

NEWSLETTER

JUNE TO AUGUST 2025



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Placement Committee

ZigMe Internship Drive



“ Participating in the ZigMe Internship Drive was a great learning experience — the aptitude test really challenged my thinking, and the pre-placement talk gave me a clear picture of what it's like to work in a dynamic professional environment ”

—Janvi Dika, BBI

The Placement Committee conducted the ZigMe Internship Drive online to provide students and recent graduates with opportunities to gain hands-on experience in the industry. Representatives from Zigme may conduct a pre-placement talk to introduce the company, its values, work culture, career opportunities, and any specific requirements for potential candidates. The selection process began with an online aptitude test, which was designed to assess candidates' logical reasoning, quantitative ability, and problem-solving skills.

CashRich Internship drive for all programs

The Cashrich Internship Drive was organized to provide students with an opportunity to gain industry exposure and hands-on experience. The drive aimed to connect students with professional mentors and industry experts through structured internships. Company officials from Cashrich introduced the organization, shared details about internship opportunities, and explained expectations from students. Candidates were assessed on communication skills, analytical thinking, and teamwork.

“ The Cashrich Internship Drive was an eye-opening experience — interacting with company officials and going through the selection process helped me understand real-world expectations and how teamwork and communication play a key role in the corporate world. ”

—Krupa Wagal, BMS



Placement Training Program for Batch 2025-26



A Placement Training Session is designed to prepare students for campus recruitment and job interviews. It focuses on enhancing their employability skills through structured training in the following areas, such as aptitude skills, Technical skills, Resume Building, Interview preparations, Soft skill development, and Career guidance. The session aims to bridge the gap between academic learning and industry readiness.

“ The Placement Training Session really boosted my confidence — it not only improved my aptitude and interview skills but also helped me understand how to present myself professionally and be truly industry-ready ”

—Shravani Bane, BMS

Personality Enrichment Committee

Personality Enrichment and Hygiene Session



“ This session really helped me understand how small things like grooming and good manners can make a big difference. I feel more confident now, and it made me think more about how I present myself, especially when it comes to future interviews or professional settings. ”

— Leksha Pallerla, BBI

The Personality Enrichment Committee conducted a session of personality enrichment and hygiene session in collaboration with Y-connect. The session was designed as an interactive and engaging platform to promote personal development through curated modules on grooming, etiquette, and self-care. Y-Connect professionals conducted the session with a focus on holistic student development, linking personal presentations with future professional success.

Reel Vibe: Personality in Motion, Be an InstaPersona!

The Personality Enrichment Committee presents an engaging and insightful session titled "Reel Vibe: Personality in Motion" featuring MissPriyal Hadilgekar , a VSIT BAMMC alumni and popular fashion influencer. This workshop is designed to empower students with practical styling tips, body language awareness, and content creation hacks to boost both their real-life and online presence. From fashion fundamentals to digital confidence, this session promises an interactive experience to help students express their unique personality with flair.

“ Attending 'Reel Vibe' was such a fun and inspiring experience! Miss Priyal made styling and content creation feel so easy and real. I learned how to carry myself better, both in person and online, and now I feel more confident about expressing my personality in my own way. ”

— Mansi Patel, BAMMC



Coaster Painting Workshop



The Personality Enrichment Committee of Vidyalankar School of Information Technology organized an engaging Coaster Painting Workshop for students, aimed at nurturing creativity and relieving academic stress through art. To lead the session, we invited Miss Purva Jalgaonkar, a budding artist and proud alumna of the BAMMC program. She guided the students through the fundamentals of color theory, including how to mix and blend colors effectively. Under her mentorship, students explored various painting techniques and discovered the joy of self-expression through art.

“ The Coaster Painting Workshop was such a refreshing experience — it allowed me to unwind, express myself creatively, and learn new art techniques from an inspiring alumna like Miss Purva Jalgaonkar! ”

— Manasvi Nalawade, BAMMC

DEPARTMENT OF INFORMATION TECHNOLOGY & DATA SCIENCE

Bridge Course in Mathematics

The Mathematics Bridge Course was organized for First Year Information Technology (FYIT) students with the primary objective of bridging the knowledge gap between their 12th-grade syllabus and the current academic curriculum. The course focused on revisiting essential mathematical concepts such as basic operations, the BODMAS rule, central tendency, and an introduction to probability theory. The sessions were designed to be interactive, incorporating practical examples and problem-solving exercises to reinforce understanding. This approach aimed to build students' confidence and prepare them for the challenges of higher-level mathematics in their ongoing studies.



Build your first ETL Pipeline!



The Department of IT and DS organized & successfully conducted a workshop on “Build Your First ETL Pipeline” which was conducted for S.Y.B.Sc.DS students on 20th September 2025. The core focus of the workshop was to provide participants with practical experience in building ETL (Extract, Transform, Load) pipelines using Apache Spark with PySpark. Through guided coding sessions, attendees wrote PySpark scripts to perform each phase of the ETL process, learning best practices in handling big data using distributed computing frameworks.

Electronics Digital Logic Essentials: From Bits to Gates

Electronics and Mathematics Cluster of IT & DS Department had organized a Bridge Course on Combinational and Sequential Circuits for students FY BSc IT student. It was a course designed specially to bridge the gap between non-Science background students. This course was also useful for revising prerequisites of the Combinational and Sequential Circuits subject like number systems, logic gates and basic terms of electronics.



AWS Cloud Fundamentals



IT & DS Department had organized a Bridge Course on Combinational and Sequential Circuits for students FY BSc IT student. It was a course designed specially to bridge the gap between non-Science background students. This course was also useful for revising prerequisites of the Combinational and Sequential Circuits subject like number systems, logic gates and basic terms of electronics.

National Level Conclave : NextEdge

The Department of IT and DS organized & successfully conducted a national-level conclave on NextEdge. This was a national-level tech event that began with a panel discussion featuring industry specialists in AI for Cybersecurity and AI in Data Analytics. The morning sessions offered valuable insights into real-world applications and emerging trends in the tech space. In the second half, students presented innovative solutions under both tracks, showcasing their skills and creativity. The event served as a platform for knowledge exchange, making it a highly enriching experience for all attendees.



Gen AI: Learn by Doing



The hands-on workshop on Generative AI was introduced to students for practical applications of AI tools such as ChatGPT, Gemini, Copilot, Eleven Labs, Leonardo.ai, PixVerse, and MyLens. The session focused on real-life use cases including writing professional emails, building resumes, enhancing LinkedIn profiles, creating self-learning quizzes, and generating visuals and voice content. The workshop emphasized experiential learning, equipping students with essential AI skills for academic and professional growth.

Guest Lecture on JIRA – Agile Project Management

A guest lecture on "Jira – The Agile Project Management Tool" was conducted by Rajbahadur Yadav, a technology-agnostic expert in enterprise digital transformation and project management, currently associated with Tech Mahindra. He then gave students a walkthrough of the Jira interface, explaining several key features. He demonstrated a project management sheet example that included project ID, project name, parties involved, contract overview, server and system details, OEM resource plan, and details of different teams such as development, windows, and EVS teams.



Practical Application of Social Media Analytics



The Social Media Analytics Workshop was designed to provide participants with a comprehensive understanding of social media performance metrics and how to leverage these insights for business growth for TY BSc. Data Science students. The Social Media Analytics Workshop was designed to provide participants with a comprehensive understanding of social media performance metrics and how to leverage these insights for business growth for TY BSc. Data Science students.

Guest Lecture in the subject of Operating Systems

The Department of IT and DS organized a guest lecture on the subject of Operating Systems, with the aim of providing an insight on “Exploring the practical applications and strategic impact of Quantum Systems on the existing IT infrastructure” to the students. The lecture was conducted by Mr. Carthic Kameshwaran, Senior Director for Business Solutions at Wibmo. He has delivered lectures in various organizations and universities sharing his knowledge related to Quantum Computing and its strategic-impact with students.



Visit to Automation Expo 2025



Department of Information Technology and Data Science has organized this visit to Automation Expo 2025 for SY BSc IT Students. The primary aim of attending the Automation Expo was to explore the latest advancements in automation technology, understand their applications across various industries, and provide participants with insights into innovative solutions and trends in the field.

Analytics & AI in Online Transaction, Fraud Detection

The workshop on "Analytics & AI in Online Transaction, Fraud Detection" was conducted to shed light on the critical role that analytics and artificial intelligence (AI) play in identifying and preventing fraudulent activities in online transactions. The event aimed to equip participants with the latest tools, techniques, and knowledge required to tackle fraud in the digital age. The workshop, led by Mr. Jitendra Salunkhe, a Lead Data Scientist at Cognizant, focused on the pressing issue of online transaction fraud.



Workshop on Applications of Python in Machine Learning and Deep Learning



The Department of IT and DS organized a workshop on "Applications of Python in Machine Learning and Deep Learning" on 5th August 2025. The session was conducted by Mr. Madhav Mishra, Data Scientist at Telstra and former Product Manager at Reliance Jio. The workshop aimed to provide students with practical exposure to how Python can be effectively applied in real-world ML and DL projects.

Modern Trends in Database Systems

The workshop on Modern Trends in Database Systems introduced FY BSc IT students to cutting-edge concepts such as NoSQL databases, cloud-based storage, and real-time data processing. Students explored the evolution from traditional relational models to modern scalable systems. Hands-on activities enhanced understanding of emerging tools and technologies. The session aimed to build foundational awareness of current industry practices in database management.



DEPARTMENT OF COMMERCE

Seminar on 'From Life to Legacy – The Power of Insurance.'



On National Insurance Awareness Day, the Department of Commerce organized a seminar titled “From Life to Legacy – The Power of Insurance”. On National Insurance Awareness Day, the Department of Commerce organized a seminar titled “From Life to Legacy – The Power of Insurance”. The session aimed to create awareness and guide students on potential career opportunities in the insurance industry.

Sustainable Pension System in India: Challenges and Reforms in the 21st Century

The BBI department conducted a seminar on 30th June 2025 on the topic "Sustainable Pension Systems in India: Challenges and Reforms in the 21st Century" under the Seminar Category “Look Beyond (LB)”. This seminar was a part of the 70th Foundation Day celebration of the Insurance Institute of India. The main objective of this seminar was to deliberate on the challenges and reforms needed in the 21st century to provide a sustainable pension system.



Industrial Visit to RBI Monetary Museum



The Department of Commerce organised a visit to RBI Monetary Museum to introduce students to the history of money and banking in India and to provide an understanding of the evolution of currency and the role of the Reserve Bank of India (RBI) in the country's monetary system. The students learned about the critical role the RBI plays in ensuring the stability and integrity of the financial system. A detailed overview of the RBI's functions, including currency issuance, regulation of the banking sector, and management of foreign exchange, was presented.

Educational visit to Ujjivan Small Finance Bank

The educational visit to Ujjivan Small Finance Bank, organized by the Department of Commerce, provides practical exposure to banking processes and aims to bridge the gap between theoretical classroom knowledge and real-world financial operations for SYBBI students. The tour granted students the chance to observe daily banking operations and understand the functional structure of a small finance bank. The experience emphasizes the role of banks in economic empowerment and financial inclusion, highlighting Ujjivan's social responsibility efforts like providing finance to the people who are financially poor.



DEPARTMENT OF MANAGEMENT

Seminar on Daily Upgrade



The Management Club of VSIT, ENACTUS, organized a Motivational Seminar on Daily Upgrade: How One Percent Growth Each Day Changes Everything. The session aimed at inspiring students to focus on small, consistent personal growth strategies that lead to long-term transformation. The guest speaker, Ms. Krupa Kamath, shared valuable insights on building a purposeful and disciplined life while emphasizing the importance of mindset, discipline, and ambition.

Seminar on Innovation in Service Sector

The Management Club of VSIT, ENACTUS, organized a seminar on Innovation in Service Sector. The guest speaker for the seminar was Adv. Anju Bubna, a well-respected legal advisor and educator, who delivered a powerful and energizing talk on innovation in the service sector. She began her address by emphasizing the importance of innovation and how service feedback and customer relations play a critical role in modern service delivery, citing Zomato as an example of how digital platforms are reshaping customer engagement.



The Power of AI in Digital Marketing



The Management Club, ENACTUS, organized a seminar on The Power of AI in Digital Marketing. The session was led by Mr. Arbaaz Shaikh, a digital marketing expert who plays a vital role at The Starter Labs in crafting impactful and data-driven marketing strategies. Known for his creative direction and analytical mindset, Mr. Shaikh shared thought-provoking insights on how artificial intelligence is reshaping the digital marketing landscape.

Unlocking India's Digital Dividends

The Management Club of VSIT, ENACTUS, organized a Motivational Seminar on Unlocking India's Digital Dividends: Challenges and Pathways. This initiative aimed at providing students with insights into demographic trends and their implications for economic growth. The session was led by Dr. Kunal Keshri, Assistant Professor at the International Institute for Population Sciences, who shared expert insights on India's evolving demographic landscape. The session also explored challenges such as employment, regional disparities, and gender gaps, encouraging students to view demographic insights as an essential tool for sustainable growth and policymaking.



DEPARTMENT OF MASS MEDIA

Guest Session on Digital Marketing



The Department of Mass Media at organized a guest session titled Digital Dominance for BAMMC students. The session was conducted by Ms. Sheetal Panchal, an industry professional specializing in digital marketing, AI tools, and content strategy. Ms. Sheetal Panchal began her talk by introducing the fundamentals of digital marketing and engaging students with questions about their future career plans. She discussed the use of various social media platforms like Instagram, Facebook, and LinkedIn, along with AI-powered marketing tools.

Research Methodology Workshop for SYBAMMC

The Research Methodology Seminar featured an insightful session by the Harish Noola Sir, who delivered a comprehensive talk on key aspects of research, including topic selection, research design, data collection techniques, analysis methods, and ethical considerations. Drawing from real-life examples and professional experience, the speaker provided valuable guidance on structuring research work effectively. The session offered students a clear understanding of the systematic approach required for quality research and proved to be highly informative for all in attendance.



Communication Session by Dr. Michelle Philip



The Department of Mass Media organized a guest speaker session for FYBAMMC and SYBAMMC students. She explained the core principles of communication, learning how Non-verbal communication plays a major role in communication.

Between Patients and Pixels

The Department of Mass Media is organizing a guest speaker session for BAMMC students. The speaker introduced the basic concepts of photography, emphasizing how it serves as both an art form and a medium of storytelling. Students learned how a single photograph can be interpreted in multiple ways, depending on perspective, background, and personal experience. The session highlighted how a single image can hold various narratives, showcasing the depth and complexity behind each frame. Real-life experiences were shared behind every picture captured by the speaker, making the session more relatable and engaging.



Research Methodology Session for TYBAMMC



The Research Methodology Seminar featured an insightful session by Dr. Swagatika Nanda, who delivered a comprehensive talk on key aspects of research, including topic selection, research design, data collection techniques, analysis methods, and ethical considerations. Drawing from real-life examples and professional experience, the speaker provided valuable guidance on structuring research work effectively. The session offered students a clear understanding of the systematic approach required for quality research and proved to be highly informative for all in attendance.

Industrial Visit to NMIC Film Museum

The Department of Mass Media conducted an Industrial Visit for FYBAMMC Students to the National Museum of Indian Cinema on 25th June 2025. The tour started with the heritage Gulshan Mahal galleries, understanding cinema's early days. Moved to the modern building for thematic tours—technical labs and regional cinemas. Students explored live interactive setups like sound mixing booths, DIY animation (stop-motion), and operated vintage cameras. A debrief session focusing on the evolution of Indian cinema, regional diversity, technology's role, and social-cultural influence.



Sanskrit Samarpayami

Understanding Attending the Sanskrit Day celebration provided participants with a deeper understanding of the language's importance, literary richness, and cultural significance. They gained insight into Sanskrit's complexity, including its grammar, phonetics, and poetic rhythms, and appreciated the timeless relevance of ancient texts like the Ramayana and Bhagavad Gita. The event inspired a renewed respect for Sanskrit and motivated participants to explore its depths further, recognizing its value as a gateway to timeless wisdom.

2025 V-LIT Fest - National Level Media & Literature Festival

The Department of Mass Media organized its first Flagship event of academic year 2025-26, “V-lit,” a literature fest. For the inauguration, one of the best Indian authors, Ashwin Sanghi, was invited to enlighten everyone with his wisdom. Ashwin Sanghi (Indian author) gave his insights and shared behind-the-scenes stories from his books, addressed the challenges of being a mytho-fiction writer in a modern literary landscape, and emphasized the need for Indian writers to reclaim their own cultural narratives.



The grand inauguration of the event was graced by the presence of renowned author Ashwin Sanghi, who captivated the audience with his insightful thoughts on storytelling, mythology, and the evolving landscape of Indian literature. His engaging session shed light on how ancient Indian narratives continue to inspire contemporary storytelling, blending tradition with modernity. The highlight of the day was the book signing session, where enthusiastic students had the privilege of getting their copies autographed by the author himself. This personal interaction not only inspired aspiring writers but also gave students a rare opportunity to gain valuable insights directly from one of India's most celebrated literary figures.



The event further came alive with a series of exciting competitions designed to showcase the diverse talents of the students. Participants enthusiastically took part in various contests and bagged attractive cash prizes. The Research Paper and Case Study competitions encouraged critical thinking and analytical skills, reflecting the participants' academic depth and curiosity. On the other hand, the Anchoring Challenge and Debate Xpress highlighted the students' confidence, persuasive communication, and public speaking abilities. Together, these events created an intellectually stimulating and creatively charged atmosphere, making the day a memorable and enriching experience for everyone present.

