

End Semester Examination
Timetable

Date: 07/03/2026

M.A. in Entertainment, Media & Advertising Semester II
End Semester to be held in March 2026

| Day | Date | Time | Subject | Credits |
|-----------|------------|---------------------|---|---------|
| Saturday | 28/03/2026 | 02:30 pm – 04:30 pm | Introduction to Media Research | 4 |
| Monday | 30/03/2026 | 02:30 pm – 04:30 pm | Television and Radio Production Programming | 4 |
| Wednesday | 01/04/2026 | 02:30 pm – 04:30 pm | Entrepreneurship, Innovation & Media Laws | 4 |
| Thursday | 02/04/2026 | 02:30 pm – 04:30 pm | Integrated Marketing Communication | 4 |
| Saturday | 04/04/2026 | 02:30 pm – 03:30 pm | Media Finance & Accounting | 2 |

Controller of Examination

Vice Principal

Principal

End Semester Examination
Timetable

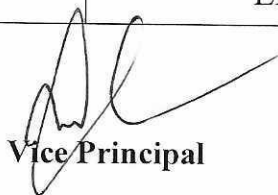
Date: 07/03/2026

M.A. in Entertainment, Media & Advertising Semester IV
End Semester to be held in March 2026

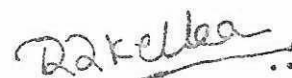
| Day | Date | Time | Subject | Credits |
|-----------|------------|---------------------|--------------------------------------|---------|
| Saturday | 28/03/2026 | 02:30 pm – 04:30 pm | Media Research and Analytical Skills | 4 |
| Monday | 30/03/2026 | 02:30 pm – 04:30 pm | Pilot Study of the research topic | 4 |
| Wednesday | 01/04/2026 | 02:30 pm – 04:30 pm | Tools of Data analysis II(MS-EXCEL) | 4 |



Controller of Examination



Vice Principal



Principal