

Table of Content:

Page 2

An orientation for the first year students

Page 5

*VVK at VSIT to instill the ABC's of
entrepreneurship*

Page 7

*VSIT to Parle – G & Maganlal Chikki –
Lonavala*

Page 8

Zero Food Waste - Run For A Cause

Page 9

Industrial visit to World Trade Centre

Page 10

Learn with Fun

Page 11

*Pre-placement training for the final year
students*

Page 11

Shanivar Manch Inauguration 2017-18

Page 12

Talent Hunt

Page 14

Folk Fitness – Dance Workshop

Page 15

*Sports Prize and Certificate distribution
ceremony*

As Paul Hawken Says “Good Management is the art of making problems so interesting and their solutions so constructive that everyone wants to get to work and deal with them “.

21st Century is known as “Tech –Age”, but amidst this tech-age management studies occupies an important place. This importance is given as the management ensures optimum utilization of resources. The

department conducts various activities to give their best to the students. We conduct various Guest-Lectures for the students to enhance their spectrum of knowledge apart from the curriculum studies. Industrial visits are the



Abhijit Rane

HOD, BMS Dept

part and parcel of the department, as we believe that knowledge is experience. Apart from this we have Entrepreneur Cell. The activities of the Cell includes---Guest Lectures by the eminent Entrepreneurs who share their success stories and motivate our students.

Our department is lucky to have dedicated staff – members who strive hard to achieve the VISION AND MISSION of VIDYALANKAR.

The smooth functioning of the department owes its credit to the able administration of our Principal

An Orientation for First year Students

Orientation programme is generally organised for the new student as New college or course can cause much anxiety to the students. They may have questions like-----How would my college be ? Will I make any friends? Will I be able to locate my class? Whom do I ask if I have a question? New students' orientation program are designed to guide students in answering all of these questions-----prior to the beginning of classes. Students are given an overview of the complete realm of the college life.

Introducing students to college life requires presenting as full a view as possible of all the college has to offer. Keeping this in mind , VSIT had organised an Orientation programme for all the first year students (belonging to all streams)on 10th July 2017, to familiarise with every aspect of the college and the course.



A comprehensive view was given through power point presentation by various teams to each course. The program ran parallel at Auditorium, M101, M413 for different courses.

At the outset the history of Vidyalankar and its Founder shri—C.S Deshpande was presented, whose mission and vision was to prepare students globally by developing their overall personality through various activities.

A team of teachers gave an in-depth information of the various professional courses run by the Institute viz: B.SC (Information Technology), Bachelor of Management Studies, Bachelor of Commerce in Finance & Accounting, Banking & Insurance, Financial Markets and Post Graduate courses in Information Technology (M.SC IT), M.F.M M.COM (.

To run these professional courses successfully VSIT provides the following facilities :

- 1)Excellent Library facilities which includes OPACQ (Online search under Title, author, &subjects).
- 2) Good and healthy food by clean canteens and Vending Machines.
- 3) WI-FI Campus to access VSIT Live ---a forum to interact with students

ACADEMICS : Academics plays a pivotal role in any Educational Institution . The TEAM Vidyalankar threw light on the following aspects ,such as

The Semester based credit system, Details of Examination pattern with its ---Internal and External examination system and Evaluation pattern.

Facility of additional coaching to the advanced learners as well as slow learners.

Organization of interdisciplinary Guest Lectures to widen the knowledge .

Though Academics plays a pivotal role the spokes of a pivot are equally important to keep the wheel running. The spokes of academics include : Co-curricular activities,Extra curricular activities and Cultural Activities.

CO-CURRICULAR ACTIVITIES : The co-curricular activities of VSIT focuses on research. It provides a research platform to present innovative ideas for both students as well as teachers. V-SEARCH is a research conference meant purely for the students where as VCMT is a two day National Level Interdisciplinary Conference both for students as well as for faculty members. In addition to this VSIT has various publications viz :

Vector ----- It is a quarterly publication of Vidyalankar in collaboration with DNA Newspaper.

V-Ideas----- It is a collection of the Final Year projects of VSIT Students

V-Tech----- A technical Magazine

V-Think----- It is a Departmental magazine of Commerce & Management which includes articles by the students and teachers on a particular issues (Current Issues)

Newsletter-----A comprehensive online information repository of VSIT activities.

Information about various Add-on courses was given and it was followed by the information of Extra curricular activities : Sports – Where students are prepared to participate in inter-collegiate , state, National and International Competitions. The Institute believes that any education is useful only when it is used for the well-being of society and hence has a very strong N.S.S and Life-Long Extension Unit to serve society and make students aware of their social responsibility at this younger age.

The importance of Discipline expected from the students was emphasised during the orientation it includes the following factors , such as:

Attendance (As per the university rules) above 70% , an eligibility criteria to take examination.

Dress code--- Use of formals twice a week to prepare the students for Industry.

Wearing of ID Cards----For the security of the students.

Punctuality : Punctuality in all types of submissions (Examination forms, Bus pass, Assignments etc)

As VSIT has been a renowned IT college with Mumbai University affiliation, it was informed to the parents of its Digital Campus.

The information to the students as well as parents is made available through Facebook. Twitter, Instagram, Blogspot etc. To top this VSIT Live ---is an Interactive Forum --- WE ARE WITH YOU . The faculty members are available to their students all the time (An American Concept)

All the Parents were ensured by the Authority of their ward's mental and physical well being through Anti Ragging Committee as well as Mentoring to foster effective Learning free of inhibitions and emotional baggage .

The Orientation program touched the aspect of Cultural activities at the end. The most awaited information by the new entrants----- They were informed about the various Cultural Activities conducted at the Institute such as : VERVE (Annual intra collegiate cultural program), VIGOUR (Intercollegiate cultural program), MAAY MARATHI AND MARATHI VANGMAYA MANDAL -----To preserve Marathi culture. Apart from these activities , the Students' Council Of VSIT organises SHANIVAR MANCH----a platform to showcase the talents of students. This activity is carried out every Saturday to break away from the routine and to energise the students for the upcoming week. The whole program was well planned and executed by the teachers with the help of student volunteers. Though the program was mainly informative ,was made very interactive by the pleasant personalities and witty ways of the faculty members.

At the end of the programme , the students as well as their parents were taken to campus tour to familiarize the students with the topography of the campus.

**“Don't Give up. The Beginning is always the hardest.
Life rewards those who work hard at it”**



VVK at VSIT to instill the ABC's of entrepreneurship

The Industry Institute Interaction committee, VSIT organized a guest lecture of Dr. Vithal Venkatesh Kamat, eminent and successful Entrepreneur on 27th July 2017 Vidyalankar Auditorium.

Dr. Vithal Kamat is a Green Hotelier, an Environmentalist, an Entrepreneur, an Educationist, an Antiquarian, an Ornithologist, an Author, Glob Trotter and Black Belt Karate, is a versatile personality. His journey started from a small vegetarian family restaurant to the Chairman of world's highest award winning, Asia's first an Ecotel hotel "The Orchid".



He was the pioneer creating Asia's first chain of Five star, Ecotel Hotels – The Orchid An Ecotel Hotel recognized globally as "The Hallmark of Environmentally Sensitive Hotels", has been consistently bagging global awards as well as national ones also. With more than 90 awards under its belt, the Orchid Brand has grown leaps and bounds.

Owning and managing Fort Jadhavgadh - The first Museum Hotel in Maharashtra Pune, Dr. Kamat has proved that heritage and culture can be used as a great tool to give an experience of a lifetime to guest from various parts of India and Abroad alike. This 57 rooms property is from the Era of Chatrapati Shivaji Maharaj's days located at Pune, it's the only Fort Heritage Hotel in Maharashtra.



As an Environmentalist planted more than 20 lakhs trees and transformed his owned over hundreds of Acres of hillock into medicinal plants and local trees for forestation. The first Butterfly Garden in Mumbai city & more than 28 gardens which are maintained on the vermiculture of the hotel, and

also enviroscopic monument of “Child Gives Birth to a Mother” is maintained in various part of Country. Involved with more than 1,200 ALM (Advance Locality Management) for clean and hygienic streets in India. He strongly believes “We can’t command nature except by obeying her”

His Mantra of 3 R – ‘Reduce, Reuse and Recycle’ and an torchbearer and originator of “No Plastic Bags” has benefited over 3 lakhs students and many housing societies through ‘Rain Water harvesting’ and ‘Wealth from Waste’ exhibition. His yearly habit is conversion of over 200 tons of ‘Nirmalya’ (flower offerings) into manure after Ganapati immersion in Mumbai is widely covered by Media.

As a Conservationist and an Ornithologist by nature he has created “Raghu – Chivu Galli” (Parrot & Sparrow Street) in Mumbai. Preservation and Procreation of turtle eggs in Konkan and Orissa, conservation of Deers near Fort Jadhavgadh – Pune.

As an Antiquarian having a collection over 35,000 exhibits has set up in “Aai” – The Mother Museum at The Orchid Hotel in Mumbai and Fort Jadhavgadh, Pune the proceeding of which goes for charitable institutes.

As an Author, his books “Idli, Orchid and Will Power” and “Udyojak Honarach Mi” have been translated over 9 languages. He is a visiting faculty at IIM – Ahmedabad, Bits Pilani, Symbiosis – Pune and many management institutes of India & Abroad.

Recipient of more than 193 national and international awards including ‘Best CEO of Industry Award’ by Indian Express, ‘Golden Peacock Award’ receiving from the hands of Holy Dalai Lama & ‘Life Time Achievements Award’ in Berlin, Germany.

His mantra for success for an entrepreneur is “Gap – Tap – Map” technique and his philosophy of Plant more & more people is worth imbibing. His motto of “Excellence” through the 3 D’s – Dedication, Devotion & Discipline is note worthy.



Dr. Vithal Venkatesh Kamat says:

**“Environment is my Passion, Heritage is my Creed,
Hospitality is my Life!”**



VSIT to Parle – G & Maganlal Chikki – Lonavala

Department of Management had organized an Industrial Visit for second year Bachelor of Management Studies (BMS) students to Parle – G (Khopoli) and Maganlal Chikki (Lonavala) on 11th August 2017. The main objective of this visit was to help students to gain hands-on experience of how industry operations are executed and also to bridge the gap between theoretical training and practical learning in a real-life environment.



The visit was participated by 96 students and 4 faculty members. The reporting time was morning 6:00am. The team reached factory around 10:00am. On reaching Parle G, students were shown a video explaining the process of manufacturing biscuits and chocolates, as well as advertisements of some of the company's products. After that, the students were able to observe the assembly line system from a deck overhead. They saw the dough being baked in bulk, after which the cut biscuits were ready and packaged mechanically. Towards the end, freshly baked biscuits were served and students received packets of the biscuits.

After Parle- G students were taken to Maganlal Chikki – Lonavala. Students were shown Manual production process of different varieties of chikki and their packing and dispatching process. The unit manufactures products according to the codex standards which has won acclamation for Maganlal Food products. At the end students were allowed to purchase all the products at discount price from the factory outlet.

The field trip was an overall success with the students' enthusiastic response.

Extension Unit (DLLE) of VSIT had participated in Dream run organized by Indo Torch from Nariman Point to Girgoan Chowpatty. The theme of the run was Zero Food Waste & students of Extension unit of VSIT had contributed to the cause by conducting flash mob, Skits & street play. The activity was covered live on NDTV & Indian Express.



Zero Food Waste - Run For A Cause

The main objective for this run was to make the citizen aware about "Don't waste food; Give it to others." This activity was also focused on creating awareness among the citizens by addressing one of the crucial issues concerning the society at large. The brand ambassadors of the run was Mumbai's Dabbawallas, the prestigious group delivering tiffin boxes everyday across the city honoured as management gurus. Rowing Champion Dattu Bhokanal, who represented India in Rio Olympics 2016, had inaugurate the Torch Run paving way for fellow runners and spread the message to stop 'wastage of food'. The torch was handed over symbolically to the government at the Hutatma Chowk, Fort. This activity helped students to understand the problems faced by the society, that there are many who go to the bed hungry & starve, while there are many who waste food. After all food is a precious commodity and should not be wasted; it is not even easily available to all across the planet.



“Live simply, So that other’s may, Simply Live”



Industrial visit to World Trade Centre

WTC MUMBAI, a pioneer WTC in India, epitomizes the vision of Bharat Ratna Dr. M. Visvesvaraya to build a dedicated trade centre in Mumbai, the commercial capital of India, with a view to promote India's international trade and research. As a leading Trade Organization, WTC Mumbai is actively involved in world trade development. The WTC Mumbai actively networks with government, business/corporate sectors, and academia for promoting inclusive growth of the region. The WTC Mumbai is also considered as a role model for other WTCs in India, and the WTC Mumbai has also taken the initiative to establish WTCs in other prominent states in the country. The WTC Mumbai is set up as a not-for-profit organization, was established in 1970 as a Public Private Partnership, and is a single point of reference for all business solutions.

An Industrial visit to "WTC Mumbai.", Center 1 Building, Cuffe Parade, Mumbai was organized by the Management Department of VSIT on Thursday, on 7th September, 2017 especially for FYBMS semester I students. The main objective behind the visit was to make student aware about how various activities related to global trade are carried out and how they can take their family businesses at the global level. Three faculty members of Prof. Sagar Gaikwad, Dr. Sonal Shrama and Prof. Pooja Keshwani along with 105 students left for visit at 10 a.m. and took about an hour to cover the distance. The World Trade Center is located at Cuffe Parade in Mumbai. As soon as we



reached there, we were guided by Mr A. O. Kuruvila, Advisor –Trade & Education who has given us an orientation and lecture about its history and how it was established. He has also explained the functioning of World Trade Centre and Importance to all business organisation who are in the International Trade. Later on we visited the Exhibition Center Office Building ,Seminar and meeting Rooms. I along with student would like to extend our gratitude to WTC for permission and support

they gave to make our visit a success with accomplishment of objective and our Pricipal Dr. Rohini Kelkar and BMS HOD Mr. Abhijeet Rane for supporting and encouraging us.

“The only source of knowledge is experience”



Learn with Fun – Movie Screening & Review

Department of Management conducted an activity of movie screening & review on 8th August 2017 at M-413, for the HR specialization students of Second year and third year BMS. The activity was all about learning the management lessons from movies. This technique helped the students to understand the topics of leadership traits, ethical issues, perseverance, hard work & entrepreneurship in a fun manner. The movie shown was ---“ Social Networking”

The students enjoyed the activity a lot and took back with them important management lessons.



“Good management is the art of making problems so interesting and their solutions so constructive that everyone wants to get to work and deal with them”- Paul Hawken



Pre-placement training for the final year students

Sindhu Krishnan Assistant Professor(Commerce Department)and Ranjeet Anand Assistant Professor (BMM Department) conducted a pre-placement activity for the final year graduates.

The main objective of the programme is to:

1. To Bridge the gap that currently exists between the Industry and fresh graduates for recruitment purposes.
- 2.To minimize Stage fear.
- 3.To build confidence among students.
- 4.To make students know the Importance of Training & Placements.
- 5.Make them prepared for further training session and placements.
6. Mock GD and Interview were conducted.



Shanivar Manch Inauguration 2017-18

Shanivar Manch was held for the students of VSIT by the Student Council 2017-18. The inauguration of Shanivar Manch was started by Flash mob, which was presented by our very own students of VSIT followed by the ribbon cutting ceremony by the principal, Dr. Rohini Kelkar madam and the Vice principal, Vijay Gawde sir and thus the event had a great start.

The anchors for the event Toral Chheda (TYBMS), Fahad Malim (TYBFM) started the event illustrating about what actually the Shanivar Manch is and detailed about all the activities that take place throughout the year. There was also some glimpse of past events which took place in 2016-17, the video was created by Akash Mane (M.sc) and Karan Upade.(SYBMM) and then the huge crowd was entertained by the council members, Shivangi Sunchu (TYBSCIT), Prajakta Rawool (SYBMM), Fahad Malim (TYBFM), Dattaram Gawde (SYBMM) performed on various songs and was also accompanied by VSIT B Boyer Shahan Kavarana (SYBMM).



In between there were fillers which gave a platform to new faces to come forward and showcase their talent and finally the event was summed up by the mesmerizing performance by our very own VSIT singers, Suresh Chandavol (SYBSCIT), Jayesh Patekar (SYBSCIT), Bhaumik (SYBSCIT) and Vineet Dete (TYBSCIT).

Students were thrilled and enjoyed a lot and hence the First Shanivar Manch of the year was memorable day for everyone at Vidyalankar School of Information Technology.

“Enthusiasm is the mother of effort, and without it nothing great was ever achieved.”---Ralph Waldo Emerson.



Talent Hunt

Our second Shanivar Manch for the year was Talent Hunt. It was divided into two Shanivar Manch. Talent show was opened by Sarthak (SYBSC-IT) by his spectacular voice and then our very own anchors Yash Yadav and Prenita Remani took over the stage and the Shanivar manch continued. The next contestant Dinesh(FYBMM) entertained the audience by his incredible acting skills followed by Shahrukh(FYBSC-IT) and Shubham(FYBMM) by exhibiting their blow away talent in skipping and tabla. Raunak(FYBMM) and Shivani(FYBMM) VSITians by their amazing dance moves where as Suresh(SYBSC-IT) and Sneha(FYBAF) participated for group singing. It was difficult to beat Sujay(SYBMS),Karthik(TYBSC-IT) and Bhaumik(SYBSC-IT) in Beat boxing. The judges for the same were Ketki Ghawali and Anandita Baneji Madam. This activity of Shanivar Manch (Talent Hunt day 1) was summed up by Piyush(TYBFM) with some magic in Vidyalankar.



Shanivar Manch (Talent hunt day 2) was continued by Nilay(SYBSC-IT) by his singing performance. Not only Dinesh was good at Mono-acting but also Disha(SYBMS) stand out with her astonishing interpretation. Abhishek(SYBMM) yet another singer made the competition a bit tough, then Rishi(FYBMS) and Rushill(FYBSC-IT) followed the singing by the Rap and beat boxing and finally our talent hunt's (day2) last contestant Archisha(TYBMS), Arfeen(FYBMS) and Shreya(TYBMS) winded up by their group dance. Now, Anchors made some of the staff members to come on the dais and was asked to show up their hidden talents where Suraj Sir added some spice in the talent hunt by his unbelievable beat boxing skills. Results were announced by our beloved judges Ashwini Ma'am and Sarika Ma'am

1st winner: Sujay (SYBMS), Karthik (TYBSC-IT) and Bhaumik(SYBSC-IT) for Beat boxing.

Runner ups : 1) Raunak (FYBMM) for solo dancing

2) Archisha, Arfeen and Shreya of (FYBMS) for Group dance.

Students were thrilled and enjoyed a lot and there upon our Shanivar Manch was again Hit and

memorable one in Vidyalankar School of information technology.

“Hide not your talents,they for use were made.What’s a sandal in the shade.”-- Benjamin Franklin



Folk Fitness – Dance Workshop

Dance workshop was held in the Shanivar Manch slot. It was held on 12th august. The event was Folk Fitness. Uma from Do D Dance Association held the workshop. The other members of association were also present to assist and guide the audience during the workshop.



It consisted of Dance moves of various folk dances from India. The motive for the workshop was to get fit in a fun way. It included Bhangra, Garba, lavni and many other famous folk dances. The participation from students was incredible. Many faculty members also participated in this workshop.

It was quite interesting and different event which was enjoyed by every student and faculty member present during the workshop.

“Dancing stimulates the mind, body & soul. It has been proven to increase cognitive strengths and prolong life; that is the Miracle of Dance.”



Sports Prize and Certificate distribution ceremony

Sports council of VSIT had organized an activity called “Sports distribution ceremony”, for all VSIT students on 22-07-2017 between 12:20-1:30 pm at the tree area.

The Prizes and Certificates were distributed to winners in the following categories:

1. National Level competitions.
2. University Level competitions.
3. Intra-college competitions.



This event was mainly designed to felicitate toppers of national, university and intra-college level competitions. It helped the students to develop interest in sports other than their regular academic schedule.

The certificates and prizes were distributed by the Principal Dr. Rohini Kelkar, Vice-principal Mr. Asif Rampurawala, Vice-principal Mr. Vijay Gawade and also by the teachers of VSIT. This competition helped students to promote their talent in sports

“The five S’s of sports training are stamina ,speed ,strength ,skill and spirit ; but the greatest of these is spirit” —Ken Doherty



Newsletter Committee:

Abhijit Rane, Rumeli Sharma, Swapna Kadam, Pashmeen Kaour, Sonal Sharma, Laxmikant M
