

Mid Term Examination
Timetable

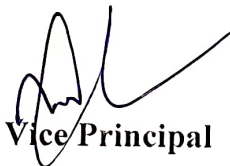
Date: 29/08/2025

**MAEMA Semester I NEP 2020 Mid Term Examination to
be held in September 2025**

Day	Date	Time	Subject
Saturday	13/09/2025	8.00 am to 9.00 am	An orientation to New Media Technology
		9.00am to 10.00 am	Overview II: Film, Digital, Events, Gaming and Animation
Saturday	20/09/2025	8.00 am to 9.00 am	Media and Communication Theory
		9.00am to 10.00 am	Media Management
Saturday	27/09/2025	8.00 am to 9.00 am	Overview I: Print, Radio, Television and Advertising
		9.00am to 10.00 am	Research Methodology



Exam Controller



Vice Principal



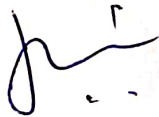
Principal

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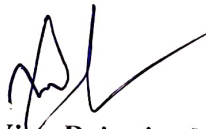
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MAEMA Semester III NEP 2020 Mid Term Examination
to be held in September 2025

Day	Date	Time	Subject
Saturday	13/09/2025	8.00 am to 9.00 am	Business Planning and Negotiation Skills
		9.00am to 10.00 am	Media Planning and Buying
Saturday	20/09/2025	8.00 am to 9.00 am	Strategic Brand Management
		9.00am to 10.00 am	Account Planning and Media Business
Saturday	27/09/2025	8.00 am to 9.00 am	Media and Consumer Behaviour



Exam Controller



Vice Principal



Principal