

NEWSLETTER

March 2025 to May 2025



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Degree Distribution Committee

Degree Distribution Batch of Academic Year 2023-24

The Degree Distribution Committee at Vidyalankar School of Information Technology (VSIT) played a pivotal role in the successful execution of the Degree Distribution Ceremony. The committee ensured meticulous planning, smooth coordination, and dignified conduct of the event on the 28th and 29th of April 2025. Consecutive sessions were conducted for the BSc.IT, BAF, BBI, BFM, BAMMC, M.com, MSc.IT & MAEMA.

The ceremony aimed to recognize and celebrate the academic achievements of the graduating students. The Degree Distribution Ceremony was a memorable event that marked the culmination of the students' academic endeavors. It not only recognized their hard work and dedication but also served as a platform to inspire and motivate them for their future endeavors.

The Degree Distribution Ceremony at VSIT was made truly special by the presence of distinguished guests invited to confer degrees upon the graduating students. The guests included: Ms. Sneha Wadekar from TCS, Mr. Bhavin Jain, Mr. Pranav Badhekar, Mr. Sameer Sheth from N S Gokhale CA firm, and Mr. Anil Arora from Axis Bank.

*Hobby Club***Week Full of Fun**

The Hobby Club organized a vibrant and engaging event titled "Hobby Hub – A Week Full of Fun", aimed at encouraging students to explore their interests and creative talents beyond academics. The event provided a platform for students to participate in a variety of hobby-based activities that nurtured creativity, teamwork, and personal expression. The primary objective of the event was to introduce and involve students in diverse hobby activities and foster a culture of joyful learning and creativity.



On the second day, the focus shifted to Rangoli, an art form using colored powders to create decorative designs on the ground. This event was led by Ms. Kanchan Taksale as a trainer, faculty member of VSIT. Held in the tree area, this activity brought color and festivity to the environment. Participants crafted beautiful symmetrical patterns, showcasing both traditional and modern designs. It not only highlighted creativity but also teamwork, as many students collaborated to complete intricate designs within the time frame.



The week commenced with an engaging session on Madhubani Art, a traditional Indian folk painting style known for its intricate patterns and vibrant colors. This event was led by Ms. Madhavi Amondkar as a trainer, faculty member of VSIT. Participants enthusiastically recreated cultural motifs using natural and poster colors on paper. The session allowed students to dive into the richness of Indian heritage while exploring their own artistic flair. The atmosphere was creative and calm, offering a meditative experience that beautifully kicked off the week.



The third day introduced participants to the Japanese paper-folding art of Origami. This event was led by Mr Athrv Pandirkar as a trainer, SYBMS student of VSIT. Students folded paper into cranes, flowers, and modular designs, enhancing their focus and patience. The session encouraged problem-solving, dexterity, and attention to detail. Many participants expressed surprise at how engaging and relaxing this activity turned out to be, and they proudly displayed their creations afterward.

After a mid-week break, the fourth day brought an air of elegance with Calligraphy. This event was led by Ms. Riddhi Gada as a trainer, faculty member of VSIT. The session taught basic strokes, letterforms, and artistic lettering styles using brush pens and ink. Students explored different scripts and experimented with stylized writing, producing greeting cards and quotes. This activity enhanced fine motor skills and introduced a new form of artistic expression that was both modern and timeless.



The final day of Hobby Hub concluded on a high-energy note with a Dance event in the open Tree Area. This event was led by professional dancers. Participants showcased various dance styles, from classical to freestyle, turning the area into a lively stage. The activity promoted joy, movement, and confidence among students. The performances were met with enthusiastic applause, wrapping up the week with vibrancy and celebration.

Hobby Hub – A Week Full of Fun proved to be a resounding success, offering students a platform to explore their interests, build new skills, and engage in creative expression. The diversity of activities ensured there was something for everyone, and the enthusiastic participation reflected the event's positive impact. The Hobby Club looks forward to organizing more such enriching experiences in the future.



Department of Commerce and Accountancy

Accounting and Finance

Student-Led Symposium “ The Changing Landscape of Careers

A symposium was organized for Third Year students to provide insights into the evolving job market and career readiness. The symposium aims to provide students valuable insights into the evolving job market by facilitating discussions between alumni and industry professionals. Through engaging sessions on key career aspects, the event seeks to Help students understand the dynamic expectations of employers and industry trends and create opportunities for students to interact with successful alumni and gain mentorship for career planning.



The Department of Management

Unlocking potential: The future of HR

The HR workshop, organized by the team ENACTUS, was an engaging and insightful session aimed at providing students with a deeper understanding of human resource management. The event was anchored by Anushka Gupta, a member of ENACTUS, who set the tone for the session. The speaker for the event was Mr. Yogesh Barot, who shared valuable insights into the field of HR and its significance in the corporate world. The workshop began with an interactive activity where students paired up, with one controlling the actions of the other, demonstrating the importance of guidance and leadership in HR. Mr. Barot emphasized that HR is not just about hiring but also about managing, directing, and utilizing resources effectively. He presented a thought-provoking case study by displaying images of various individuals and asking the audience to decide which department each person would fit into, reinforcing the idea of strategic decision-making in HR.

Another engaging activity involved analyzing job descriptions provided by companies to identify flaws, followed by an exercise where students had to choose candidates based on their resumes and background stories. The concept of "culture fit" versus "culture add" was also discussed, helping students understand the importance of diversity in the workplace. The workshop included discussions on biases in hiring and management, such as affinity bias, conformity bias, gender bias, executive bias, and generational bias. Mr. Barot also touched upon essential workplace skills like cognitive flexibility and adaptability in corporate environments. He emphasized the need for equity and equality in workplaces and explained different job evaluation methods. An engaging activity on reading and acting was conducted with students to highlight the importance of effective communication. He further elaborated on managing people, understanding human thoughts and behavior, and the role of cognitive abilities in HR.



The session concluded with a Q&A segment where students had the opportunity to clarify their doubts and gain further insights. Mr. Barot also discussed psychological concepts such as sunk cost fallacy, self-serving bias, confirmation bias, hindsight bias, and imposter syndrome, helping students recognize and overcome these biases in decision-making. The event ended with a vote of thanks delivered by the second anchor, Adoncia Vaz, bringing a successful and informative workshop to a close.

ENVIRONMENT MANAGEMENT & SUSTAINABLE DEVELOPMENT

The Department of Management, in collaboration with Team ENACTUS, successfully organized an engaging seminar focused on environmental sustainability. The seminar was hosted by Anagha, who welcomed the attendees and introduced the guest speaker, Mr. Shailesh Mapuskar. With a wealth of experience and a strong commitment to environmental causes, Mr. Mapuskar was warmly welcomed to address the gathering. Following the introduction, he took over the seminar and began sharing valuable insights into sustainable practices.



The core of Mr. Mapuskar's seminar revolved around the importance of environmental science in tackling pressing global issues such as climate change, pollution, and resource depletion. He stressed the need for both awareness and action in preserving natural resources and protecting the environment. The seminar showcased various eco-friendly initiatives already implemented on campus, including the use of a Sewage Treatment Plant (STP) to recycle wastewater, composting of organic waste, and the transition from CFL to energy-efficient LED lighting.

Alternative Finance Solutions

The Department of Management, in collaboration with Team ENACTUS, organized an insightful session on Alternative Finance Solutions, conducted by CA Akash Desai. The session began with an introduction by Leena Nair Ma'am, Head of the BMS Department, who welcomed Mr. Desai and emphasized the importance of understanding modern financial strategies beyond traditional banking. Mr. Desai started by explaining the concept of Alternative Finance, which refers to financial methods outside the conventional banking system. These include innovative platforms and channels that provide capital to businesses, especially startups and small enterprises. He highlighted key benefits of Alternative Finance Solutions (AFS), such as quick access to funds, flexible repayment terms, and the fact that many options do not require collateral, making them more accessible to emerging businesses. Mr. Desai explained various types of alternative finance, including crowdfunding, peer-to-peer lending, invoice financing, and venture capital, offering real-life examples to help students understand their practical applications.



The Department of Mass Media

VAC on Public Speaking for FYBAMMC

The Mass Communication faculty conducted a valuable two-week Value Added Course for FYBAMMC students from February 5th to February 18th, 2025. Held daily between 10:00 am and 12:00 pm, the course aimed to equip first-year students with fundamental yet crucial communication skills. The curriculum encompassed a variety of speech formats, ranging from personal introductions and impromptu speaking to narrative delivery, concise headline creation, effective use of visual aids in presentations, and the art of debate. By introducing these diverse communication techniques early in their academic journey, the Mass Communication faculty aimed to provide FYBAMMC students with a strong foundation and a valuable skill set that extends beyond the regular curriculum, ultimately enhancing their preparedness for future academic and professional pursuits in the field of mass communication.



Crafting your Future in Media: Advertising & Journalism

The TY Specialization Session for SYBAMMC students at VSIT was a valuable two-hour event designed to assist them in choosing between Advertising and Journalism for their final year. The session featured two accomplished alumni, Mr. Anto Gladwin (Brand Data Manager at Cadran ICP) and Miss. Siddhi (Freelance Content Writer at Evepaper), representing the Advertising and Journalism specializations respectively. These alumni shared their professional experiences, highlighted the key skills and interests relevant to each field, and guided the students to reflect on their own strengths and passions to make informed decisions about their future academic paths. The session provided real-world insights and practical advice, leveraging the experience of successful VSIT BAMMC graduates to empower the current students in their specialization choices.

