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BMM Department Newsletter

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Dear All,

On behalf of Vidyalankar School of Information Technology, I am delighted to welcome our incoming students for the academic year 2018-2019. You have filled our campus with renewed energy and excitement. With a new year comes new opportunities for academic and personal growth, and we look forward to encouraging you along this exciting journey of learning and discovery.

Our Educational mission is the free and open exchange of ideas with latest technology. We request you to join with us in preserving the values we cherish as an academic institution, fostering an atmosphere that is respectful, supportive, and welcoming to all.

As part of the college experience, you also will find camaraderie among peers who share your same interests. You can meet new people and gain valuable life skills through hundreds of active campus organizations and countless volunteer opportunities, as well as other social, cultural, and recreational co-curricular activities. Whether on or off campus, we request that you uphold the integrity of our campus by serving as good stewards.

An exciting year awaits you! We are so proud to have you with us.



Dr. Rohini Kelkar
Principal, VSIT

From the HOD's Desk

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The media play a significant role in forming and influencing people's attitudes and behaviour. Mass media present the opportunity to communicate to a large number of people and to target particular groups of people. It has the capacity to reach 'simultaneously' many thousands of people who are not related to the sender and influence their opinion and attitude. It depends on 'technical devices' or 'machines' to quickly distribute messages to varied audiences, often unknown to each other. It is orchestrated by specialists with an intention to persuade potential audiences of the benefits of their attention. Mass media is also 'controlled by gatekeepers' who censor the messages. But unlike one-to-one communication, it produces only minimal, delayed feedback to its senders.



Ms. Anindita Banerji
HOD, BMM Dept

At the same time mass communication presents opportunities and limitations, both of which require consideration when planning mass media aided eradication of social problems. According to Wellings and Macdowall: 'The strength of the mass media . . . lies in helping to put issues on the public agenda, in reinforcing local efforts, in raising consciousness about . . . issues and in conveying simple information . . . The limitations of the mass media are that they are less effective in conveying complex information, in teaching skills, in shifting attitudes and beliefs, and in changing behaviour in the absence of other enabling factors.'

With this view in mind, the mass media students are groomed for the industry which is dynamic. This year VSIT introduced Vacation Courses in Video Editing and Acting. The courses were conducted for a week by renowned Actors, Directors and Film Editors. At VSIT, we focus on each and every student, to bring out their full potential and empower them with a winning attitude. We hope to develop skilful and humane individuals for the mass media industry, who shall become the voice of the voiceless and endeavour to create a better future.

PRESS FOR PROGRESS

International Women's Day 2018 has the theme "press for progress". It is a "strong call to motivate and unite friends, colleagues and whole communities to think, act and be gender inclusive".

Celebrated on 8th March, every year, the significance of International Women's Day is increasing year after year and has become a custom today. It appears as a celebration of respect, appreciation, love and care towards women. Vidyalankar is glad to organise Women's Day for more than a decade now and which instils respect since childhood and care for women in the minds of young brains since their childhood itself. It also forms an essential part of the celebrations in order to spread knowledge and awareness of women empowerment, their position society and their achievements.

Songs find an easy way to the heart! A song was sung by Sarthak Parab, SYBSC IT He dedicated the song to womankind. The lyrics are refreshing and express gratitude towards women for all they have done for their male counterparts. This particular song has contributed to the canon of feminist songs and had taken the mission far ahead!

Dr. Rohini Kelkar, Principal, Vidyalankar school of Information & Technology, addressed "Vidyalankar shows equality". A women's performance can excel only with the support of men. Ms. Sandhya, convenor of Women development cell emphasized the "Press for Progress" as hoping for a new life.

The chief guest of the day. Ms. Meena Mohadikar, Women Entrepreneur & Founder of Aamhi Udyogini Prathishthan emphasized the celebrations of women's day by recalling as it as a tradition of 110 years and She firmly quoted "Women are born Entrepreneurs" as they born with creative and innovative thoughts.

The Women Entrepreneurship Platform would provide a vibrant entrepreneurial ecosystem where women do not face any gender-based barriers. The platform aspires to substantially increase the number of women entrepreneurs who will create and empower a dynamic new India. It will provide opportunities to women realize their entrepreneurial, scale-up innovative initiatives and chalk out sustainable, long-term strategies for their businesses.

The other Vibrant guest of the day was Ms. N. Ambika IPS officer DCP zone 4. The forum was eagerly awaited for her to deliver speech and it was very heartening to hear that it's an art to

balance personal and professional life. She explained articles 354 and emphasized its importance. She also informed everyone regarding the Police Didi programme. She urged the students to be self-reliant and financially independent. She shared a couple of incidents regarding the effective use of social media and thus being a responsible and alert citizen. She asserted that being in the police force is not just a profession, it is a way of life! Dr. Jyoti Satpute, Cosmetologist Founder Director of 'Jovis' Institute believes in Think big, Dream Big, Believe Big and the results will be big as there is a burning desire in every woman.

N. Vaidyanathan, General Manger the Hindu, leading newspaper journal highlighted the importance of reading newspapers for the Civil Services it has increased tremendously. Out of the Many newspapers are available in the market ranging from Hindustan Times to the Indian Express but The Hindu covers entire news very well from the national perspectives, international perspectives, science & technology and other issues in a holistic manner. Reading The Hindu newspaper is a crucial and indispensable part of IAS preparation, He advised students to always read editorials usually 2 given in the left margin and 1 in the centre and not to be skipped. Besides this there are some micro tasks which help you strengthen your reading skills like preparing a list of difficult words and writing down their meanings, which will help develop vocabulary.

Women's day was celebrated in a grandeur manner in association with The Hindu, Future India Club and Indus land Club.

Report by: Ms. Sindhu Krishnan



“WELCOME STUDENTS – We are with you, so don't worry about your studies, we will guide you and we welcome you”

SCHOLAR'S DAY

A famous Confucian principle reads thus: education breeds confidence; confidence breeds hope and hope breeds peace. VSIT in association with Parent Interaction Committee organized Scholars' day on Saturday, January 20, 2018 from 10 am to 11 am to felicitate those who topped their classes and also those students who showed consistent excellence in their academic performance. The scholars were invited with their parents for the program. The event began with a welcome speech by Dr. Sarika Chauhan and she welcomed the Principal, Dr. Rohini Kelkar and the Vice-Principals, Mr. Asif Rampurawala and Mr. Vijay Gawde. Additionally, the chief guest was also welcomed. The chief guest was the Principal of SIWS College, Dr. Usha Iyer. The welcome speech was followed by the Saraswati Vandana in reverence of the Goddess of Education and Wisdom.

The Principal of VSIT, Dr. Rohini Kelkar congratulated the scholars and spoke to them about the importance of persistence. The chief guest, Dr. Usha Iyer also addressed the students and the parents. She enunciated on the quality of dedication and industry and her words of wisdom were well received by the scholars.

The speeches were followed by the felicitation of the proud and deserving scholars. The students of BScIT, MScIT, BMS, BAF, BBI, BFM, BMM, MCom, MFM, MMM were felicitated in order by the Chief Guest and the Principal.

The felicitation ended with a vote of thanks by Dr. Sarika Chauhan. It was an uplifting and heartening event for the scholars.

Report by: - Ms. Asha Vanave





“Scholarship is to be created not by compulsion, but by awakening a pure interest in knowledge.”

-Ralph Waldo

INTERACTION WITH DIVERSITY

NSS Unit of Vidyalankar School of Information Technology organized a colorful and interactive session “Conversation with Diversity” that provided a platform to students and teachers to exchange their views in terms of culture, ethnicity and the developments. The event was diligently organized. There was a soul to it. A soul that was vibrant, contagious and exuberant. This event was whole day long and was held in the auditorium of the college. In this mega event, delegates from Bangladesh were invited to visit the campus of Vidyalankar.

At the entrance, students were standing in different ethnic costumes to welcome the delegates to set the mood for celebration. The grand show commenced with the arrival of 103 Bangladeshi citizens and welcoming them were the students with colorful handmade cards and flowers. There was a welcome performance by one of our students, Prajakta Rawool followed by lighting of the lamp. Prof. Vijay Gawde, Vice Principal and Programme Officer, NSS Unit of VSIT addressed the delegates. The Principal of VSIT, Dr. Rohini Kelkar also welcomed all the guests mentioning the common factors which both the countries share culturally. The dignitaries present for this event were Mr. Rajesh Uika, first secretary of High Commission of India in Bangladesh, Mr. Ajay Shinde, Representative official, Govt. of India at Regional office of NSS (Maharashtra & Goa), Mr. Madan and Ms. Poona both are Section Officer of Ministry of Youth Affairs and Sports, Ms. Sandhya Deothale, State Directorate of NYKS, Mr. Yashwant Mankhedkar from NYKS.

The main highlight of this programme was the interactive session which began with our moderators, Ms. Anindita Banerji and Ms. Rumeli Sharma presented array of questions asked by our own VSIT students and teachers. Teachers and students of both the countries were eager to know about each other and share their thoughts, ideas and opinions regarding myriad topics. Our students asked questions regarding art, culture, films and also issues regarding animal welfare, technology, science and of course, cricket. The best thing was when the youth of Bangladesh poured their heart out about their love for Indian stars - both film and Indian music. The delegates from Bangladesh expressed themselves with lot of honesty and enthusiasm. It is being seen as an approach to build bridges between the youths of the two neighbors. Majority of participants suggested that both countries need to work together as we share many relatable aspects, be it movies, music or art.

After the interaction, it was time to discover the art. There was singing, dancing, classical and modern combination of several feet tapping numbers. Everyone sat glued to the show. It was great to hear the Bangladeshi delegates sing Bangla songs and one of them performed Kathak. The variations and diversifications of cultures were shown by our student's performances in the form of dance and singing spreading the message of compassion. It was a truly mesmerizing show as the NSS team presented many programmes.

The Chief Guest praised the entire event a lot. It was followed by a formal vote of thanks and the event concluded.

Report by: Ms. Rumeli Sharma



“We may have different religions, different coloured skin, but we all belong to 1 HUMAN RACE .”

- Kofi Annan

TRAINING SESSION FOR JANKALYAN BANK

Vidyalankar School of Information Technology conducted a five-day Personality Enhancement Training Programme for select staff of Jan Kalyan Sahakari Bank Ltd. (JKSBL). The training was held between 23rd April and 27th April 2018. It was participated by 23 staff members from JKSBL. Prof. Anindita Banerji, Prof. Rumeli Sharma, Prof. Ranjit Singh Anand and Prof. Lakshmi Pillai were the trainers for the programme. The objective of the training programme was to sharpen customer interaction, English speaking skills, personality development, grooming and to motivate the participants.

The first session began on a rousing note. The participants and the trainers introduced themselves to each other and the first activity was Picture Perception. The participants had to analyze the pictures present before them and explain what emotions and thoughts each picture enthused. The participants readily engaged in the analysis and the last picture of Indian soldiers with the tricolour moved the participants with patriotic fervour. This activity was followed by a screening of the climatic and poignant speeches in hit Bollywood flicks Padman and English Vinglish which involved protagonists speaking confidently in broken English. It was followed by a discussion on the English language, its significance and the Indian perception towards the language. This was done to delink the stereotypical importance that is usually given to the English language which leads to denunciation of the significance of national languages was addressed. Fluency in English language is a matter of practice and imperfections does not reduce anyone's capacity and this was the point conveyed to the participants. The participants were encouraged to supply English words and phrases in routine conversation to enable improvement in fluency and confidence in speech delivery. This session was followed by an extempore exercise. Speaking in front of an audience enabled the participants to feel more comfortable and confident. The trainers also delivered an extempore on the topics chose by the participants. Post lunch, Prof. Vivek Gupta explained important banking concepts to the participants, such as term deposit, RTGS, NEFT, DD and pay orders among many others.

The succeeding days were a strategic blend of activities, discussions and classes on subjects on varied topics. A session on personal grooming and essential workplace and personal etiquettes was conducted. Practicing basic etiquettes on a daily basis makes for a more pleasant and respectable life. An object description activity ensued. The participants had to describe the objects before them in English and this enabled them to form correct meaningful sentences. The next activity, "Know Your Friend" was exciting for the participants who were split into pairs and had to find out information about each other and introduce their partners to others. The participants got to know each other better and also developed confidence speaking in front of others onstage. This day also concluded with a motivational video followed by a discussion

Memory game played on the third day was quite interesting. The objective was to familiarize the participants with office supplies and other objects that one usually encounters every day. The participants had to write the correct spelling of the items. Clips from Rocket Singh and Charlie Chaplin's Modern Times were screened to motivate the participants. A session on spoken English and tricks to improve routine conversation and create a rapport with the client. The participants learnt many new words and began to incorporate it in their conversation during the programme itself. An activity on 'identify a famous personality' was done in order to enhance their analysis of non-verbal communication.

The participants took part in a talent's day on the fourth day and presented their talents. It was an enjoyable session and boosted the participants' confidence. A class on essential banking mathematics was conducted by the Vice-Principal Prof. Vijay Gawde. The participants were also taught telephonic conversation skills in order to enhance their interactive skills with customers. After being taught about strengths and weakness, the participants had their introductions recorded with the help of Prof. Ajay Poojary and a stark improvement was noticed in comparison to their introduction on the first day.

On the final day, the students of FYBMM who were part of an acting and theatre workshop presented three plays on social issues before the participants. Certificates were awarded to the participants on the successful completion of the programme. Vice-Principal Prof. Asif Rampurawala awarded the certificates and encouraged the participants to practice the lessons they have learnt in this workshop. The participants thanked the trainers and the institute for the programme and promised to incorporate the values and lessons they learn in their routine professional and personal interactions.

Report by: Lakshmi Pillai



“It’s a miracle that curiosity survives formal education .”

- Albert Einstein

FACULTY DEVELOPMENT PROGRAMME

A Faculty Development Programme was organized from 5th May to 11th May, 2018 at Vidyalankar School of Information Technology. This was a six-day Faculty Development Programme where various topics related to “Preparing a Teacher for Different Roles” were discussed in detail by eminent educators thus a beneficial academic environment was experienced by the participants. The FDP aimed to provide opportunities to faculty members and research scholars to enrich their teaching skill and to develop the knowledge of participants in their relevant field for inculcating learning values in students and guiding and monitoring their progress. The FDP was attended by 30 participants from faculty members of Information Technology, Commerce, Management and Communication Department. The event was coordinated by Prof. Ashwini Koyande.

THE ROLE OF A TEACHER AS A MENTOR (5/5/2018)

DR. MANOJ BHATVADEKAR

The FDP commenced on May 05, 2018 where the speakers were invited by the Principal, Dr. Rohini Kelkar, Vice-Principals Prof. Vijay Gawde and Prof. Asif Rampurawla and Adjunct Faculty Chandrahas Deshpande and Makarand Deshpande. The first session started with the introduction of the resource person by Prof. Ranjit Singh Anand. Dr. Manoj Bhatvadekar has delivered keynote address on Teacher's part as a Mentor. Dr. Manoj Bhatvadekar talked about different roles of a teacher as a mentor during the course of his/her mentoring relationship. A teacher has to act as a sounding board for ideas/concerns into possible opportunities and provide support on personal issues, if appropriate. The mentor has to be empathetic towards his/her mentee. Any form of communication between a mentor and a mentee has to be a two-way process for which the mentor has to look on the reflection of his/her own personality and identify resources to help mentee enhance personal development and expand the mentee's network of contacts. The session ended with a vote of thanks rendered by Dr. Pashmeen Kaur Anand, Assistant Professor, VSIT.

The different roles of a teacher were explained by the various experts

- The Role of a Teacher as an Effective Presenter and Communicator (7/5/2018) by Mr. Pramod Palekar.
- The Role of a Teacher as an Instruction Specialist (8/5/2018) By -Dr. Abhijit Phadnis, Mr. Pramod Palekar and Mr. Jameer Mokashi.

- The Role of a Teacher as a Researcher (9/5/2018), By- Dr. Binilkumar Sreeraman
- The Role of a Teacher as an Instruction Specialist (C++) (9/5/2018) By -Dr. Abhiram Ranade
- The Role of a Teacher as a Leader (11/5/2018 and 12/5/2018) By- Mr. Girish Patwardhan and Dr. Mangesh Karandikar

The FDP was indeed an educative and interesting experience for the participants.



“The task of the modern educator is not to cut down jungles but to irrigate deserts”

- C.S.Lewis

V-MEET 2018

Alumni meet is the annual flagship event of the Alumni Committee of VSIT. Today Alumni relations is an important part of an Institution's advancement activities for many reasons.

Alumni Committee of VSIT had organized Alumni meet, V-Meet as the reunion of 2012 and 2013 pass-out batches on 12th May, 2018 Saturday from 6.00 p.m. to 8.00 p.m. at the Auditorium. This V-Meet

Of May, 2018 took pleasure in inviting:

- All Winners/Participants of Alumni Premier League (Cricket Match)
- 2017-18 Academic year Alumni members who have been the Guest Speakers of Workshops, Guest Lectures, and Value added course conducted (Tally and Android).
- Alumni members who visited the institution for the Final Year Project Mentoring.
- VSIT Alumni Association members.

The tone of the program was set by Mr. Umesh Koyande by welcoming the gathering and was followed by the Inaugural speech by VSIT Principal Dr. Rohini Kelkar

Audience were entertained by a Orchestra by ALUMNI group by Vaishnav Chavan and Team. The Musical Orchestra created such an ambience at the hall. All the Alumni guests and all the office bearers of Alumni Association and Alumni Premiere League were introduced and felicitated by distributing certificates by Dr. Rohini Kelkar and Vice Principal Asif Rampurawala. The V-Meet was really a nostalgic moment for the Alumnis. The program was made lively by various performances by the faculty members as well as students. Ms. Madhavi Amondkar, IT Faculty made her excellent monologue performance of a character from the famous Marathi Drama "TI PHULRANI", Dance performance by Mrunali Kadam and skit by Gaurish Murkar and team on the theme "DHADAS" All these programs made the V MEET more memorable.

It was followed by Felicitation of Alumni Premier League by Association Office Bearers, Mr. Sandip Khandekar, HOD, Commerce department and Mr. Umesh Koyande, First year IT –In-charge. TEAM VSIT took pride in presenting their musical performance. The Alumni Meet was well organized under the able leadership of Mr. Shajil Kumar and team. The programme concluded by proposing vote of thanks by Mr. Umesh Koyande. The program was anchored by Alumni Japjit Singh and Prof. Shajil Kumar.

Report by: Mr. Shajil Kumar



**“Like a branches of a tree our lives may grow
in different directions.”**

NSS REPORTS – NOT ME BUT YOU

Like every year the NSS unit had organized a camp for the NSS volunteers for a week from 6th May 2018 to 12th May 2018. The venue for the camp was Zilla Parishad School, Rajodi village –Kalamb, Taluka Vasai. It was participated by 39 volunteers and seven faculty members.

The NSS team reached the destination at 2pm on 6th May 2018. To streamline the activity, the students were divided into five groups of six each. These groups were named after the theme of Digital India.

The main theme of this camp was to instill the seeds of social service among the students

The schedule of the camp was meticulously planned by Prof. Vijay Gawde, programming officer, NSS and Mr. Harish Noula. The students were made to get up early in the morning for exercise, which was followed by prayer, NSS song and National Anthem. After this the students were assigned for the field work of construction of Road at Rajodi. In the evenings students were given sessions on different topics to develop the personality of the students.

Day 2 session – On street Play – It was conducted by Mr. Sachin Patil

Day 3 session –Road Safety – Volunteers SAFE KIDS FOUNDATION –The objective of this session was to bring awareness among the students about the importance of Road Safety Rules and at the same time to know the dire consequences of violating these rules. This session was followed by an interaction with Ms. Sindhu Krishnan, commerce department, on VALUES.

Day 4 session – Advocate Vinod Jagtap oriented the students on superstitions and appealed students to think rationally and scientifically.

Day 5- A session of Effective Communication was conducted by –Mr. Umesh Koyande, In-charge –IT Department. He made them aware of the place of effective Communication to succeed in life. On the fifth day of the camp i.e on 10th May 2018 , the volunteers completed the construction of the Road . In the evening the team NSS was being taken to Kalamba Beach for a session on Astronomy ,by a professor from Ismail Yusuf College and Member of ISRO.who spoke about the stars and Galaxies . The Volunteers viewed the planets through High –End Telescope.

The 6th day of the camp was exclusively spent for Beach cleaning. Each group was assigned with a section of the Beach. This day was also marked by the Visit to Arnala Fort. In the night all the groups were made to perform ---Street play, Dancing and Singing.

On the concluding day (7th day) i.e on 12th May 2018 , all the Volunteers assembled at Kalamb Beach and performed Yogasana. This was followed by a game , “ Passing the Parcel “ . The team NSS headed towards the headquarter Mumbai.

Throughout the camp the students were out of their comfort zone – a permanent characteristics of personality development. They got up early in the morning, did exercise, prayers, field work. They had to do their own work-cooking, washing , cleaning and serving, which made them self reliant, inculcated the values of sharing and caring – which gave them a sense of confidence. To top it all they were educated on different important topics . The Camp instilled self-confidence apart from their noble service to the NATION ----NOT ME BUT YOU

Report by : Snehaprabha Katti



**“Earn your success based on service to others,
not at the expense of others”**

- H. Jackson Brown

MAKING PAPER BAGS

The NSS volunteers of VSIT made paper bags in the summer vacation. This activity took place from 16th May to 25th May 2018. The students brought newspapers and homemade glues to prepare the bags. About 10,000 bags were made by the students. These paper bags were then distributed in the vicinity of Wadala shops and vegetable vendors. This was done to encourage the paper bags and ,” SAY NO TO PLASTIC” to save the environment and humanity on this earth.

Report by : NSS Students



“Plastic is bigger killer than Man !”

- Anthony T. Hincks

WORLD WATER DAY

The NSS volunteers observed WORLD WATER DAY on 22nd March 2018. This activity was participated by six boys and three girls. They took pledge at Juhu Beach to save water



“All over the world water is regarded as precious as life itself”

- Nelson Mandela

VSIT ACHIEVEMENTS

- 1) VSIT has received the award for its best NSS Unit in Mumbai City Zone. Prof. Vijay Gawde has been selected as the best program Officer by the NSS Unit of University of Mumbai.



- 2) VSIT Extension Unit, under the able leadership of Prof. Sandip Khandekar, HOD , Commerce department, received grade “A” for its overall achievement and project work for the academic year 2017-18.



- 3) Panchratna, student from TY BFM , received first place in research Paper Competition at Guru Nanak College, GTB Nagar.



- 4) Mr. Yash Rane, TY BMM Student has completed tracking at India-China's border and reached Zero Point (15100fts), on 12 th June 2018. He proudly said that he completed his trek by wearing VSIT Jersy.



- 5) Mr. Shubham Gupta , FYBAF received award for his participation in a group discussion on social media organised by, Mahamitra. The award was received at the hands of Chief Minister Maharashtra, Honble-Devendra Phadnavis.



- 6) Ms. Sarika Chouhan, IT Department completed her PhD in computer Science on Topic : Investigation Of problems in Implementing E-Governance System in Metro Cities in India” The doctorate degree was conferred to her on 9th March 2018 , from the Shri Jagdishprasad JHabarmal Tibrewala University, Rajasthan.



7) Prof. Sandip Khandekar, Commerce department, received award from Mahamitra for his participation in a group discussion on social media.



8) Ms. Pallavi Tawde, Faculty IT Department cleared SET Examination of May 2018.



9) Mr. Ankur Pataras, VSIT, Library Assistant, cleared SET Examination of May 2018, in the subject Library Science.



10) NSS Unit won second prize in street play at VASANT DADA PATIL Engineering College on 16th March 2018.

Report By: Ms. Snehaprabha Katti

SPORTS SPECIAL

Participants in various sports and at different levels.

Sr.NO	NAME OF THE SPORT	University	State	National/All India
1	TUG OF WAR	18	0	2
2	TABLE TENNIS	05	0	0
3	CHESS	6	01	01
4	BADMINTON	6	0	01
5	FOOTBALL	20	0	0
6	GYMN. & MALKJAMB	1	1	1
7	VOLLEYBALL	12	0	0
8	KABADDI	12	0	0
9	CRICKET	16	0	0
10	ATHLETICS	10	0	0
11	BEST PHYSIQUE	2	0	0
12	FENCING	8	2	3
13	CARROM	10	0	0
14	TAEKWONDO	05	01	0



“Winners never quit and quitters never win”
- Vince Lombardi

VACATION COURSE IN ACTING

Department of BMM of VSIT invited Kanupriya Shankar Pandit and Mr. Imtiaz Ahmed to conduct a Vacation course in Acting from 27th April to 28th April 2018. Ms. Kanupriya is a trained actor and a passionate exponent of Theatre for children and youth. She started conducting workshops at the age of 20 while pursuing her studies at Delhi university, simultaneously getting trained from Shri Ram Centre for Performing Arts. She formed her group Killol Kala Foundation in 2004 in Mumbai and has been actively taking workshops, weekend classes, Prithvi Summertime, and directing simple and complex musical plays. Her plays Dhara ki kahani and Doobdhan (written by Sahitya Akademi writer Padmashri Dr Ushakiran Khan) is being performed at various festivals in India. She was recently seen in the blockbuster film Badrinath ki Dulhania and presently working in various television shows and channel. Her next Theatre production is based on Shakespeare's Taming of the Shrew which premiered in Prithvi Theatre .

Imtiaz Ahamed has been acting in Theatre for more than 20 years. He worked as an Actor in NSD Repertory company for one year and conducted many theatre workshops under NSD's Extention program and individually. Since graduating from the Drama School in 2004, he has conducted many Parsi play-oriented theatre Workshops independently in different cities of the country. Imtiaz acted in more than 100 plays and directed more than 40 plays. Continuously working on Revival of Parsi Rangmanch with modern approach after graduating from the School (NSD). He has also worked as music Director in more than 50 plays. He has worked in films like Rocket Singh, Ladies Vs Ricki Behl , Shudh Desi Romance, Fan.

This workshop was organised to train the students and develop their acting skills and also to cultivate the creative talent of each student. Students were trained to be able to create, embody and play a character in any performance medium, integrating vocal, physical, textual and imaginative resources. During the workshop students were encouraged to understand the creativity that they were blessed with and focus on that area. By the end of the workshop it was a pleasure to see the improved abilities of students to articulate and express feelings and opinions. They also performed skits in the presence of guests and faculty on the last day of the course.

Report by : Ms. Anindita Banerji



**“The workshop begins with playing a
Heartbeat. Every beat is a step.”**

- Wolfgang Sachese

VACATION COURSE IN EDITING

A vacation course in Video editing was conducted for BMM students of VSIT from 5th of May to 11th of May, 2018 by Mr. Shan Mohammed, Film Editor. A commerce graduate, Shan Mohammed, had gone to Chennai for his articleship and became acquainted with cinematographer P. C. Sreeram at a photo exhibition, who recommended that he go to Mumbai, if he wanted to pursue a career in films. Soon Shan was working with Pankaj Advani on a series of 10-minute films titled Bheja Fry for Channel V, and then in 2000, he got into Pune's Film and Television Institute of India in the editing course. During his course, Shan actively sought out opportunities to become involved in Hindi cinema, and went on to edit the experimental films, The Great Indian Butterfly (2007) and Frozen (2007) during his third year. His work in both ventures were well appreciated and later moved on to bigger projects, and won further acclaim for his work in Aamir Khan's production Jaane Tu... Ya Jaane Na (2008). He subsequently became acquainted with Kamal Haasan and was signed to work on the big-budget, bilingual period film, Marmayogi. He continued to win acclaim for his work in Wake Up Sid (2009) and Lekar Hum Deewana Dil (2014), while he returned to collaborate with Kamal Haasan on Tamil and Telugu films.

During the course the students were taught basic Video editing which includes cutting segments (trimming), re-sequencing clips, and adding transitions and other Special Effects. They were also taught Non-linear editing system (NLE), this is edited on computers with specialised software programs such as Adobe Premiere Pro, Final Cut Pro and Avid. The students had to shoot a short film and were taught video editing from the raw footage. The course was conducted in collaboration with Young People's Film Academy. The students were given certificates after the completion of the course.

Report by : Ms. Anindita Banerji



**“Innovation is created as a result of
constructive conflict.”**

- Jeff DeGraff

SPOKEN ENGLISH CRASH COURSE

The Business Communication Faculty of The Vidyalankar School of Information and Technology conducted a Spoken English Crash course during the summer Vacation from 7th of May to 18th of May, 2018. The target group were the students who needed to enhance their command over spoken English and understand the nuances of this language.

The Spoken English course was conducted by Anindita Banerji , Rumeli Sharma and Lakshmi Pillai. The course was designed to give the learners a better hold of the English language verbally. The lectures were conducted for three hours each day and students across all streams participated in this course. The idea was to develop enough word stock, grammar and confidence, so that learners can improve their English fluency by at least 40% in the 11 days. The focus was also on enhancing the learners' spoken English skills so the crash course was designed to include reading, writing and listening exercises.

The Apple Language Lab was also used for this purpose and it was backed up by classroom teaching and role play, watching movies and short films etc. in English.

On the last day a video shoot was organized and students were asked to introduce themselves in front of the camera. Later the faculty and students watched the video of each student and corrective suggestions were given to them after analyzing their performance.

The students were extremely happy and motivated to keep learning and implementing the learning experience in their everyday life.

They were awarded a Certificate of Participation .



“Tech gives the quietest student a voice.”

- **Jeery Blumengarter**

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