

# NEWSLETTER

## SEPTEMBER TO NOVEMBER 2025



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## DEPARTMENT OF INFORMATION TECHNOLOGY &amp; DATA SCIENCE

**Value Added Course on Quantitative Aptitude for Competitive Exams**

The Department of IT and Data Science, in association with the Value Added Course Committee of VSIT, successfully organized a value added course titled “Quantitative Aptitude for Competitive Examinations” for all Second Year (SY) courses. The programme was conducted from 19th July 2025 to 22nd September 2025 with the objective of strengthening students’ quantitative reasoning and problem-solving skills essential for various competitive examinations. The initiative provided students with structured practice, conceptual clarity, and exam-oriented strategies, thereby enhancing their preparedness for competitive exams. The programme was well-received and contributed significantly to students’ academic and professional development.

**Think Beyond Binary—Dive into Advanced Trees**

The Department of Information Technology and Data Science organized a guest lecture for SY BSc IT students as part of the subject Data Structures, with the aim of enhancing conceptual clarity and practical understanding of advanced data structures. The session focused on advanced tree data structures, including AVL Trees, B-Trees, and Red-Black Trees, enabling students to move beyond the fundamentals of binary trees. Through interactive coding demonstrations, students were able to visualize key concepts such as tree rotations, balancing techniques, and traversal operations. The lecture also highlighted real-world applications of advanced tree structures, particularly in databases, indexing mechanisms, and file systems, helping students connect theoretical knowledge with practical use cases.

Students actively participated in discussions and clarified conceptual doubts, making the session highly engaging. Overall, the lecture added significant academic value and strengthened students’ readiness for advanced coursework and technical interviews.



The session successfully bridged the gap between theory and practice by guiding students on how to implement, analyze, and optimize tree operations for efficiency. Overall, the guest lecture was highly informative and contributed significantly to strengthening students’ analytical and problem-solving skills in data structures.

## Workshop on AWS Cloud Fundamentals

Cloud computing enables on-demand access to essential computing resources such as servers, storage, databases, and networking, offering scalability, flexibility, and cost efficiency. In this context, the Department organized a workshop on Cloud Computing and Amazon Web Services (AWS) for TYBSc IT students, aimed at familiarizing them with modern cloud technologies.



The workshop was conducted by Mr. Prathmesh Patkar, who provided students with a clear and practical understanding of cloud computing concepts and AWS services. The session began with an introduction of the resource person by Assistant Professor Swarupa Gogate. The workshop commenced with a strong theoretical foundation, followed by a step-by-step live demonstration of AWS usage, enabling students to understand real-time application deployment. The session proved highly informative and enriched students' industry-oriented learning experience.

## DEPARTMENT OF MANAGEMENT

### Seminar on Daily Upgrade

The Department of Management organized an Alumni Talk Session as part of the FYBMS Induction Week, with the objective of providing new students valuable insights into academic growth and professional development. The session was thoughtfully designed to bridge the gap between classroom learning and real-world experiences, helping students understand the practical relevance of their management education. Esteemed alumni Aditya Bapat, Pranay Bhosale, Sakshi Nardekar, Varad Gupte, and Bhavin Bhatia were invited to share their professional journeys and experiences.



The speakers discussed their transition from college life to the corporate world, highlighting challenges, learning opportunities, and key milestones along the way. They emphasized the importance of skill development, adaptability, networking, and proactive learning throughout one's academic journey.

The interactive session inspired students to explore diverse career paths, set clear goals, and approach their education with confidence and purpose. Overall, the alumni interaction proved to be both motivating and insightful for first-year students.

## Educational Visit to RBI Monetary Museum

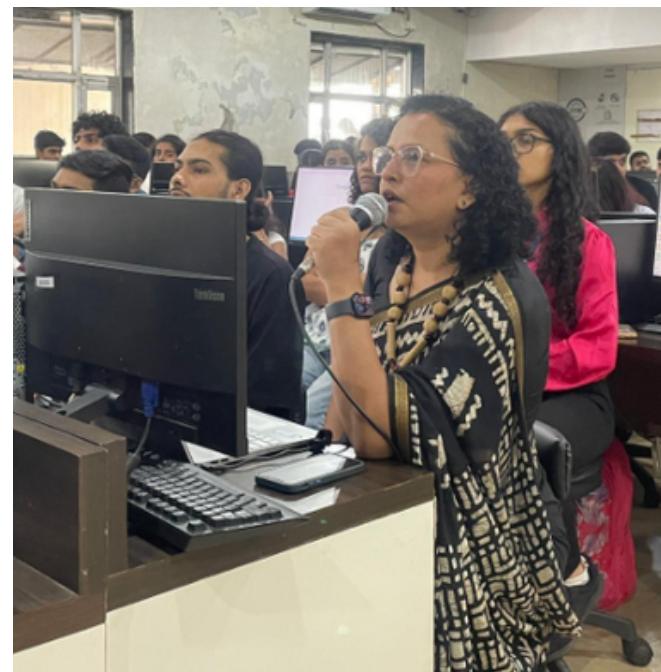


The Management Club of VSIT, ENACTUS, organized an Educational Visit to the RBI Monetary Museum for FYBMS students on 11th October 2025. The visit was planned to provide students with a real-world understanding of the evolution of money, currency systems, and India's monetary development after independence, complementing their classroom learning. The museum visit offered a rich blend of visual learning and experiential exploration, allowing students to engage with historical artefacts, currency exhibits, and informative displays.

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## Workshop on Digital Marketing

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In addition, a Digital Marketing Workshop was conducted, offering an engaging learning experience that seamlessly integrated theoretical concepts with live demonstrations of AI-powered tools. Students explored key areas such as SEO, SEM, and content strategies, and participated in hands-on activities including drafting professional emails. They also gained practical exposure to platforms like Claude AI, Midjourney, and Canva AI, enhancing both technical and creative competencies. The session emphasized the importance of AI tools and prompt engineering, equipping students with confidence to apply AI-driven marketing strategies in real-world scenarios.

## Seminar on Marketing Conclave : Panel Discussion



The Management Club of VSIT, Team ENACTUS, organized a One-Day National Marketing Conclave featuring a panel discussion on the theme “From Attention to Action: Winning the New-Age Consumer.” The conclave aimed to provide students with valuable industry insights into consumer behaviour, branding, and digital marketing, while effectively bridging the gap between academic theory and professional practice.

The event commenced with an inspiring keynote address by Mr. Krishna Gopal, Former Global Head, Tech Mahindra, who emphasized the significance of gratitude, adaptability, and collaboration in corporate life. This was followed by an insightful panel discussion featuring Ms. Reshma Nair, Mr. Mihir Sanghani, and Ms. Neha Gharat, moderated by Mr. Uday Tardalkar. The panelists shared expert perspectives on branding strategies, consumer psychology, market segmentation, and evolving digital trends. The conclave concluded with an engaging question-and-answer session, enabling students to gain clarity on career growth, skill development, and contemporary marketing practices. Overall, the event successfully blended industry expertise with academic curiosity, leaving students with fresh perspectives and actionable learning.

## FYBMS Orientation Programme

The Department of Management organized an Orientation Programme on 8th October 2025 for First-Year BMS (FYBMS) students and their parents in the college auditorium. The programme was conducted to warmly welcome the new batch and familiarize them with the Institute's vision, academic framework, infrastructure, and student support systems.



The session commenced with the Saraswati Vandana, followed by a welcome address and introduction of the Principal, Vice Principals, and senior administrative members. Through engaging presentations, the institution's legacy, values, and vision were highlighted. Key aspects such as student safety and security, mentoring systems, the Anti-Ragging policy, and placement opportunities were discussed in detail to ensure transparency and confidence among students and parents.