
 - 3) What is the difference between NDLI and Google?
 - 4) What is NDLI Club and how to operate it?

Dr. Vignesh focused on the National Digital Library of India (NDLI) resources and its access to all students, faculty and researcher. A single window platform provides learning resources with an aim to make e-learning and education



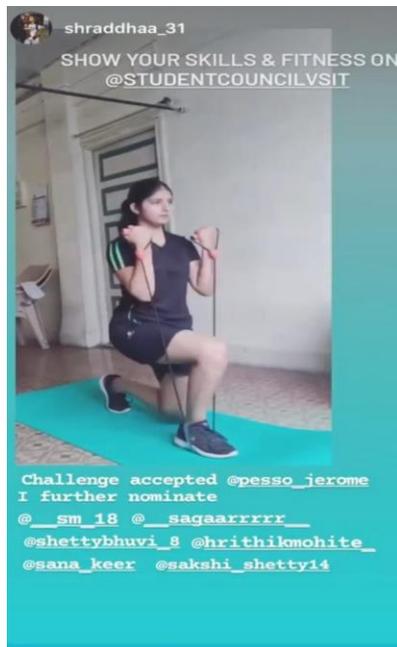
accessible to all, and to bring to users of all demographics, digital repositories from India and the world. The integration platform is meant for schools, colleges, universities, teachers, students, and lecturers, anyone who has a willingness to learn. It is a National Mission on Education through Information and Communication Technology (NMEICT) project developed by the Indian Institute of Technology, Kharagpur, aided by the Ministry of Human Resource Development (MHRD), Govt. of India.

Features of NDLI

- 24 X 7 open digital library with a single-window search
- International collaborations on e-learning and digital content
- Provide support for immersive e-learning environments at multiple lev

There were 54 participants for the webinar, and they found, the session was very informative and knowledge gaining for them.

FITNESS AND SKILL CHALLENGES



The fitness and skill challenges event was organised by the student council of VSIT, with the guidance of our faculty who helped make it a success. It is important for each one of us to maintain our physical fitness during this lockdown, and so there was an enthusiastic response from all the students who turned up for this event. It was an amazing sporty week with our students challenging one another and showing off their skills, listed below are the list of activities which our students performed to challenge each other.

- 1) Starting off with some of our football skills.
 - Bar challenge
 - Bin challenge
 - Nutmeg challenge
 - Juggling challenge
- 2) Cricket skills :
 - Bottle cap challenge
 - Hit the stump challenge
 - Dive and catch challenge
 - Blindfold ball juggle challenge
- 3) Normal pushups & variations in pushups Jump + Clap pushup:-
 - Light weight & Heavy weight pushups
 - Variations in pushups
 - One crossed finger pushup
 - Suryanamskar
- 4) Special fitness challenge :-
 - Straddle split
 - 1 leg squat
 - Malkhamb balance
 - Resistance band fitness drill

Shaniwar Manch – Barasti Boonde

"Barasti Boonde- ek mehfil bheegi si" was organized by the student council of VSIT on 18th July 2020 between 12:30 pm and 1:30 pm. The events gave a platform to students to represent their singing talents. The performers were ready with their songs and their instruments to perform. To takes this jamming session to another level, we were joined by the guest performer and celebrity singer – Mr. Rohan Pathak. He was also the top participant at 'The Voice India Fame'.

The performers all were given a set of songs to choose from. All the performers had their own unique style of singing and unique voices. The singer gave their heart and soul into the performances. The audience loved the performances by every singer.



An Online Talk by Booklet Guy Mr. Amrut Deshmukh on '7 Habits of a Highly Effective Reader'



Library Committee with NDLI Club organized an activity 'An online Talk by Booklet Guy Amrut Deshmukh on '7 Habits of Highly Effective Reader' on July 20, 2020

The objective of this activity is to:

- Make reading interesting by focusing on reader habits
- Fascinate the students towards learning via reading

"Reading Give us someplace to go, when we have to stay where we are" - Mason Cooley

Amrut Deshmukh, who calls himself as an outdated Chartered Accountant, is on a mission to cultivate the habit of reading amongst the youth of India 'Mission Make India Read'. Today he has more than 15 lakh young readers who are enthusiastically reading books with him on his free mobile app called "Booklet".

In his talk session, Amrut sir had specifically focused on the need for reading by providing a special reference to seven habits of the highly effective reader. As per his talk, there is only a reader and non-reader. A reader does not have the guilt of half-read books, they can easily make time for reading and make it their priority, time spent for reading is never associated as wasted by the readers. After the online talk, there was a question-answer session for the participants. The magical words of the speaker is to motivate non-readers to develop a reading interest. Total participant: 70 (students + faculty)

"It's not important what you have. It's important what you do with what you have" -Amrut Deshmukh

'Goshti cha Taas'(Story Telling Hour)

Library Committee along with NDLI Club organized an activity on 31st July 2020 ,titled 'Goshti cha Taas' (Storytelling Hour) Episode 1

The objective of this activity was to:

- To generate reading motivation among the student and faculty members by the method of storytelling.
- To promote story writing and story narrating skills among the student.

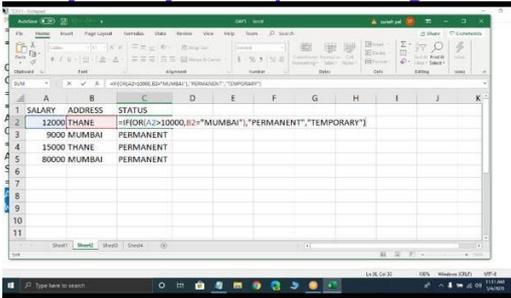


'Goshti cha Taas 'basically means storytelling hour, which includes selected stories from the novels, motivational books, and even stories which are written by our VSIT student and faculty members. The languages included for the storytelling session were English, Marathi & Hindi.

'Goshti cha Taas' (Episode 1) which was specially dedicated to Mrs. Neela Satyanarayan (An Indian Author, one of the most respected bureaucrats and first female State Election Commissioner in Maharashtra). The story included the Episode 1 which is based on the autobiographical book 'Ek Purn Apurn' written by Mrs. Neela Satyanarayan. The storyteller of the session was Ms. Kanchan Taksale (VSIT Alumni) currently working as an assistant professor at Pune Vidyarthi Gruhaj College of Science & Technology, Ghatkopar.

Ms. Kanchan narrated the story of Neela madam as a mother and her journey with a down syndrome child in a very cinematic way, it was so realistic that the listeners were immediately hooked. There were 65 participants for the activity, and by the end they were excited to attend the next episode of the 'Goshticha Taas'. Ms. Kanchan Taksale concluded the session with a poem based on the book 'Punarbheth' that was also written by Mrs. Neela Satyanarayan.

6 Day Faculty Development Program on "Business Analytics with Excel and Introduction to R"



Faculty Development Program is a basic procedure, empowering educators to stay side by side of new order explicit substance and developments in the grant of instructing and learning. The blast of online advanced education and advances in innovation give models and justification to why workforce improvement for e-learning is required. This FDP aims to develop the knowledge of participants in the field of the latest technology.

Keeping this idea, Internal Quality Assurance Cell(IQAC) of VSIT in association with ATS Learning Solutions organised a faculty development program for Commerce and Management Faculty on "Business Analytics with Excel and Introduction to R". Excel comes with a suite of self-service analytics features that allow you to find, connect, shape, model and analyse data in intuitive ways. R Programming Language is an open-source programming language and is a famous language among mathematicians, analysts, information excavators, and furthermore researchers to do information investigation. With great enthusiasm and zeal, 27 faculty members registered for six days faculty development program which was conducted from 4th May – 9th May 2020 in an online mode.

FDP sessions were conducted by Mr. Suresh Pal, Subject Matter Expert of ATS Learning Solutions Pvt Ltd.. Mr. Suresh Pal enlightened the faculty members with the importance of cross-platform apps, their demand in the market, and how this course could enhance their career ahead in the future.

Following topics and concepts were covered in the workshop.

DAY 1:

- Introduction to Microsoft Excel
- How to Add, Subtract, Multiply, Divide in Excel
- Excel Data Validation, Filters, Grouping

DAY 2:

- Introduction to formulas and functions in Excel
- Logical functions (operators) and conditions in EXCEL

DAY 3:

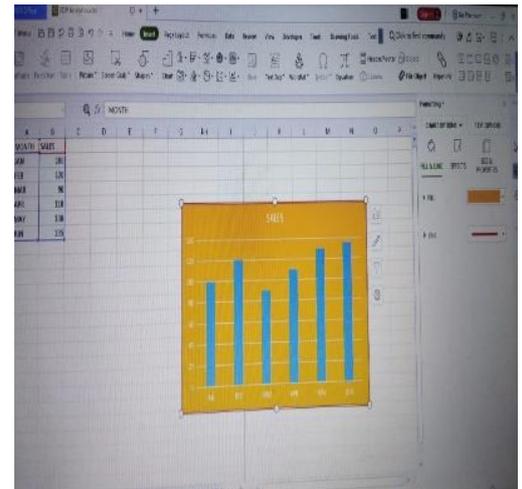
- Visualizing data using charts in Excel
- Aggregate function in Excel
- Pivot Table

DAY 4:

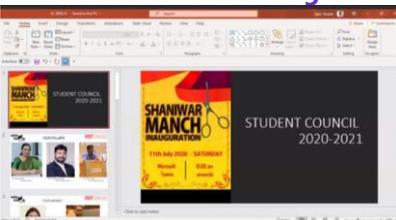
- Introduction to R Programming

DAY 5 & 6:

Participants were given assignments at the end of the session to understand the concepts of theory and practical for a better understanding.



Shaniwar Manch – Inauguration



Shaniwar Manch Inauguration for the year 2020-2021 was organised by the student council on 11th of July, 2020 from 10:00 am – 3:30 pm. The day was celebrated to inaugurate and mark the beginning of Shaniwar Manch for the new academic year.

The Inauguration began by welcoming the audience and the faculties. Curricular and co-curricular activities have equal significance in the teaching – learning process. Shaniwar Manch is a weekly event that is conducted by the student council to ensure the mental and the physical well-being of the students. There were six session in total, divided by the year and the departments. Each session was graced by the presence of Dr. Rohini Kelkar, principal of VSIT. The session also saw HODs from various departments motivating students and telling them all about Shaniwar Manch.

The audience were seen highly jubilant and appreciated the Student Council's efforts by putting commenting in the chat box. The event ended with a vote of thanks and to the ones who took efforts in making the virtual inauguration a successful one.

Masti ki Paathshala - Week 1



Masti ki paathshala was organized by the student council of VSIT on 11th May, 2020. The events were curated to unlock the students creativity during the period of lockdown. The participants were full of enthusiasm and were ready to showcase their talents. There were 4 events for participation, Art from heart, Pub'g to Sub'g, Jugaad, Click in doors.

The students were given a week to prepare their content at their respective homes. Last day for the submission of content was 15th May 2020 before 6pm. The students were told to email their entries to the student council team, as the respected judges for the competition went through all the entries and chose the winners on the basis on the content.



Masti ki Paathshala - Week 2



Masti ki Paathshala was organized by the student council of VSIT on 18th May, 2020. This was the second week of the activity. A huge number of participants enrolled and sent their amazing work. This response showed the great enthusiasm among students even during the lockdown period. For the week 2 there were 4 events for participation, "Let's Nacho", "VSIT Sa Re Ga Ma Pa", "Laughter Challenge", "Rhymes on the Rhythm. The students were given a week to prepare their content at their respective homes. Last day for the submission of content was 22nd May 2020 before 6pm. The students were told to email their entries to the student council team, and then the respected judges for the competition went through all the entries and choose the winners.

Masti ki Paathshala - Week 3



Masti ki Paathshala was organized by the student council of VSIT on 25th May, 2020. These events give opportunities to the students to explore their hidden creativity during this quarantine. The participants were geared up and ready to showcase their talent. There were 4 events for participation, Calligraphy, Wax candle making, Pot and mirror painting and Rangoli making. The rules were set for each event taking place. The students were given a certain amount of time to prepare and showcase their work from their respective home. Last day for the submission of content was 29th May 2020 6 p.m. The students were informed to email their entries to the student council team, who passed the entries to the respected judges for the competition and chose the winners based on their content and creativity.

Masti ki Paathshala - Week 4

"Masti ki Paathshala" was an event organized by the student council of VSIT on 1st June, 2020. A huge number of participants enrolled and sent their entries. The enormous response displayed the great enthusiasm among students even during the lockdown. This being the week 4, there were 4 events in total for participation, "Embroidery & Stitching", "Knitting", "Hairstyle" and "Make-up".

The students were given a week to prepare their content at their respective homes. Last day for the submission of content was 7th June, 2020 before 6pm. The students were told to email their entries to the student council team, who then passed it to the respected judges of the competition. They diligently went through all the entries and choose the winners.



Shaniwar Manch – Styling with Sakshi

Styling with Sakshi was organized by the student council of VSIT on 25th July, 2020 between 12:30 pm and 1:30 pm. Such events give platform to students to represent and enhance their views about fashion and lifestyle. The participants were full of enthusiasm and ready for the event to begin. To consult the students about trendy fashion, we were joined by a guest who is a celebrity fashion stylist – Miss. Sakshi Sampat. She studied Fashion Styling from FAD International, and also worked for popular shows like Splitsvillas and Indian Idol.

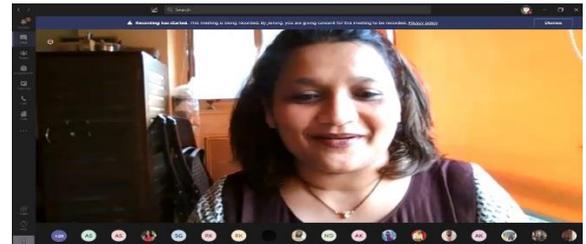
The event began with an explanation on the topic "knowledge of fashion basic elements" which was presented by Miss Sakshi Sampat. Our Students raised questions pertaining to suggestions for clothing and fashion career opportunities. The event was got an amazing response and students also enjoyed the knowledge and experience shared by our guest.



Student council Activity – Personality Enrichment through Singing

Personality Enrichment through Singing was organized by the Student Council of VSIT on 22nd July 2020 between 4:30 pm and 5:30 pm. Events like these leave us energetic, confident and refreshed be it students or teachers during this lockdown period. The event 'Personality Enrichment through Singing' was conducted by a special guest Smt. Manasi Kelkar Tambe, a talented singer & founder of Swaramaanas. The session started with a soothing song by the guest followed by Students and teachers coming together and singing songs. The teachers, students and the guest had an interaction and shared their experience, their motivations and then sang again.

The event ended on a positive and joyful note. It was appreciated by both, the faculties and the students.



HOLISTIC WELLNESS IN THE TIMES OF CORONA - DAY 1

LET'S GO OUT! PSYCHOLOGICAL ASPECTS OF COPING WITH LIFE POST LOCKDOWN



Moving into Unlock 1.0, WIE Affinity Group of IEEE-VSIT Student Branch organized an amusing three-day Online session "Holistic Wellness in the Times of Corona" from 11th June to 13th June 2020. The guest speaker for day 1 was Dr. Nidhi Thanawala (Life Coach, Therapist, a Psychology professor at H.R College) and the topic which she spoke on was "Let's Go Out" - Psychological Aspects of Coping with Life post Lockdown. The event saw a diverse pool of attendees which were 70+ in number consisting of VSIT's own students and faculty.

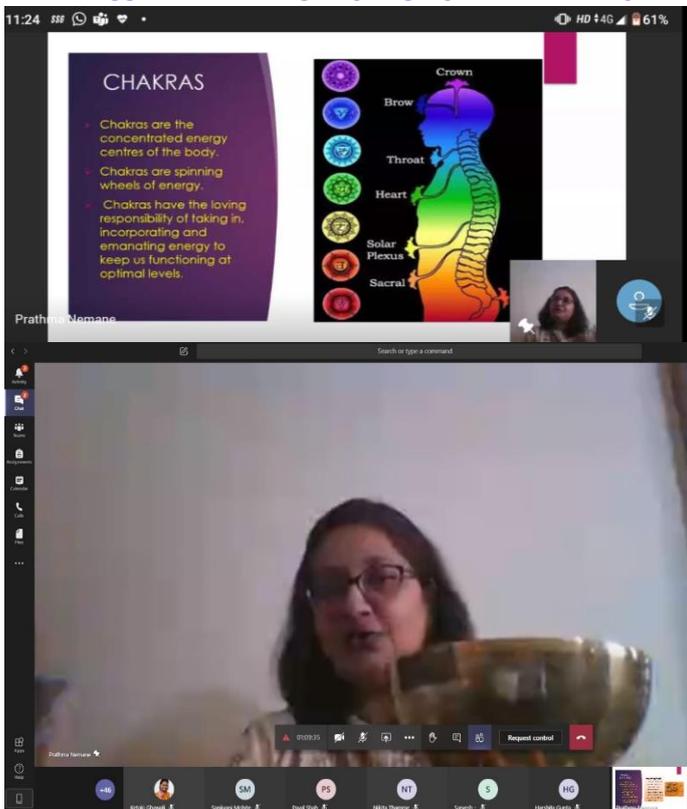
The resource person, Dr. Thanawala started her session by explaining how to deal with the lockdown and how not to worry or panic by developing a daily routine. She also talked about how one can be prepared for the post-lockdown or unlock world. Dr. Thanawala stated that we must start reconnecting with the people that we used to meet before lockdown to return to our routine. She shared that four important things are needed to cope up with the lockdown which in her own words are "SEWA" of which S stands for Sleep. Every person requires a minimum of 8-hours of sleep. The E stands for Eating. Everyone should eat healthy food so that our body remains healthy and fit. The W stands for Water. Every person should drink 3-4

litres of water every day. The last letter A stands for Air. Everyone should inhale fresh and pure air." Dr. Thanawala then emphasised on how to escape the productivity trap. She explained that we should avoid the question of 'How productive have you been during the lockdown?' and not feel the pressure of being productive instead we should do things that are useful for us.

Advice on how we should shape ourselves were also shared by following these 4 steps: Step-1. We should uninstall all shopping applications. Step-2. We should not have any kind of wish lists in our pathways and should avoid messages that make us sad. Step-3. We should make a list of expenses that are essential, and which are not. Step-4. We should make and follow a strict budget. She said that following these steps will shape us in a good way. She then stated that to deal with the psychological aspects of the Lockdown we should take various precautions. Dr. Thanawala concluded by saying that we should not fear anything, and we should ask ourselves how rational the fear is?

HOLISTIC WELLNESS IN THE TIMES OF CORONA - DAY 2

WELLNESS - WELLBEING WORKSHOP TIBETAN BOWL SOUND HEALING



Moving into Unlock 1.0, WIE Affinity Group of IEEE-VSIT Student Branch organized an amusing three-day Online session "Holistic Wellness in the Times of Corona" from 11th June to 13th June 2020. The guest speaker for day 2 was Ms. Prathama Nemane (Sound Healer, Reiki Master, Asst. Professor at VSIT) and the activity which she spoke on and conducted was "Wellness - Wellbeing Workshop, Tibetan Bowl Sound Healing". The event saw a diverse pool of attendees which were 60+ in number consisting of VSIT's own students and faculty.

The event commenced by Dr. Sarika Chouhan welcoming all the attendees and introducing Ms. Nemane to them. All the attendees were addressed by Ms. Nemane and were cordially welcomed to the event. Ms. Nemane started her session by explaining the attendees the six different aspects of her talk which are Wellness, Wellbeing, Chakras, Nadayoga, Bij Mantras and Sound Healing. She started by talking about Wellness and quoted that Wellness is a dynamic process of change and growth. She shared that there are 6 different types of wellness which are: Social, Emotional, Physical, Environmental, Financial and Spiritual. Ms. Nemane stated that Wellbeing is the experience of health, happiness and prosperity. She said that there are 10 different foundations of wellbeing which include Self-caring, Mindfulness, Learning, Vitality, Gratitude, Confidence, Calm, Motivation, Courage and Lastly Services. Ms. Nemane then emphasised that the human body consists of energy and it has different types of Chakras that are present. The Chakras from top to bottom are the Crown Chakra, 3rd eye Chakra, Throat Chakra, Heart Chakra, Solar Plexus Chakra, the Sacral Chakra and the final one the Root Chakra. Ms. Nemane gave relaxation to the attendees by conducting sound therapy which is the Nada yoga. She advised everyone to close their eyes and go into the posture of meditation, she then made them relax their mind and body by repeating the sound thrice by saying SAA for the root chakra, REE for the Sacral chakra, GAA which replenishes the solar plexus chakra, MAA for the heart chakra, PAA for the throat chakra, DHA which enhances the 3rd eye chakra, NII for improving the crown chakra and in the end SAA for the overall body replenishment. She then enriched the chakras by repeating the sound of LAAM for the root chakra, VAAM for the sacral chakra, RAAM replenishing the solar plexus chakra, YAAM for the heart chakra, HAAM to improve the throat chakra, OM incrementing the 3rd eye chakra and lastly AUM to augment the crown chakras. Ms. Nemane concluded by relaxing and cooling down everyone's mind and soul using different Tibetan bowl sounds. The purpose of the event was to give a feeling of relaxation and enhancement to the busy minds and souls of attendees in this short span of time.

HOLISTIC WELLNESS IN THE TIMES OF CORONA - DAY 3

VIRTUAL ZUMBA SESSION

Moving into Unlock 1.0, WIE Affinity Group of IEEE-VSIT Student Branch organized an amusing three-day Online session "Holistic Wellness in the Times of Corona" from 11th June to 13th June 2020. The guest instructor for the final day was Mr. Lokesh Rane (Licensed Zumba and Fitness Instructor, Founder - Dance Fitness with Loki) and the session which he conducted was "Virtual Zumba Session". The event saw a diverse pool of attendees which were 60+ in number consisting of VSIT's own students and faculty. The event was commenced by Ms. Seema Bhatkar (Branch Mentor, IEEE-VSIT SB) by welcoming all the attendees and introducing Mr. Rane to them. All the attendees were addressed by Mr. Rane and were cordially welcomed to the event. As it was a Zumba session Mr. Rane started it with some light warm-up exercises. A good warm-up session is necessary so that the body can relax and we can be ready for a healthy workout. Mr. Rane then moved to the dance form of Salsa. Salsa dance provides the body and heart various health benefits of an aerobic exercise. Mr. Rane encouraged everyone to groove into the sound of the music and let their body loose and enjoy the salsa moves. He then taught different dance moves which help in improving the vitality of the different parts of the body.

Mr. Rane then shifted to another famous dance form which is Bollywood style. Bollywood dance helps boosts the coordination and rhythm of the body. He cheered everyone to let their body flow with the ecstatic Bollywood songs which included 'Genda Phool', 'Ladki Aankh Maare' to name a few. Mr. Rane then switched to Belly dancing. Belly Dancing as a dance form increases the stability, balance, and posture of one's body. Mr. Rane concluded the workout by doing the Zumba stretches which helps the body to relax.



Spoken-Tutorial Online Examination conducted in Mar-2020

Month and Year of activity: Mar 2020

VSIT has been conducting online tests with course material provided by IIT, Bombay since Feb-2017 for students. During which more than 849 students have been certified in various subjects from December'17 to November'19.

The college has made provision for downloading the Spoken Tutorial Course videos from <ftp://172.16.4.1/vsit/SpokenTutorials/>. Alternatively, Spoken Tutorial Course videos could also be downloaded from the Spoken Tutorials website http://www.spoken-tutorial.org/create_cd_content/.

All VSIT IT students had been informed at least one month prior about this project. Also, the information had been given about the link to download the video lectures. On 2nd and 3rd Nov 2018, their online exams for various subjects had been organized.

The total number of certificates achieved by faculties is 32 and by students is 522.

No.	Course	Category	No. of Professors / Students Succeeded
1	R	FDP – IT and Commerce and Management	19+2=21
2	FrontAccounting-2.4.7	FDP – Commerce and Management	11
3	R	Students – M.Sc. IT Part I and Part II	17
4	R	Students – S.Y.B.Sc. IT	61
5	Java	Students – S.Y.B.Sc. IT	116
6	C++	Students – F.Y.B.Sc. IT	179
7	PHP & MySQL	Students – F.Y.B.Sc. IT	101
8	Libre Office Writer	Students - BBI	29
9	Libre Office Writer	Students - BBI	19

Conducted National Level One-week Online FDP on 'MOODLE Learning Management System'



Date: 20th Apr 2020 to 25th Apr 2020

Vidyalankar School of Information Technology - Department of Information Technology in association with IIT Bombay Spoken Tutorial, had organised One-week Online FDP on 'MOODLE Learning Management System' from 20th Mar 2020 to 25th Mar 2020. Participants had watched videos prepared by IIT B from 20th Mar 2020 to 24th Mar 2020, and on 25th Mar 2020 online exam had happened. Registration time allotted for this event was from 18th Apr 2020 to 19th Apr 2020. For easy understating and smooth running of this FDP, VSIT has prepared two PPTs – one to explain about how to download the videos for watching the course and another one for how to register for the examination.

This event was highly successful. 998 participants across various states of India had participated in this event out of which 726 had appeared for an online exam. A total of 588 participants could successfully complete the examination. Various VIT and VP faculties also participated in this event.

There were two categories of certificates for this online examination. One is for those who have successfully completed the examination; and the other is for participation. Also, there were 2 certificates delivered to all participants – one from IIT Bombay and the other from Vidyalankar School of Information Technology.

Coordinated Swayam NPTEL courses Month Year: April 2020

Registration for NPTEL exam and received assignment certificate: - Faculties

Agency	Count of IT Faculties		Count of Commerce and Management Faculties	
	Faculty count	Course count	Faculty count	Course count
NPTEL	10	11	NIL	NIL



Registration for NPTEL exam and received assignment certificate: - Students

Agency	Count of IT Students		Count of Commerce and Management Students	
	Students count	Course count	Students count	Course count
NPTEL	17	18	NIL	NIL

FDP on Refresher course and orientation programme

Date: 5th Mar 2020 to 19th Mar 2020 - Refresher course,
4th June 202 to 1st July 2020 – orientation program

Prof. Beena Kapadia, achieved 'A' grade in the refresher course on DATA SCIENCE & MACHINE LEARNING, conducted by University Grant Commission Human Resource Development centre, from 5th Mar 2020 to 19th Mar 2020, organized by Vidyalankar School of Information Technology

Scored 95% in the orientation programme conducted by Teaching Learning Centre of Ramanujan College – University of Delhi sponsored by the ministry of Human Resource Development Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.



Tantra Vihar 2019-2020



Final Year Project Quality Assurance Committee of VSIT organized Inter-Collegiate Project Exhibition and Competition - "Tantravihar 2019-20" on Friday, March 06, 2020. The students of Information Technology exhibited their projects. There were 50 selected projects. 44 projects were from TYBScIT, 5 projects from other colleges and 1 project from FYBsc IT.

Judges for the exhibition were Mr. Makrand Deshpande, Adjunct Faculty at VSIT. He assessed all projects under the theme "Mobile Apps". Second Judge was Mr. Nigel, one of the region's youngest start-up entrepreneurs, heading Nebula Robotics, an Indian enterprise of industrial robots and solutions for factory automation and an open-source hardware company based in Dubai. He assessed projects under the theme "Embedded/ IoT". Third Judge for the exhibition was Mr. Dnyandeep Jadhav. He is the Director Mahaswatik Solutions, Mumbai. He assessed the projects under the theme "Web Applications". Internal judges were Ms. Prachi Mahajan, Assistant Professor at Vidyalankar School of Information Technology, Ms. Shajil Kumar Assistant Professor at Vidyalankar School of Information Technology and Mr. Murali Anantha, Placement Officer at Vidyalankar School of Information Technology.

The visitors of the exhibition were the FY BScIT and SY BScIT Students of our college and other colleges. Some faculty members from other colleges also visited the exhibition and encouraged students for their innovative work.

Winners of Tantravihar 2019-2020:

First Prize winner is "RFID billing System" by Ayesha Shaikh and Neha Ghanawat from VSIT. Second Prize winner is "Auto Text Summarizer" by Keerti Prajapati and Sayali Bhayde from Western College of Commerce and Management. Third Prize winner is "Android Alarm System" by Rashi Chavan and Shailja Gowda from VSIT.



Model Presentation: Green Computing

On March 06, 2020, a project exhibition was organized by the FYPQAC. FY and TY students of BScIT were the participants of the exhibition. The major objective of organizing this exhibition was to provide the platform and unleash the potential of the students by showcasing their innovative projects developed in the first year either as Industry Defined Problem or User Defined Problem and provide an opportunity for the students to demonstrate their learning experience.

Going Paperless

Network and Systems Cluster of VSIT implemented paperless technology for FYBScIT Students on Friday March 06, 2020. Both teachers and students welcomed the opportunity to reduce paper consumption. In order to reduce the paperwork the students were guided to prepare the soft copy of the project in the pdf format and saved them to Google Drive—all without having to print a single sheet of paper. 350 students of FYBScIT implemented this.

Rang Sang



CSI-VSIT Committee organized a four days activity titled 'RANG SANG' ON August 05 to 08, 2020.

The objective of this activity was to provide a beyond syllabus activity to the students and a colourful event for faculty members. "RANG SANG" was basically a texture Art workshop. It was hosted by Ms. Ekta Dubey, Director of "RangSang" Art Studio having more than 18 years of experience. In "RANG SANG" she gave us a complete demonstration of a texture painting of lord "Ganesha". There were 40 participants and they were excited to attend every session of "RANG SANG".



On the first day, she provided information about different textures that can be used to make an art piece. These textures can be created by using simple items that are easily available in every house, such as a nail, cotton, sponge, toothpick etc. She demonstrated different textures on 200 GSM sheet using acrylic and with the help of nail, toothpick, fingers, brushes, piece of cardboard and a foil paper. She also gave a demo with the help of tissue paper and glue to create textures. On the second day of "RANG SANG", Ms. Ekta Dubey demonstrated a drawing of "Ganesha" on the canvas using pencil as well as with the help of carbon paper to some amateur learners. On the third and fourth day of the event, she demonstrated how to color the art piece and create different shades in the painting. Also, she gave a lot of tips to make our painting beautiful.

Guest Lecture on Cloud Engineering – Path to AWS Solutions Architect

The Software Development Cluster of VSIT organized a Guest Lecture on "Cloud Engineering – Path to AWS Solutions Architect" on August 20, 2020 for the students of TYBScIT. The speaker invited was Mr. Sachin Agarwal, AWS Certified Solutions Architect, Deloitte Consulting India Pvt. Ltd., Bangalore. Mr. Agarwal started off by introducing himself to the students, following which he gave a brief about what exactly is a cloud. He then went on to talk about what cloud computing is and its models which are being used in the real-time environments. He also shared with us the different vendors offering cloud services which included Amazon (which is 90% of public cloud), Microsoft Azure and Google, IBM, Alibaba, etc. After sharing these insights about cloud and its



services, Mr. Sachin shed some light on the benefits of using Cloud. He then spoke about the most important topic – Cloud Engineering. He explained what cloud engineering is, its applications and the languages that can be used to work efficiently with this technology and which will help the students get a good job for themselves. 72 participants attended the session.

Six-Day Faculty Development Program on Python Programming

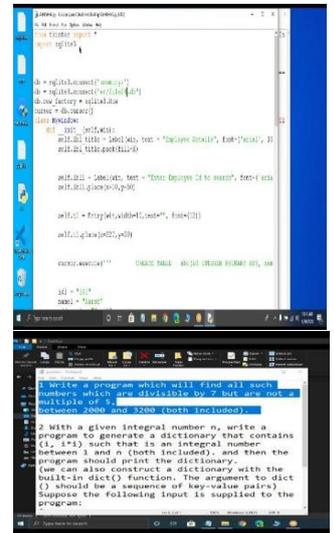
Internal Quality Assurance Cell (IQAC) of VSIT in association with ATS Learning Solutions organized a faculty development program for IT faculty members, on Python Programming to enhance and broaden the knowledge in various subjects which are part of the curriculum and for their research or project work.

With great enthusiasm and zeal, 29 faculty members registered for six days faculty development program which was conducted from April 27, to May 02, 2020. FDP sessions were conducted by Mr. Suresh Pal, Subject Matter Expert of ATS Learning Solutions. He has 15 years of industry and teaching experience as an International certified trainer on the subject matter and awarded Best Trainer four times in Mumbai Region.

List of topics and concepts covered in the FDP:

- Installation of python on Windows
- Variables and Objects Program Concept
- Object-Oriented Python
- Data Types and Operators
- Basic Python Syntax
- Decision Making & Conditional Statements
- Functions
- SQL Introduction and DML commands
- Tkinter package
- File handling & Exception Handling

The FDP was not just a learning session but also a practical session wherein faculty members were supposed to create a project using all the knowledge shared during those 6 days. The overall response and feedback for the FDP were excellent, and teachers have recommended a few more courses like this for their overall development.



```
def find_numbers(n):
    numbers = []
    for i in range(1, n+1):
        if i % 7 == 0 and i % 5 != 0:
            numbers.append(i)
    return numbers

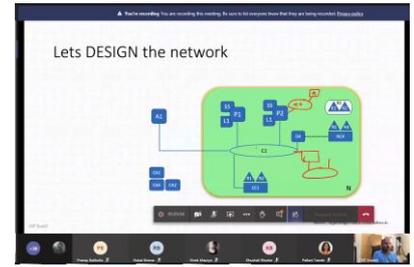
n = int(input("Enter a number: "))
result = find_numbers(n)
print(result)
```

AI Guest Lecture on "Blockchain"

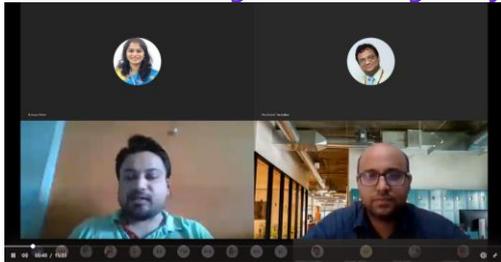
Networking and Systems cluster has organized a guest lecture on "Blockchain" for TYBScIT students on July 22, 2020. The session started with the introduction of Guest by Ms. Sanjeela Sagar. The Guest was Mr. Naveen Reddy (CEO and Founder of Telusko EduTech Pvt Ltd). He started the session with Introduction to Blockchain. The following topics were discussed in detail:

- Public vs Private Blockchain
- Uses cases like Supply chain management, etc.
- Hyperledger Fabric
- Designing a network using ledger

There were 68 participants that attended the session. Students appreciated the session a lot.



Guest Lecture - Digital Marketing Analytics



Software Development cluster organized a guest lecture topic titled "Digital Marketing Analytics" for SYBSc IT Students. The session was conducted by Mr. Kaushal Gupta, who is Digital Marketing & Social Media Trainer. It was held on August 08, 2020 online. A total of 110 participants were present at the session..

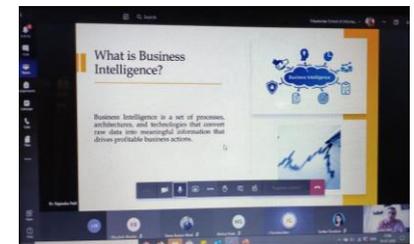
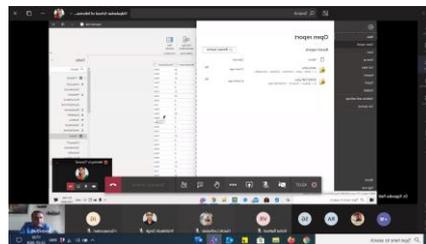
Mr. Kaushal Gupta has more than eight years of industry experience in various companies such as eBrandz Pvt. Ltd, Wizard Media, Concept Group, Alkem Labs and Zydus Healthcare. Kaushal started the session with a small survey regarding digital marketing skills. Then he continued the session by various case studies involved in digital marketing and strategies and knowledge requirement for becoming a digital marketing professionals.

Topics discussed during the session includes, social media, SEO, ORM, Blogging, Analytics, Digital Ads, Content Marketing, Website 101 and Email Marketing. Session ended by vote-of-thanks by Prof. Hrishikesh Tendulkar

Workshop on Business Analytical using Power BI Executives

E-cell of VSIT provided the students with an entrepreneurial environment by holding a workshop on Business Analytical using Power BI. The workshop was held on July 16, 23 and 30, 2020 on MS Teams for 2 hours each. The speaker of the event was Dr. Rajendra Patil.

A lot of details were provided on data analysis. He taught the students about this application. He gave information about this application- how to use it, visualising any data any way with Power BI custom visuals, involvement of technology in E-commerce industry. On day 2, a practical view about the data storing was demonstrated. On the last day, the speaker taught the students how to read the data from cloud and URL.



Departmental Project Preparation



FYPQAC committee organized Project Presentation for TYBSc.IT students from March 03 to March 05, 2020. The main objective of this project presentation was to help students prepare for their final project viva. Students had prepared presentation and displayed their working project. They were instructed to get their project and display all the modules. If the project was embedded, students were informed to show the working project video. Mobile base application and Web based Application were demonstrated on mobiles or laptops. Majority students from all the divisions had displayed their project.

Synopsis Presentation Round I

Final Year Project Quality Assurance Committee of VSIT organized Synopsis Presentation Round I for TYBSc.IT students from July 8 to July 11, 2020 on Microsoft Teams.

Initially the FYPQAC team started the synopsis round to get it comfortable for students for using the online medium and on July 11, five parallel batches ran simultaneously on Teams for 3 hrs. It was a great initiative and was a successful synopsis round. The faculty members involved in different batches are Rohini D, Aasha V, Madhavi A, Seema V, Bhavesh S, Laxmikant M, Prabal D, Maitreyi K, Amraja S, Seema B, Geeta S, Ketaki G, Janhavi V, Rajendra Patole, Mithila C.

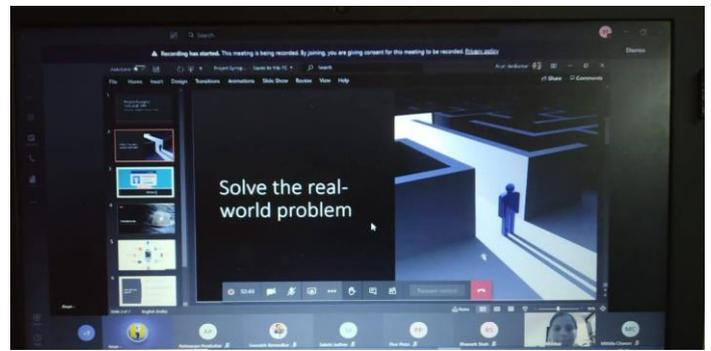
The activity was conducted under the guidance of Mr. Makarand Deshpande (Adjunct faculty and FYPQAC Mentor), Mr. Asif Rampurawala (Vice-Principal) and Dr. Sarika Chouhan (CAO). It was monitored by the HoDs of IT Dept: Sanjeela S, Prachi M, Beena K, Umesh K, Pallavi T and Shajil K.

The main objective of this synopsis round was to get students project topics approved for their Final Year BSc.IT project examination.

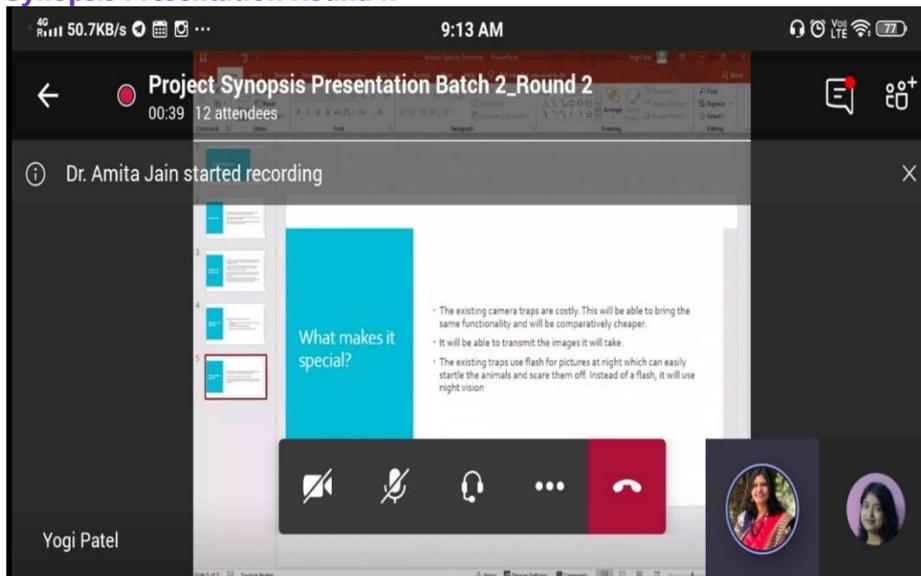
The details of the Synopsis Presentation Round one is as follows:

1. Each student's group of two members was allowed.
2. Minimum three topics to be presented.
3. Presentation included Introduction, Modules, Technology Used, Hardware and Software Requirements.
4. Best of the three topics were selected by the faculty members.

At the end of the Synopsis presentation, 64 groups (127 students) got their project topic approved and guides did self-allocation of their choice of interest.



Synopsis Presentation Round II



Final Year Project Quality Assurance Committee of VSIT organized Synopsis Presentation Round II for TYBSc.IT students Saturday, July 25, 2020 on Teams.

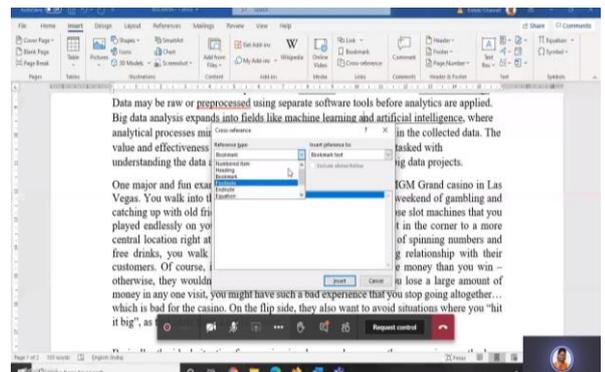
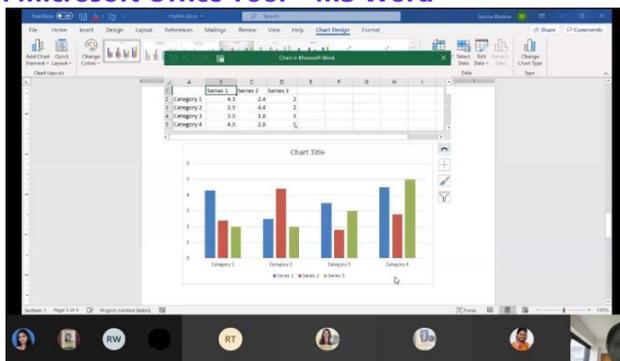
The activity was organized in six parallel batches running simultaneously on Teams for 3 hours. It was a great initiative and was a successful synopsis round. Each batch was handled by a team of three faculty members. The faculty members involved in different batches are Seema B, Aasha V, Janhavi V, Seema V, Spruha M, Akshatha J, Leena J, Dr. Amita J, Prabal D, Ashwini K, Rajendra Patole, Laxmikant M, Kiran D, Geeta S, Kimaya S, Pallavi T, Shajil K and Mithila C.

The activity was conducted under the guidance of Mr. Makarand Deshpande (Adjunct faculty and FYPQAC Mentor), Mr. Asif Rampurawala (Vice-Principal) and Dr. Sarika Chouhan (CAO). It was overall monitored by the HoDs of IT Dept i.e. Sanjeela S, Prachi M, Beena K, Umesh K, Pallavi T and Shajil K.

The main objective of this synopsis round was to get students project topics approved for their Final Year BSc.IT project examination. At the end of the Synopsis presentation, 32 project topics were approved and many topics got enhanced..

Online Training on Microsoft Office Tool – MS Word

Transitioning to the Trend of Online Sessions because of the Global Corona Pandemic, the IEEE-VSIT Student Branch organized a 4-Day Training workshop "Online Training on Microsoft Office Tool – MS Word" held on July 25 and 30 and August 08 and 13, 2020. It provided an online hands-on training to the



participants about the working of Microsoft Word, from basics. The event consisted of 60+ participants across departments.

Day 1 of the workshop "Getting Started with Word" was commenced by Dr. Sarika Chouhan, who taught about the different basic features of MS Word which were Taskbar of MS Word, the User Interface of MS Word to name a few. Ms. Seema Bhatkar, Branch Mentor, explained how to create, manage documents, and demonstrated how to protect a document and save a document in different ways. She also taught how to enter, edit, and write a text in a new document, how to give comments in the pages.

Day 2

Second day of the workshop "Create professional documents" was commenced by Dr. Sarika Chouhan who started with how to modify the structure and appearance of the text. She taught the colouring of texts, sizes and different formatting like Bold, Italic and Underline Heading, Subscript, Superscript and so on. Dr. Chouhan then demonstrated the list feature of MS Word which included Numbered and Bulleted List. Ms. Seema Bhatkar demonstrated how to insert a table inside a document. The basic features of a table, how to insert rows and columns to a table, formatting and colouring of tables were covered in this section.

Day 3

The third day of the workshop "Enhance document content" was commenced by Ms. Ketaki Ghawali, who started by teaching how to split a paragraph into different parts. She taught how to insert and modify charts from the basics. Next Ms. Seema Bhatkar took over the session and gave different scenarios for creating different charts like Bar Graph, Pie Chart to name a few. Ms. Bhatkar taught how to add visual elements like videos. She continued teaching about how to organize, arrange the content, and to put watermarks into a document.

Day 4

Fourth and the final day of the event "Review and finalize documents, using advanced functions" was started with Ms. Ketaki Ghawali, teaching how to collaborate on documents. She taught how one can compare two different documents in a single document. Ms. Seema Bhatkar continued by teaching how to finalize and distribute the documents. Dr. Sarika Chouhan then gave a demo on how to insert different labels to documents and merge more than one document together.

What an Idea!!!

In association with IEEE PES DAY 2020 & IEEE PES Bombay Section, IEEE VSIT Student Branch arranged an online problem-solving competition "WHAT AN IDEA!!" on the May 16, 2020 from 10:00 am to 10:00 pm. The PES is also known as Power and Energy Society is a society of IEEE focused on the scientific and engineering knowledge about electric power and energy. Every year PES day is celebrated throughout the world in the month of April and May where the selected Ambassadors conduct events on Student Branch level or Section Level. Pradynesh Bhoir & Vaishnavi Ajila (both PES Day 2020 Ambassadors) are one of the few Ambassadors in the IEEE Bombay Section that are conducting activities at the section level. These activities will have participants from all over India.

The event focussed on bringing out the best of the ideas from the contestants. The attendees were a diverse pool of students which were a total of 86, from VSIT's own students which were 20+ in number and students from other 10+ institutes, including institutes from outside Maharashtra and contestants from Sri Lanka & Bangladesh. The event was judged by Ms. Lakshmi Pillai and Ms. Sindhu Krishnan both Assistant Professors at VSIT.

The contest consisted of problem statements which were based on problems faced by people during the quarantine. They were given 12 hours to present their ideas. The word limit was 500-700 words. The students were e-mailed three questions out of which they had an option to attempt anyone. The contest was divided into 5 parameters which were:

- 1) Basic Introduction about their idea
- 2) The second parameter was that how did they come up with the idea?
- 3) The third parameter was that how will they implement their idea?
- 4) The fourth parameter was the advantages of the idea 5. The final parameter was the disadvantages of the idea.

The contestants were given 8 problem statements from which contestants were given 3 randomly chosen problems, and they had to solve any 1 of them. The most solved problem statements were Business, Awareness & Economy. Finally, the event came to closure at 10:00 pm & it was time for the judges to look at the brilliant ideas and declare the winners of the contest by the judges. The Consolation prizes went to Ms. Rijul Chandel (SB Jain Institute of Technology, Management, and Research) and Mr. Shreyas Shewale (VSIT). There was a tie for the Third Runners-up prizes which went to Mr. Mandar Pal (SB Jain Institute of Technology, Management and Research) and Ms. Muskan Gupta (VSIT). The Second Runners-up Prize went to Mr. Pratik Kotkar (VSIT). The First Runners-up Prize went to Mr. Divyansh Singh (VSIT). The Winner of "WHAT AN IDEA!!" competition was Mr. Pranav Tushar Wadekar (VSIT).

Advancing Women through Engagement in Technical Activities during Corona Crisis



On the August 14, 2020, as a part of the celebratory event for its very first anniversary – "Celebrating One Year Empowering Women in Engineering," the Women in Engineering Affinity Group of IEEE-VSIT Student Branch organized a webinar on "Advancing Women through Engagement in Technical Activities during Corona Crisis" delivered by international guest speaker, Dr. Celia Shahnaz of the Department of EEE, BUET, Dhaka, Bangladesh and current Chair of the IEEE Bangladesh Section. It was organised between 6 pm and 7:30 pm on Microsoft Teams.

The webinar saw a diverse pool of attendees- 63 registered participants with 44 present at the event; from VSIT's own students and faculty to female students from various other colleges - VJTI, SPIT, Don Bosco, PCCOER, SIES and many more across Mumbai and Navi-Mumbai.

Prof. Shahnaz then began with her topic "Advancing Women through Engagement in Technical Activities during Corona Crisis" which she started by explaining how she studied in Canada and her association with IEEE by being a Senior Member of IEEE, an IEB Fellow and how she came back to Dhaka, Bangladesh where she started an IEEE branch in her region. Through her long spanning and incredibly vibrant journey of volunteering with IEEE members and committees at all levels, she imparted onto the audience the powerfully positive impact by engaging in technical activities and associating with such societies can have on not just the personal and professional development of young women but also the community and how it can extend to the whole of humanity. It left everyone inspired to contribute to the development of the community alongside personal upliftment.

HACKDOWN CODATHON – CRACKDOWN ON THE LOCKDOWN

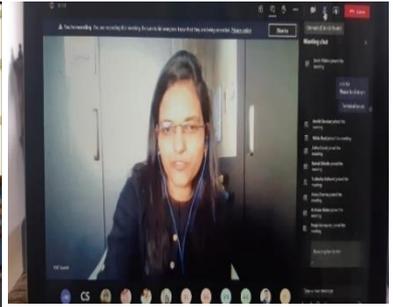
During the Lockdown 3.0, the IEEE-VSIT Student Branch organized an online coding competition HACKDOWN CODATHON – CRACKDOWN IN LOCKDOWN (16th May 2020) with a motive to engage the students in an interesting, mind scratching programming competition during the lockdown. The competition saw a great number of competitors from VSIT's students which were 65+ which included 24 from FY, 25 from SY, 15 from TYs, and lastly 4 from MSc part 1 in number. The competition was a 6-hour event and competitors were permitted to code in any known programming language like C, C++, JAVA, PYTHON, C#, etc. The



was commenced by Ms. Seema Bhatkar (Branch Mentor, IEEE-VSIT SB) who invited all the competitors. Out of the 65+ people, only 31 people qualified to participate in the event with 40+ logins. The competition comprised 6 challenges which were further divided into three levels Easy, Moderate & Difficult. Competitors had to complete each level one by one in order to advance to the next one. Easy level comprised of 3 challenges containing 10 points each. Moderate level comprised of 2 challenges containing 20 points each. The Hard level comprised 1 challenge which was for 30 points which totalled a count of 100 points. Each competitor was analysed based on the total points collected and the time in which the competition was completed. Competitors started completing the challenges one after the other. All the competitors completed the Easy level the fastest. Then they moved on to the Moderate and at last the Hard level. As the difficulty of the challenges increased the time spent on the challenge also kept increasing. Competitors wrote their code, tried and tested them to get the desired output and to satisfy all the test cases. Once the code satisfied all the test cases, they were awarded the desired points. If there were errors, they had to minimise those errors in order to achieve the full points. After 6 hours of mind quenching and coding, the competition came to an end at 6.00 pm. With tight competition for the winner and runners-up places the results were announced. The 2nd Runners-Up place went to Mr. Anish Tipnis (T.Y.BSc-IT) with the time of completion of 3hours 45 minutes. The 1st Runners-Up place went to Ms. Akanksha Mhadolkar (T.Y.BSc-IT) with the time of completion of 3hours 40 minutes 11seconds. The Winner of the HACKDOWN CODATHON- CRACKDOWN ON THE LOCKDOWN Competition was Mr. Siddhesh Dhuri (T.Y.BSc-IT) with the time of completion of 2hours 30 minutes. The purpose of the competition was to give the young minds a competitive experience in this short span of time which was surely met. The event was brought to its conclusion by Dr. Sarika Chouhan presenting a vote of thanks & congratulating all the competitors and the winners.

Guest lecture on trading and derivatives

Commerce Department of Vidyalanakar School of Information Technology organized a guest lecture on "Trading And Derivatives" on July 25, 2020 between 4 pm and 5 pm for its students. The speaker an alumni student, Ms. Pancharatna Ahinave. She graduated in BCom (Financial Markets) in 2016 from VSIT and her postgraduation from NISM (National Institute of Securities Markets). Currently, she is working as a Deputy Manager in the Treasury Department of National Stock Exchange. The session was attended by about 100 students from BAF, BBI, BFM and BMS. It was also attended by faculties of Commerce Department. The speaker shared her knowledge on Stock Markets, Derivatives, Hedging, Arbitrating, Option trading, various strategies like Straddle, Strangle, Candlestick useful for trading in derivatives. She also shared some useful tips which will be helpful for the students in choosing the desired profiles for their career in stock markets.



Induction Programme for TY BAF and BBI

The online Induction program for TY BAF and BBI was organized on June 15, 2020 at 10 am. The main objective of Induction Program was to explain the essentials to complete the course. The VSIT faculty members designed programs that were entertaining as well as quality-building among students. It was attended by 200 students from BAF and BBI. The Induction Program was kickstarted by Dr. Swagatika Nanda with a wonderful welcome address and followed by Mr. Sandip Khandekar's motivational speech as the HoD, BAF Department. Dr. Lakshmi Kavitha (CAO) addressed the students. Mr. Vijay Gawde (Vice-Principal) addressed the students. He welcomed all the students to the new academic year which is in a different mode and in tune with the Mumbai University Resolution

On day 1, Mr. Ajay Poojary acquainted the students with Microsoft Teams for their online lectures through web browser and App Browser. He also detailed the login procedure to



the Teams, Chat box and other features. The BAF and BBI department wanted the first day to be interactive to make students comfortable with this online platform and so many interactive activities were planned for the day 1. The first activity was "Virtual Coffee with the Students". This activity was conducted by Ms. Gunasundari J and Dr. Swagatika Nanda. The second activity was "Puzzle Round" by Mr. Shreyas Bondre. Many interesting puzzles were displayed on the screen.

Day 2 of the Induction began with a welcome address by Ms. Pooja Jogu followed by a video clip by Mr. Ajay Poojari, from the movie Bhaag Milka Bhaag about a "Never Give Up attitude" Milka Singh runs the race in spite of getting hurt and is the last one to complete the race and yet he completes. This quality of perseverance enables him to get selected. Dr. Rohini Kelkar, Principal, welcomed students for this online platform and encouraged them to take this opportunity to learn and emphasized the fact that VSIT is the first college in Mumbai to start online lectures for their students. The second activity was "Story Telling". It was narrated by Prof. Sandip Khandekar, Prof. Pooja Jogu and Prof. Shreyas Bondre. Mr. Sandip Khandekar instructed the students on the etiquettes to be followed for online lectures.

The Commerce department of VSIT conducted a Five-Day Online Faculty Development Program based on theme, "An Overview of Indian Economy" from June 01 to June 05, 2020.

The Commerce department of VSIT conducted a Five-Day Online Faculty Development Program based on theme, "An Overview of Indian Economy" from June 01 to June 05, 2020. The first day of the Faculty Development Program started with a discussion of financial performance of world economy during the pandemic. It also covered the Indian economic situation. The discussion of day two dealt with the various challenges that arise while investing. Market conditions and investor psychology was analyzed. The topic of discussion hovers around process of deciding how to spread the investable money across various asset categories such as equity mutual funds, debt mutual funds and cash. It also



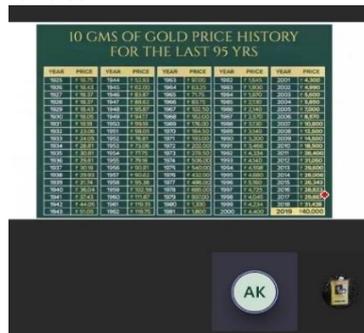
discussed the benefits of asset allocation. The Speaker highlighted on different top rate asset allocation funds. The topic of the day dealt with GDP growth and investment flows of foreign institutional investors (FII). It also discussed the Indian Economy forge deeper linkage with the rest of the world, increasing its sensitivity to economic turmoil elsewhere. The last session reviewed the discussion of all the days while explaining the need of Industrial reforms and structural reforms that are necessary to boost growth in India, which is currently facing an economic slowdown.

The faculty Development Program was addressed for all five days by Dr. Aditya Srinivas, Chief Operating Officer and Chief Economist, Bombay Stock Exchange, on the above topics. This FDP was an effort to familiarize the participants with the comprehensive knowledge of the theme through various aspects of economy. This FDP was attended by 232, of which faculty belonging to other Institutes was 203. It was a privilege for VSIT to have participants from the various states of India and two participants from Ethiopia.

Portfolio Management and Various Investment Avenues

BFM Department organised a session on Portfolio Management and Various Investment Avenues to provide an insight on portfolios in current situation and various investment alternatives. It was held on August 13, 2020 between 4:30 pm and 5:30 pm on MS Teams. The resource person was Prof. Amit Kabra. 42 participants including faculty members and students attended the session.

In this session various investment alternatives were discussed such as Equity Market, Mutual Funds, Gold/Silver, Crypto Currency, Real Estate, PPF, NPS, Fixed Deposits etc. Features of this investment instruments were highlighted. Comparison was done with respect to Investment tenure and returns.



NSS Report of University Level Online Workshop

The volunteers of NSS Unit of VSIT took an initiative in light of the current pandemic situation of COVID-19. Since everyone is grappling with this situation, the volunteers conducted an "University Level Online Workshop" on topic of "Personality Enhancement". The objective was to hone the overall development/enhancement of personality by targeting variety of vital aspects of one's personality. Major aspects like Public Speaking, health, Yoga, Career Guidance, Communication Skills, Email Writing, Interview etiquettes, Group Discussion, etc. are of immense importance for every NSS Volunteer when being on ground or being off ground for work. The volunteers initiated, managed & learned about different operational work, starting from webinar management to technical work of generating personalized printable electronic certificates. Students also gained insights on the subject matter & have been a lifelong learning for all the students.



Day/Date	Keynote Speaker	Topic
Day1: 10 June 20 Webinar 1 (Inauguration).	Dr. Satish Kolte	Role of NSS in current scenario.
Day1: 10 June 2020 Webinar 2	Mr. Sagar Ranshoor	Effective Ways of Public Speaking.
Day2: 11 June 2020 Webinar 3.	Mr. Daljeet Singh	Career Guidance.
Day2: 11 June 2020 Webinar 4.	Ms. Sindhu Krishnan	Soft Skills Improvement.
Day3: 12 June 2020 Webinar 5.	Mr. Kush Panchal	Yoga & Dance.
Day3: 12 June 2020 Webinar 5.	Ms. Sharayu Rajwade.	Food & Nutrition.
Day4: 13 June 2020 Webinar 6.	Ms. Rumeli Sharma Ms. Prachi Agarkar Mr. Ranjeet Singh	Group Discussion Interview Etiquettes Email Etiquettes
Valedictory Function.	Dr. Satish Kolte Ms. Kranti Uyke	Thanksgiving from NSS, VSIT.

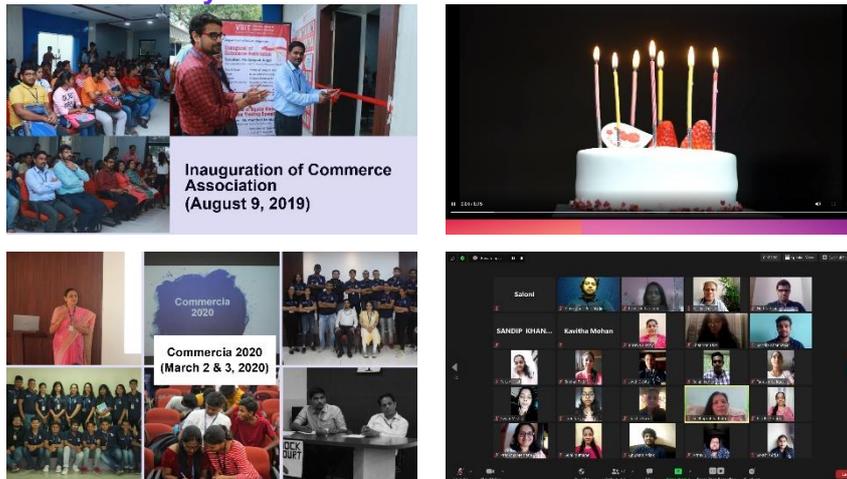
Readiness for Industry: Aptitude Solving Techniques - VAC

BBI department organized a Value-Added Course on "Readiness for Industry: a 6-Day Aptitude Training Programme for TYBBI between 12:45 pm and 2:15 pm. The VAC was held between August 03, 2020 and August 12, 2020 on Zoom. The resource person invited was Ms. Ramalakshmi, Professor, Raju's College, Tamil Nadu.

One must ace topics such as Numbers, Tests of Divisibility, Simplification, Problems and Numbers, Problems on Ages, Ratio and Proportion, Partnership Problems, Surds and Indices, Time and Work, Time and Distance and Logarithms and Resource Person has given hands on training, the students also actively participate by solving the problems and clarifying doubt. 35 students participated and are hoping for a better placement.



First Anniversary of the Commerce Association



Commerce Association of VSIT celebrated its first anniversary on August 09, 2020 on Zoom. For conducting the event, the last year's core committee members were invited. A digital birthday cake was prepared to celebrate. The CAO, Dr. N.Lakshmi Kavitha addressed the 51 participants at the session.

Neil Nelson, the ex-President of Commerce Association briefed about Commerce Department of VSIT and he spoke about various activities which were conducted last year as a part of Commerce Association. Prof. Ajay Poojary, Convener of Commerce Association, shared glimpses of events which were conducted online, in current Academic Year 2020-21. This was followed by sharing of experiences by Neil and Shanon. They motivated students to actively participate in events organized by the association. Prof. Prathma Nemane suggested about formation of Commerce Lab for Commerce Association students. Prof. Sandip congratulated the Commerce Association for completing its first year successfully and Prof. Santosh Gupta spoke about collective efforts from all members for successfully conducting any event.

Induction of M.Com Part II Students

An Induction program for M.Com part II students was conducted for 3 days. The aim of induction was to give exposure of varied subject knowledge to students for their overall personality development. The induction program was scheduled from July 09 to July 11, 2020 on Microsoft Teams. This program comprises sessions on Life skills conducted by faculty members of VSIT. On day 1, Prathma Nemane, HoD of M.Com welcomed students to their new academic year. Principal, Dr. Rohini Kelkar assured smooth functioning of online lectures and welcomed all the students to their new academic year. Dr. N. Lakshmi Kavitha, CAO motivated students and gave inputs on Planning, Gender sensitization and self-respect. Mr. Vijay Gawde, Vice Principal of VSIT gave a detailed explanation on Collaborative learning and communication as a part 21st century skills. Day 2 Induction program started with session on Time Management by Ms. Lakshmi Pillai. The session focused on self-efficacy and motivated students to do better in their career and personal life. Later a storytelling session was conducted by Ms. Sindhu Krishnan. The story of Instagram founder and his aspiration to build Instagram was narrated in beautiful manner. Prathma Nemane shared the concepts of Online learning and discussed Microsoft Teams. Day 3 of the induction program commenced with a session on Online Etiquette. This session focused on online etiquette, attending and participating in a meeting and also to be presentable. Another session was conducted on Critical thinking as a part of 21st Century Skill by Dr. Swagatika Nanda. The session focused on Problem solving and decision-making techniques by demonstrating an activity.



WORKSHOP - Video Editing



An SYBBI student conducted a workshop on July 22, 2020 where he demonstrated the implementation of two software 1) Kinemaster and 2) Filmora for Video Editing. Mr. Siddesh Sure has his own Website and Youtube channel where he shares all his technical views. The Doodling session was conducted by Dhvani of SYBFM on July 29, 2020. The session was attended by 50 students. The implementation of Kinemaster was shown on Mobile phone as majority of people use phones for completing their task and the implementation of Filmora was shown on Laptop.

GUEST LECTURE on Stress Management



Stress-management workshop was conducted on July 18, 2020 on Zoom between 4 pm and 5:30 pm for students of BAF, BFM and BBI. The resource person was Ms. Bindu Narayanan, a Corporate Trainer. The entire talk was executed in a highly interactive way and with the inclusion of latest pedagogies like storytelling, hands on activities and participant involvement

Webinar – Journey from Campus to Corporate

Commerce Association organized a Webinar titled “Journey from Campus to Corporate” for the students and faculty members of VSIT on August 08, 2020 on MS Teams. The resource person was Mr. Yash Kulkarni, an IITian and All India Topper in CBSE Board. He shared his journey from the campus to the Corporate and what it takes to be employable. The skills required, the mind-set, the support group and how to prepare for the placement. He conducted the session competently and reinforced the importance of participation in Curricular and Extracurricular activities, the relevance of a strong support group, reading and being aware of current affairs etc. About 88 + participants took advantage of this Beyond Syllabus Activity.



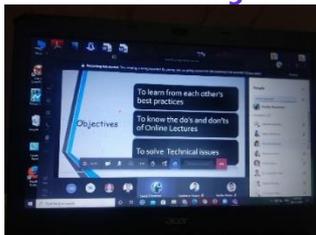
Investment Avenues – ITR Filing

Commerce Association (Dept of BAF) conducted a session on “Investment Avenues – Income Tax e-filing in 30 minutes” for all staff members of VSIT on July 30, 2020. The session was attended by 33 staff members which included 24 teaching and 9 non-teaching staff members.

Mr. Sandip Khandekar started with the introduction to Taxation with the example of the film “Lagaan”. He explained the types of Taxes in India, along with the contribution of Taxes of individual states to the entire country. He then explained the Income Tax filing old slab. He also clarified about Income from House Property and how taxation is applicable to it. Mr. Shreyas Bondre explained the various deductions available under Section 80C. He also explained Investment in PPF, FD, NSC, LIC. He also explained about ELSS and NPS as a new investment avenue for Income Tax deduction purpose. Mr. Ajay Poojary demonstrated the Income Tax e-filing process with the help of steps explained in detail. He also explained about e-verification of ITR Returns using ICICI Netbanking, which eliminates the need to physically send the acknowledgement copy of ITR to CPC Bangalore for ITR Processing.



Collective Learning – Trial and Error Method



In this pandemic situation, digital learning has become the need of an hour. Keeping this objective in mind, Commerce Department along with technical staff of VSIT organized a session on “Collective Learning - Trial and Error Method of learning” on July 04, 2020 (Saturday) at 11:00 am. This session was attended by 35 faculties including Dr. Rajendra Patil and Vice Principal Mr. Vijay Gawde. It was conducted on Microsoft Teams.

The main objective of this session was to make the digital platform of teaching more interesting and interactive for students. Through this session faculties of Commerce Department shared their ways of teaching and different tools used by them during their lectures. The session started with a welcome note addressed by Mr. Sandip Khandekar wherein he emphasized on Collective Learning and through it great success can be achieved. Mr. Ajay Poojary elaborated on methods of uploading the assignments for students and how to grade them in detail which was indeed helpful for all the attendees. Mrs. Snehal Patil explained the different methods by which the laptops can

be maintained in a better way with respect to using of operating system, internet connection etc. Ms. Sindhu Krishnan emphasized on innovative teaching pedagogy and how students participation can be increased during lectures. Ms. Kavita Chandramohan threw light on the effective use of PowerPoint presentations and also through her presentations she introduced new tools in PowerPoint presentation like use of subtitles, pen and highlighter so that the students can connect better. Mr. Shreyas Bondre introduced 2 new techniques of Google Slides and liveboards used by him during his lectures which are students friendly.

Webinar on Culture and its Social Impact

Department of BBI organized a Webinar on “Culture and its Social Impact” for the students and faculty members of VSIT on August 05, 2020. The resource person was Dr. Shobhika Mukul, Associate Professor from Delhi University. She discussed Culture from the aspects of Religion, language, dance, art, region & food habits. She took us all in a journey across India through a video showcasing the different cultures in India. More than 90 participants attended the webinar. She focussed on the importance of the study of Culture and discussed about the New Education Policy with the emphasis of Culture as a part of the syllabus.



Webinar – Life and Lifestyle



Commerce Association organized a Guest Lecture on the topic “Life & Lifestyle” for the students faculty of VSIT on August 07, 2020.

The resource person, Mr. Amit Dabke, is a Corporate Trainer & Image Consultant. The speaker mentioned the impact of lifestyle on our personal lives. During the pandemic, the new normal of life has made remarkable changes in our lifestyle. He mentioned the types of lifestyle prevailing across the world. He mentioned the green lifestyle to be followed to lead a peaceful life with a passion and positivity in life. The session was very informative and well received by the students.

MOOC Course Report

95 Second Year BAF students completed a Certification Course by Udemy on “Advanced Excel”. The course was recommended to help them in their Corporate Journey. The use of Excel is much needed as a professional skill set. The task was completed on July 30, 2020.

Department of Management

A Report on "Fundamental of Digital Marketing"



The members of Enactus, Management Club of BMS Department organized a webinar on "Fundamentals of Digital Marketing" on July 31, 2020. Mr. Rupak Sarvekar, the resource person, introduced the basic concept of Fundamentals of Digital Marketing. He explained how digital marketing as a medium is useful to promote startups. He gave an insight on the topic such as Logo, Domain Name, Search Engine, Google Analytics etc. A total of 101 participants attended the session.

CII Webinar "HR Trends: Importance of social media in Talent Acquisition."



The webinar HR Trends: Importance of social media in Talent Acquisition was organized by BMS department of VSIT in association with CII and managed by Enactus on July 11, 2020 between 12 pm and 1:30 pm. The resource person, Ms Vinu Pillai discussed about talent acquisition and how hiring on boarding and employees has drastically changed with the changes in technology and emergence of social media. She explained the importance of social media from an employer's perspective and how social media platforms should be leveraged. She enlightened the students as to how they can develop their professional social media accounts especially their LinkedIn profile and make it more appealing to create an impact on recruiters. She expressed the significance of building one's professional network. 95 participants attended the webinar.

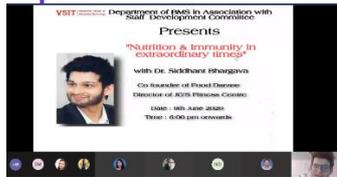
Entrepreneurship Webinar Report

The members of the management club from the department of BMS organized a webinar on entrepreneurship for the students of VSIT on July 18, 2020 between 11:20 am and 1 pm.

Mr. Noufal A.K. was invited by the management club as a budding entrepreneur to inspire the students with his successful journey in becoming the founder of Enrich Traders Pvt.Ltd. The speaker shared his valuable life experiences and guided the students about the entrepreneurship world. His motto to success was "Strive hard for what you want and you will get lucky with what you deserve!" He also gave an impactful answer to all the questions asked by the attendees and made sure that every single student gained something from this webinar.



Report on "Nutrition and Immunity in Extraordinary Times"



BMS in association with Staff Development Committee organised an online webinar on "Nutrition and Immunity in Extraordinary Times" for the staff of VSIT. Dr. Siddhant Bhargava, Co-Founder of Food Darzee and Director of JG's Fitness Centre, was invited as a resource person. This session was conducted on June 10, 2020 between 6 pm and 7 pm.

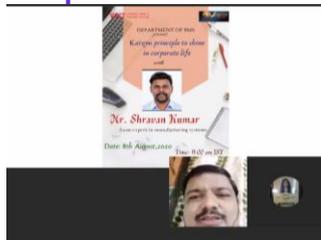
His explanation offered an insight to the difficult situation the pharma industry is facing in inventing medicines because of mixed symptoms or at times, a lack of clear symptoms in patients who tested positive for the coronavirus. He touched upon the nutritional values one should intake not only during this pandemic, but also regularly. He spoke on 5 factors affecting immunity: Nutrition (food), exercise, hydration, sleep, stress and explained it further in detail.

Training on Powtoons Application

The members of Enactus, Management Club of BMS Department organized a training on "Creative animation for Social Media Marketing" on the software Powtoons on July 25, 2020 between 11:30 am to 12:30 pm. Mr. Laxmikant Manchekar explained the concept of Pixels, Resolution, Frame Rate. Later he showed how to create various animations by using templates or even creating new animation from the start. While discussing the benefits of the Powtoon, he also discussed about the limitation of this platform and it can be overcome. Ms. Nisha Dang helped with doubt-solving. 60 participants attended the session.



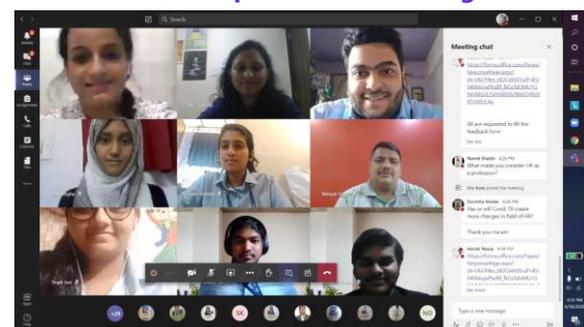
A Report on "Kaizen Principle to Shine in Corporate Life"



The members of Enactus, Management Club of BMS Department organized a webinar on "Kaizen principle to shine in corporate life" on August 08, 2020 between 11 am and 12:30 pm.

The resource person, Shrawan Kumar, is a Manufacturing Professional working for BMW for past 9 years and is certified by BMW Corporate Quality world as Co- Auditor for plant India for Quality Management System. He gave us in-depth knowledge about the Kaizen principle by starting his webinar with basics of Kaizen principle. Then he used the example of Toyota and shared a meaningful message that "quality is for people not for the product." A total of 67 participants attended the webinar.

Recruitment, Compensation Planning & Job Portal Analysis



A guest lecture on Recruitment, Compensation Planning & Job Portal Analysis was organized by the management club Enactus. It was a guest lecture for all VSIT students and mandatory for the students pursuing Human Resources as their Specialization. It was held on August 18, 2020 between 3:15 and 4:15 pm. 64 participants attended the session.

The Guest Speaker/Lecturer for this Guest Lecture was Ms. Sharda Kadam Ma'am, an HR professional with a rich experience of being a Retail HR, HR Manager at Big Bazaar.

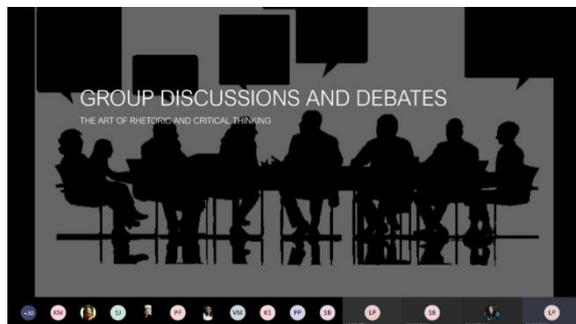
She had an informative PPT for students which gave insights on Recruitment, followed by Job Portal Analysis on Compensation Benefits and Planning.

Guest lecture on Teamwork and Group Presentation

An instructive lecture on Teamwork and Group presentation was conducted for the SYBAMMC students and TYBMM students on June 18, 2020 and June 26, 2020 respectively. The lecture is part of the Media and Communication cluster's endeavors to train students on soft skills, requisite for holistic individual development. The lectures were conducted by Lakshmi Pillai, faculty member of the Media and Communication cluster. The session began with an introduction to group communication skills and teamwork, stressing on the difference between these two and other soft skills. Often hard to inculcate and scarcely included in formal education training, teamwork is an important skill for a healthy professional and social life. Students learned about collaboration and also a new concept termed 'synergy'. Synergy is often touted as the hallmark of excellent teamwork and also demonstrates the superiority of teamwork over individual endeavors. Multiple examples were also provided to enable the students to grasp the concept. After identifying the factors that characterize a group, a famous theory by Patrick Lencioni, a pioneer in organizational health, was discussed. The theory was a model proposed by Lencioni in his book *The Ideal Team Player: How to Recognize and Cultivate The Three Essential Virtues* (2016). The model presents three crucial traits that must be simultaneously developed to become an ideal team player. An explanation of these three traits were given and instances of how possessing just two or one trait was not convenient to a team, was also provided.



Guest lecture on Group Discussion (GD) and Debate



In continuation of the endeavor by Media and Communication cluster to sharpen the soft skills of students, a lecture on Group Discussion (GD) and Debate was organized for the SYBAMMC students on July 08, 2020. The lecture was conducted by Lakshmi Pillai, a faculty of Media and Communication cluster. The lecture commenced by introducing the notion of rhetoric as a vital feature of group communication. Group discussion and debates, while being forms of group communication, differ from each other by both the nature of the communication and the rhetoric that must be employed to successfully function in that specific group communication. Before delving into the distinguishing features of GD and debates as group communication formats, two features were identified: competition and collaboration. Both were recognized as ironically simultaneous in a group communication irrespective of the format. The importance of these two features were explained and the need for them to co-exist despite its opposing nature was also highlighted. After this was clarified, the difference between GDs and Debates were elaborated upon and how the features of competition and collaboration operate in these two different group communication formats. Strategies to win both GDs and Debates followed, and the lecture concluded with an interactive doubt solving session.

Guest lecture on 'Human Rights and Political Correctness' and 'Gender and Media'.



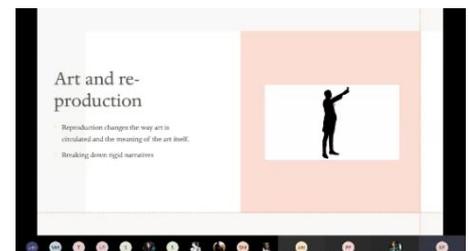
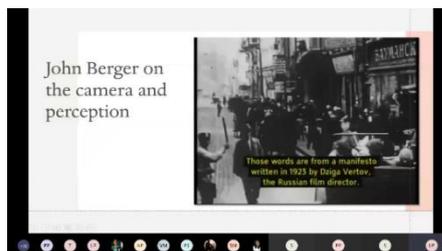
A series of two lectures were conducted for TYBMM students by the Media and Communication cluster in an attempt to enable students to become socially and politically aware of allied concepts of human rights, gender and political correctness. The first lecture titled 'Human Rights and Political Correctness' was conducted on July 17, 2020

and the second lecture on 'Gender and Media' was conducted on July 24, 2020. The lectures were conducted by Lakshmi Pillai, a faculty member of the same cluster. The lecture on Human Rights and Political Correctness commenced with a short understanding of how the concept of political correctness emerged. From the burgeoning popularity of political correctness in Western campuses, to the backlash from the Western political fraternity, the concept of political correctness is much debated even today. To help present the varied perspectives on the topic concept of political correctness, a brief understanding of the left and right political spectrum was provided. After clarifying the ideas on the same, the varied contentions on the concept of political correctness were presented to glean the layers of complexity the concept of political correctness is often embroiled in. It was finally understood that irrespective of the debatable nature of political correctness, the fact that it considers the social disadvantaged and attempts to reconsider the flaws in language is in itself a need to employ it in order to function as an ideal content producer and an ideal human being.

Guest lecture on Film Communication – I

A series of two lectures were conducted for SYBAMMC students by the Media and Communication cluster to introduce them to Film Communication studies, a subject in the curriculum. The lectures were conducted by Lakshmi Pillai, a faculty member of the same cluster. The lectures were held on July 22, 2020 and August 05, 2020.

The first lecture introduced John Berger's 1972 treatise titled *Ways of Seeing* and how it altered the perception towards art, in general. Edited clips of different arrangements were presented to demonstrate John Berger's principles.



Lecture Series on 'Role of Public Relations in various sectors'

The activities were conducted across four day (9th ,16th ,29th & 30th July 2020). Public Relations can, should and make an important contribution in helping to form an organization's ideas about what it is, what it should do and what its public expects from it. Public Relations has become deeply embedded in practically every activity. It is central to any marketing, communication and advocacy plan as it is to managing reputations and identities. For students, it is an excellent field to go into because it is important to every business and organization. The skills within the field such as writing, speaking, research and establishing relationships are important to any job so you will graduate prepared with real-world skills. Vidyalankar provides an instructive situation where students can arrive at their maximum capacity in their picked train and become mindful residents without bargaining in morals. Hence, a series of lectures were arranged for the Second Year Multimedia and Mass Media students. Ms Rumeli Sharma engaged the students on the topic of "Role of Public Relations in various sectors". The series focused mainly on six sectors, that were, Entertainment, Healthcare, Fashion and Lifestyle, Service, Banking and Finance. These lectures were scheduled every Thursday at 10:15 a.m. for the students. As Corporate Communication and Public Relations is part of Second year's syllabus, these lectures helped the students to understand the concepts more elaborately with the help of examples, case study and videos. Public Relations is a pivotal part for Multimedia and Mass Media students and the series added a depth to their overall learning experience.



Effective Presentation Skills and Interview Skills



The activities were conducted across three day (16th June, 23rd June and 10th July 2020). PowerPoint is a simple program to utilize and a useful asset. Regardless of whether your introduction needs a visual kick, devices for cooperation, simple access, or the capacity to share data, PowerPoint is a decent choice. PowerPoint have been a help all through. They not just offer a stage to make remarkable exhibitions yet in addition help students to learn in an oversimplified structure through visual portrayals of information in an entrancing manner.

Vidyalankar accepts that character-building is a significant advance towards country building. Sustaining youthful personalities is an imperative obligation. Vidyalankar Values are the arrangement of standards which direct the perspectives and conduct of the individuals from the Vidyalankar family. The

department of Mass Media and Communication arranged for a lecture on "Effective Presentation Skills." The lecture mostly focused on two aspects of presentation:

- 1) PowerPoint Presentation
- 2) Principles of Effective Presentation and
- 3) Interview Skills

As the lectures were an inter-departmental activity, Ms. Rumeli Sharma engaged these series of lectures for both the Second- and Third-year students. As the second years are still exploring the presentation in their various class assignments, such topic helps in clarity of thoughts and presenting them in a concrete yet attractive manner. Students were exposed to technicalities and rules of preparing PowerPoint Presentations. Third year students chiefly focused on the different methods of presentations keeping in mind various aspects like, topic, audience, venue etc. The final year students had actively participated in acing an interview as many of them will experience interview in the near future. All the lectures were interactive because of the team efforts from both the teaching faculty and the students.

The lecture was conducted every alternative Thursdays for second- and third-year students. Students were asked to join to get maximum benefit. It was an overall enlightening session for the students where they came out of their academic zone and explored a zone which is essential for today's generation.

Branding and Marketing Communication

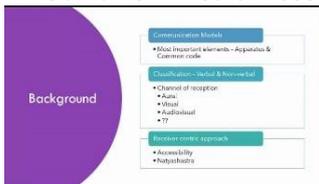
The session was conducted by Suchitra V Shetty, Branding and marketing specialist, with 14 years of field experience in Branding and Marketing industry and good industry experience with companies like Reliance, Times, Infomedia 18 etc. The webinar was held on August 14, 2020 between 1 pm and 2:30 pm. 42 students attended the webinar.

The event commenced with a warm welcome to the chief guest by Sayali Deshpande who then handed over the screen to Ms. Suchitra V Shetty to enlighten the students with her knowledge. She started off the lecture by sharing her opinion on the immense dislikes earned by the upcoming movie Sadak 2's trailer and phrasing how it is not the mistake of the marketing team behind the movie but many other factors were also responsible for the failure. She also shared her experience in Reliance Telecom as a Marketing manager and how her idea of naming its mobile phone division as LYF came to existence. Even though the theory filled session was knowledgeable, sharing her experiences made it more interesting and inspiring.

She explained to the students what Brand Building meant and how it is done step by step. Some topics were covered as answers to the questions raised by the students themselves, it was an interactive session. Her success story of collaborating with Mynta while working for CarWale during the World Cup was brought forward to set an example of how ideas are appreciated if they are good and how everyone should put forward their ideas no matter what. The interesting session wound up with a vote of thanks from Prof. Ranjit Anand.



Webinar on Media Accessibility



Date: (Friday) 17th July 2020.

Time: 03.30 p.m. to 04.30 p.m.

A One Day Webinar on Media Accessibility, on 17th July 2020, was organized by the BMM department conducted by the proactive researcher, entrepreneur, and filmmaker - Dr. Ashay Sahasrabudde, he is an expert in the field of communication and media accessibility for more than 6 years. Media accessibility is an upcoming & impactful branch in the communication industry. It seeks to enable access to people with limited abilities such as those who are visually challenged, hearing impaired, physically disabled. The webinar focused on the needs as well as the utility of accessibility in the media business with an aim of expansion of knowledge, awareness and understanding of 'Media Accessibility' amongst the media students and professors. The webinar commenced with the organizers and attendees greeting the chief guest of the day, Dr. Sahasrabudde. He, from the beginning of the session, made sure that his audience understands the term 'Media Accessibility' and all the other impressions around it. The students were explained the importance of inclusivity and how media and correspondence industry is growing towards the accessible and inclusive creations. To provide a better knowledge of the accessible content, he played some audio clips from few movies, which acted as examples of audio description; he also emphasized on the importance of sign language and how it can be learned by the media students. After an hour the informative webinar was concluded with questions-answers session and by rendering the vote of thanks.



Webinar on "Reporting During Pandemic Times"



The Department of Mass Media

VSIT | Vidyalankar School of Information Technology

Welcomes you to
An
insightful session
on

"Reporting During Pandemic Times"

Speaker – Priti Gupta



Date: - 31st July 2020.

Students Attended: - 68

The pandemic has brought along with itself many challenges for the media, the session covered one major challenge i.e. "Reporting During Pandemic Times"

The session commenced at 12:30 pm with a hearty welcome by our beloved professor Mrs. Anandita Banerjee, the session then took its pace with a short introduction of Ms. Priti Gupta and progressed ahead with an insight about her experience as a journalist. She stressed how positivity has a major role to play alongside the terror and miss happenings in society. She further elaborated her experience while working in this critical situation of a pandemic and made a point to be sensitive towards the issue but at the same time the accuracy not taking a backseat. Ma'am further went ahead to explain that be balanced as balance is the greatest virtue of

journalism and make sure to not get carried away with the story and finding oneself in dilemma, you should not hesitate to be unbiased.

Ms. Priti having had an experience of over 18 years and made a brutal yet a true statement where she said, "if you can't put in hard work, don't be a journalist" she also stressed on the correctness of the news which may need a double or maybe even a triple check if necessary. We also understood the amount of risk that comes along with this glamorous looking profession and how we should abstain from unwanted risk. It was sad that we had reached the end of this informative yet very interesting webinar, it wound up with a vote of thanks by our fellow BMM student Mr. Udit Pawar.

Webinar on "An Overview of Financial Market"

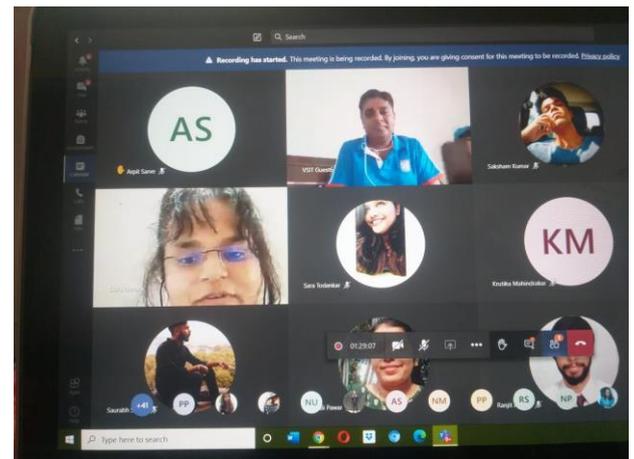
Date: - 4 & 5 August, 2020.

Time: - 2:00 PM – 3:00 PM

The webinar on "An Overview of Financial Market" 2020 held by the BMM Department of Vidyalankar School of Information Technology, Wadala, Mumbai was scheduled on 4 & 5 August 2020 and was successfully conducted with the support of the entities associated.

The Webinar commenced at 2:00 pm with a hearty welcome by our beloved professor Mrs. Anandita Banerjee, and an introduction of the guest was given by Arpit. The eminent guest has many feathers attached to his hat like he is currently serving as COO with BSE. The session progressed ahead with an insight into the financial market, GDP, the countries that play a lead role in running the economy of the World. He gave us the detailed idea of various Financial Instruments which are available in the market. As we are not professionals or stalwart into the business of Stocks or mutual funds. So, he stressed upon us to invest in stocks that are reliable and asked us to evaluate the company on the basis of its debt. If the company is debt-free, it can be invested. Conversely, if the company is mid-cap and has debt cannot be relied upon. He also stressed on the importance of investment at a young age and how having an insurance policy is the new normal.

It was sad that we had reached the end of this informative yet very interesting webinar, it wound up with a vote of thanks by Assistant Professor, Ms. Sidra Usmani who exhibited enormous gratitude towards our guest who graced the event with their luminous presence.



There is an insurmountable value placed on the survival of a species. And a larger value on the indomitable spirit of the living collective to adapt, evolve and flourish. There is nothing disruptive in change for it is inevitable. All that we must endeavour to ensure is endurance and persistence. The only path is onward and forward. Together. We can and we will overcome. You can be sure that at Vidyalankar, every VSIT-ian constantly works towards sustainina and improvina a conducive learnina environment for students.