

On- Boarding Internship Session - Prspctv, UK Company



Marketing Internship

About Prspctv

Prspctv is a marketing agency, helping businesses to build the strategy, talent, and technology they require to move forward towards their next goal. Prspctv helps organizations with their digital marketing campaigns, digital media performance, brand identity, user interface design, digital user experience and web development

About the Role and Desired Skills

- Intuitive understanding of all social media channels
- Knowledge of major platform algorithms and experience in managing active
- Growing social channels
- Good video and photo editing skills
- Up to date on popular social media trends
- Desired skill: Content writing skills to create captivating captions on posts and
- Writing blog articles on relevant topics

Highlights of the Internship

- Paid Internship
- opportunity to get absorbed as a full time employee.
- International Exposure as Internship is by UK based Company

Date - 23rd July,2021

Time - 5:30 PM

Platform - Zoom

Target Audience - SY and TY BMS students

Speaker - Founder, Prspctv Gaurav Pundir