

Date: 28/01/2026

**M.A. in Entertainment, Media & Advertising Semester II**  
**MIDTERM to be held in February 2026**

Day	Date	Time	Subject
Saturday	14/02/2026	8:00 am - 9:00 am	Introduction to Media Research
Saturday	21/02/2026	8:00 am - 9:00 am	Television and Radio Production Programming
		9:00 am -10:00 am	Entrepreneurship, Innovation & Media Laws
Saturday	28/02/2026	8:00 am - 9:00 am	Integrated Marketing Communication
		9:00 am -10:00 am	Media Finance & Accounting

Controller of Examination

Vice Principal

Principal

Date: 28/01/2026

**M.A. in Entertainment, Media & Advertising Semester IV**  
**MIDTERM to be held in February 2026**

Day	Date	Time	Subject
Saturday	14/02/2026	8:00 am - 9:00 am	Media Research and Analytical Skills
Saturday	21/02/2026	8:00 am - 9:00 am	Pilot Study of the research topic
Saturday	28/02/2026	8:00 am - 9:00 am	Tools of Data analysis II(MS-EXCEL)

Controller of Examination

Vice Principal

Principal