



## TABLE OF CONTENTS

### DEPARTMENT OF INFORMATION TECHNOLOGY & DATA SCIENCE

- *Industrial Visit to Imperative Business Ventures*
- *Excel for Statistical Analysis*
- *From Cybercrime to Courtroom: IT ACT, Digital Evidence & Investigation*
- *Workshop - Recommendation Engine using Neo4j*
- *Spatial Stories: Case Stories in GIS*
- *Visit to Mahindra Museum*
- *Tech Vista 25-26*
- *TECHWED 2026-Industry Lecture Series*
- *Java Spring Boot Framework: Building Modern Enterprise Applications*
- *Strengthening Network Defense: Hands-on Workshop on Firewall Security*
- *Workshop on Cyber Security Essentials: Protecting Data and Defending Against Digital Threats*
- *OOP Beyond the Classroom: Industrial Application*

### DEPARTMENT OF MANAGEMENT

- *MANAGENCE - योग वचार*
- *Industrial Visit to Cheese Factory*
- *Currency Exhibition*
- *Management Marvel – Debate Competition, IKS Quest & Volunteering*
- *Marketing Conclave*
- *Seminar on Recent Income Tax Reforms*
- *Data Forecasting Session: Unlocking the Power of Predictive Analytics*
- *Website Development Using AI Tools Workshop*

### DEPARTMENT OF COMMERCE

- *A Hands on Workshop on Income Tax E-Filing*
- *Professional Image & Workplace Étiquette for Commerce students*
- *Modern Corporate Financing Choices: A Practical Approach to Preference Share Redemption, Debenture Funding, and Share Buybacks*
- *Union Budget 2026 – Key Proposals & Reforms in Customs and GST*
- *THE BANANCE (The great Banking Re-mix: Bass- Tech to Finance)*
- *Industrial Visit to Go Cheese Factory, Pune*
- *Banking Beyond Books – Hands-on Workshop*

### DEPARTMENT OF MASS MEDIA

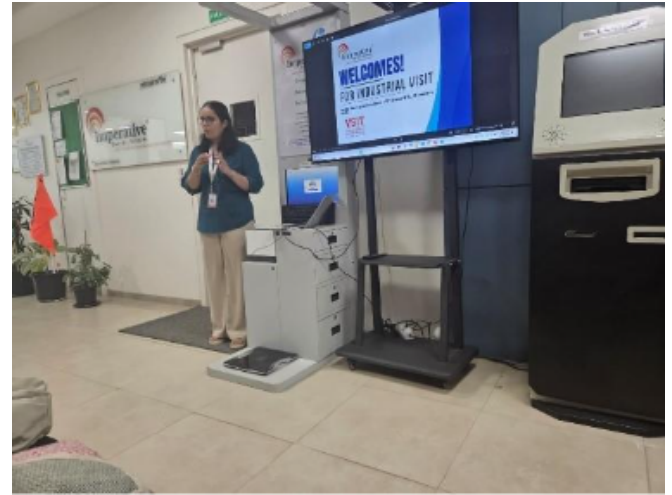
- *Deadline, Drama and Discussion: The News Story*
- *IV to Rashtriya Chemicals and Fertilizers, Thal Alibaug*
- *IV to Kala Ghoda Festival & Khaki Heritage Lab*
- *Behind the Mic: Story Shapes Public Opinion*
- *Behind the Headlines: Inside the Daily Operations of Media Houses*
- *A seminar on Media Ethics*

### INSTITUTIONAL ROLE & COMMITTEES

- *Personality Enrichment Committee*
- *Students Council*
- *Alumni Committee*

## Industrial Visit to Imperative Business Ventures

On 24th January 2026, S.Y.B.Sc. IT students from Vidyalankar School of Information Technology visited Imperative Business Ventures in Thane (W) to gain practical exposure to industry practices and real-world IT and business operations. The visit began with an engaging presentation by HR expert Mr. Manish Kunvar, who highlighted current industry trends and expectations from IT professionals. This was followed by departmental presentations from IT and Operations teams, offering insights into their workflows, tools, and technologies.



Students actively participated in interactive query sessions, where professionals addressed their questions with detailed explanations. The Operations team further provided practical insights into handling real-time challenges and maintaining organizational efficiency. The visit was complemented by warm hospitality from the host organization, making it both informative and enjoyable. Overall, the experience effectively bridged the gap between theoretical knowledge and practical application, leaving students motivated and better prepared for their future careers.

## Excel for Statistical Analysis

The Department of IT and DS organized and successfully conducted a workshop on “Excel for Statistical Analysis” for S.Y.B.Sc. IT students on 18th February 2026, with participation from 50 students. The session introduced students to the importance of Microsoft Excel as a practical tool for handling and analyzing quantitative data, particularly in academic and research contexts.



The workshop covered key hands-on aspects such as data cleaning and organization using stock market datasets, along with the application of essential Excel functions like SUM, AVERAGE, and COUNT for basic statistical analysis. Students also learned to create charts and graphs to visualize stock trends, enhancing their ability to interpret data effectively. Overall, the session emphasized the application of Excel skills in academic assignments, case studies, and research projects, providing students with valuable real-world analytical exposure.

## From Cybercrime to Courtroom: IT ACT, Digital Evidence & Investigation

The Department of IT and DS organized an insightful session led by Mr. Kshitij Singh, Founder of Secured Bharat and a former Cyber Security Analyst at Maharashtra Cyber Cell, with extensive experience in digital forensics and cyber investigations. The lecture focused on key areas such as the cybercrime landscape, the Information Technology Act, 2000, digital evidence, and forensic investigation techniques. The session began with an overview of various cybercrimes including hacking, phishing, identity theft, online fraud, cyberstalking, and ransomware, supported by real-life case examples. Students were also introduced to the legal framework governing cyber offences, with emphasis on important provisions, penalties, and responsibilities under the IT Act.



The session further explored the concept and importance of digital evidence, including emails, server logs, mobile data, CCTV footage, and social media records, highlighting the need to maintain authenticity and integrity. Mr. Singh demonstrated how digital forensic tools are used to recover deleted data, trace digital footprints, and analyze devices during investigations. Students actively engaged in discussions on cyber threats, career opportunities in cyber forensics, and preventive measures for online safety. The lecture concluded with insights into how digital evidence is presented in court and practical tips for maintaining secure online practices, making it an informative and enriching experience for the participants.

## Workshop - Recommendation Engine using Neo4j

The Department of Information Technology and Data Science organized a workshop on building a Recommendation Engine using Neo4j, aimed at enhancing students' understanding of graph databases and real-world data analysis techniques. The session was conducted by Mr. Susmit Vengurlekar, Data Analyst at AIDAX, who provided hands-on insights and practical demonstrations for TYBSc IT students.



The workshop began with an introduction of the resource person by Prof. Shajil Kumar, followed by an overview of Neo4j, where students learned the significance of graph databases and their application in developing recommendation systems.

The session included a hands-on practical component, enabling students to directly implement concepts and better understand Neo4j's functionality. Students also worked on practice problems, with active participants being rewarded with Neo4j stickers as motivation. An interactive Q&A session allowed students to clarify doubts and explore real-world applications further. The workshop concluded with a quiz, where the top five performers were awarded Neo4j T-shirts. Overall, the event was engaging and informative, with the organizing team expressing gratitude to the resource person and students for their enthusiastic participation.

## Spatial Stories: Case Stories in GIS

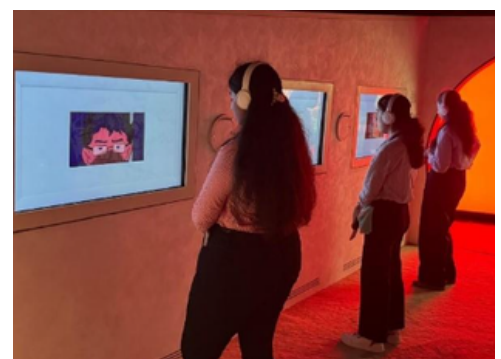
The Department of Information Technology (VSIT) organized a Guest Lecture on “Spatial Stories: Case Studies in GIS” on 13th December 2025, with the objective of enhancing students' understanding of Geographic Information Systems (GIS) through real-world applications. The session highlighted the growing importance of GIS in fields such as urban planning, disaster management, transportation, and environmental monitoring. The lecture began with an overview of fundamental GIS concepts, including spatial data and mapping techniques, followed by insights into the evolution of GIS technology. Mr. Eric Mandviwala, drawing from his professional experience at HERE Maps, presented practical case studies that demonstrated how GIS is used in real-world scenarios.



The session further explored the application of GIS in areas like logistics, urban development, and disaster management, emphasizing data-driven decision-making. A key focus was on transforming raw spatial data into meaningful insights, along with the importance of data accuracy, visualization, and integration. The speaker also discussed challenges such as data interoperability and shared strategies to overcome them. An engaging Q&A session allowed students to clarify their doubts and deepen their understanding. Overall, the lecture was informative and inspiring, providing students with valuable exposure to the practical aspects and career opportunities in the field of GIS.

## Visit to Mahindra Museum

The Department of IT and DS organized an educational visit that provided students with an opportunity to explore the founding and growth of the Mahindra Group, gaining valuable insights into its contributions across multiple industries. Through interactive displays and visual storytelling, students were able to understand the evolution of Mahindra's products and services, making the learning experience engaging and technology-driven.





The visit also introduced students to cutting-edge innovations developed by Mahindra, particularly in sectors such as agriculture, automotive, and sustainability. Informative workshops conducted during the visit encouraged active participation, discussions, and activities, helping students develop a deeper understanding of business practices, entrepreneurship, and real-world industry applications.

## Tech Vista 25-26

Tech Vista, the inter-collegiate competition organized by the Department of IT & DS, commenced on 27th February 2026 with an inaugural address by Principal Dr. Rohini Kelkar, Vice Principal Dr. Asif Rampurwala, and CAO Dr. Umesh Koyande. The event featured 11 diverse competitions, each managed by faculty and student coordinators along with dedicated volunteers. Designed to foster creativity, innovation, and technical skills, Tech Vista included a wide range of activities such as storytelling in “The Fusion X,” coding challenges in “Code Break Arena,” and logo design in “Ad-o-Mania.” Events like “Web-o-War” and “Data-viz Master” encouraged participants to explore web development and data visualization, while competitions such as “Code Crossword” and “Bug Busters” emphasized teamwork, problem-solving, and real-time application of knowledge.



The fest also showcased creativity and innovation through events like “E-Yantra Robotics” and “Reelistic,” along with high-energy gaming competitions such as “Survival Strike: BGMI” and “Ultimate Kick-off: FIFA,” creating an electrifying atmosphere. A major highlight was the technical model exhibition, which attracted significant appreciation for its innovation and execution. Participants were recognized through prizes, certificates, and public acknowledgment, boosting motivation and competitive spirit. The introduction of the Best College Trophy added excitement, with Atlas SkillTech University emerging as the winner. Overall, Tech Vista successfully combined academic learning, creative exploration, and professional development, providing students with a dynamic and enriching platform.

## TECHWED 2026-Industry Lecture Series

TECHWED is an Industry Lecture Series initiative organized by the Department of IT & DS to bridge the gap between academic learning and real-world industry practices. It provides students with an opportunity to interact with industry professionals, gain practical insights into emerging technologies, understand market trends, and explore career expectations beyond the classroom. TECHWED aims to enhance students' technical knowledge, professional awareness, and industry readiness while encouraging innovation and networking. The TECHWED 2026 session was successfully conducted through coordinated team efforts, with Ayesha Swati introducing the guest speaker, Mr. Anshul Gupta from Sony Pictures Network India, and setting a positive tone for the session.



The session, focused on Cyber Security in OTT Platforms, provided valuable insights into how large streaming services protect users and digital content from cyber threats. Mr. Gupta discussed key challenges such as data breaches, piracy, account hacking, and content leakage, along with the complexities of securing high-traffic live events. He highlighted the use of advanced cloud security architectures, encryption techniques, secure APIs, and multi-layer authentication systems to safeguard OTT ecosystems. Through real-world case studies, students gained a deeper understanding of threat detection, risk management, and building secure, scalable systems, making the session highly informative and industry-relevant.

## Java Spring Boot Framework: Building Modern Enterprise Applications



The Department of IT and DS organized and successfully conducted a workshop on “Java Spring Boot Framework: Building Modern Enterprise Applications” for S.Y.B.Sc. IT students on 17th January 2026. The session aimed to provide participants with a practical understanding of enterprise application development using Java, beginning with an overview of Java's role in building robust, scalable, and large-scale systems. It further introduced Spring Boot fundamentals, emphasizing simplified configuration, auto-configuration features, and rapid development processes, along with key concepts such as Spring Data JPA and Inversion of Control (IoC) / Dependency Injection (DI) for efficient database interaction and modular application design.

## Strengthening Network Defense: Hands-on Workshop on Firewall Security

The Department of IT and DS organized and successfully conducted a workshop on “Firewall Security” for S.Y.B.Sc. IT students on 18th February 2026. The session focused on the fundamentals of SonicWall firewalls, explaining how they monitor and control network traffic while leveraging Next-Generation Firewall (NGFW) technology to protect organizations from unauthorized access, malware, and cyber threats. Participants were introduced to key concepts of network security, including configuring firewall interfaces, defining zones, and setting access rules to effectively manage and secure network traffic.



The workshop also demonstrated advanced security features such as Intrusion Prevention Systems (IPS), gateway antivirus, content filtering, and threat protection mechanisms used to detect and prevent cyber-attacks. Additionally, students learned about SSL VPN and site-to-site VPN configurations, enabling secure remote access for users and connectivity between networks. Overall, the session provided practical insights into modern cybersecurity practices and equipped students with essential skills to manage and secure enterprise networks.



## Workshop on Cyber Security Essentials: Protecting Data and Defending Against Digital Threats

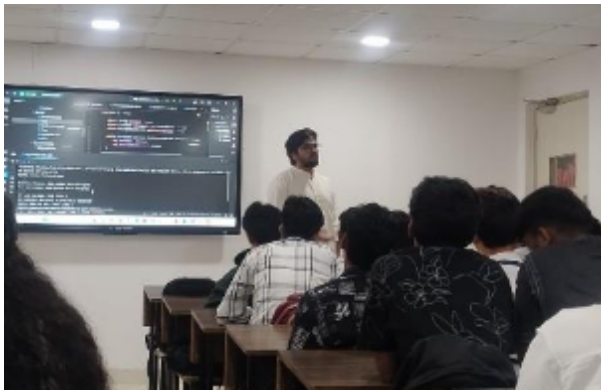
The Department of IT and DS organized and successfully conducted a workshop on “Cyber Security Essentials: Protecting Data and Defending Against Digital Threats” for T.Y.B.Sc. IT students on 21st January 2026, with participation from 32 students. The session aimed to provide practical knowledge of modern cybersecurity concepts, focusing on the protection of computer systems, networks, and data through mechanisms such as encryption, firewalls, and access control. Students were introduced to Linux-based environments like Ubuntu, along with advanced monitoring tools such as Wazuh and Security Operations Center (SOC) systems, helping them understand real-time cybersecurity practices.



The workshop further explored key areas such as system monitoring, threat detection, log analysis, malware identification, and file integrity monitoring. Participants also gained insights into virtualization technologies, patch management, and security policy implementation. Practical demonstrations showcased how security events are collected, analyzed, and visualized using dashboards for efficient incident detection and response. Overall, the session provided a comprehensive understanding of modern cybersecurity frameworks, equipping students with essential skills for identifying, analyzing, and mitigating digital threats in real-world scenarios.

## OOP Beyond the Classroom: Industrial Application

The Department of IT and DS conducted a technical session on “Object-Oriented Programming (OOP) – Industrial Applications” to help students understand the practical relevance of object-oriented concepts in real-world software development. The session aimed to bridge the gap between theoretical knowledge and industry application by using relatable examples and analogies. A hands-on coding exercise inspired by food delivery applications enabled students to apply concepts like classes, objects, and methods in a practical and engaging manner.



The session covered the fundamental principles of OOP, clearly explaining the difference between classes and objects through simple examples. The four pillars of OOP—Encapsulation, Abstraction, Inheritance, and Polymorphism—were discussed with real-world scenarios and Java-based illustrations. Demonstrations of basic Java class structures further helped students visualize how theoretical concepts are implemented in actual code, making the session both informative and application-oriented.

## DEPARTMENT OF MANAGEMENT

### MANAGENCE - योग वचार

The fest aimed to provide a national platform for budding management students to showcase strategic thinking, creativity, innovation, financial acumen, and problemsolving skills. MANAGENCE 2025 provided industry exposure, skill development, and intercollegiate networking, creating a memorable learning experience.



### Industrial Visit to Cheese Factory



The industrial visit to a cheese factory provided students with practical exposure to the food manufacturing process. Students observed various stages of cheese production, including processing, quality testing, packaging, and storage. The visit highlighted the importance of hygiene, safety standards, and quality control in the food industry. It helped students understand how manufacturing industries operate efficiently.

## Currency Exhibition

The industrial visit to a cheese factory provided students with practical exposure to the food manufacturing process. Students observed various stages of cheese production, including processing, quality testing, packaging, and storage. The visit highlighted the importance of hygiene, safety standards, and quality control in the food industry. It helped students understand how manufacturing industries operate efficiently.



## Management Marvel – Debate Competition, IKS Quest & Volunteering



The Management Marvel event included a variety of activities such as debate competitions, quizzes, and volunteering programs. Students actively participated in discussions and teamwork exercises that enhanced their communication and leadership skills. The event promoted confidence, critical thinking, and collaboration. It also encouraged social responsibility through volunteering activities.

## Marketing Conclave

The Marketing conclave is a premier event where industry experts, thought leaders, and students converge to discuss the latest trends and strategies in marketing. For management students, it's a golden opportunity to learn from the best, network, and gain insights into the ever-evolving marketing landscape.



## Seminar on Recent Income Tax Reforms

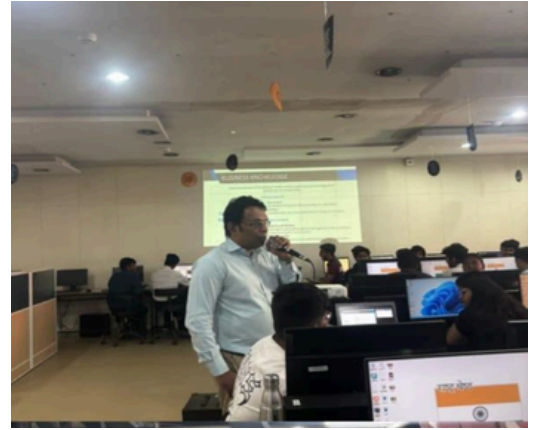


This seminar focused on the recent changes in income tax laws and evolving government policies, providing students with a comprehensive understanding of the current taxation framework. Experts elaborated on important aspects such as tax deductions, exemptions, filing procedures, and compliance requirements applicable to both individuals and businesses. The session also highlighted recent reforms, digitalization in tax filing, and the role of regulatory bodies in ensuring transparency and efficiency in the taxation system.

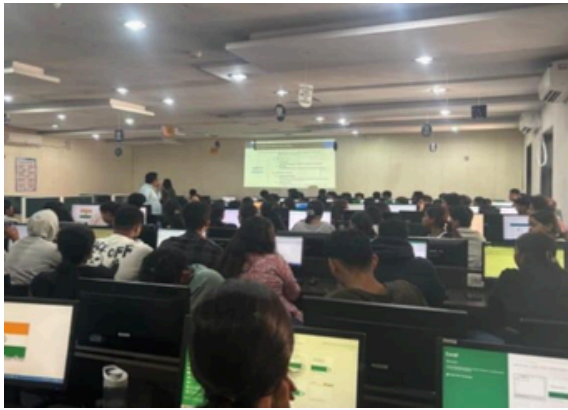
In addition, students gained insights into the importance of financial planning, ethical tax practices, and timely compliance to avoid legal complications. The discussion emphasized how taxation contributes to national development by supporting public infrastructure, welfare schemes, and economic growth.

## Data Forecasting Session: Unlocking the Power of Predictive Analytics

A data forecasting session is an engaging and interactive workshop designed to introduce participants to the principles and practices of predicting future trends using historical data and statistical techniques. The session focuses on helping students understand how data can be transformed into meaningful insights by identifying patterns, correlations, and trends. Experts typically demonstrate the use of various forecasting methods and tools, enabling participants to grasp the fundamentals of data-driven decision-making in real-world scenarios.



Through practical examples and hands-on activities, participants learn how to analyze datasets, apply basic statistical models, and interpret results to support business strategies and planning. The session also highlights the importance of accuracy, data quality, and model selection in forecasting outcomes. Overall, it equips students with essential analytical skills and enhances their ability to make informed predictions, which are crucial in fields such as business analytics, finance, marketing, and operations.



## Website Development Using AI Tools Workshop

A hands-on workshop focused on how artificial intelligence can enhance and accelerate web development by making the process more efficient and intelligent. The session introduces participants to AI-powered platforms that assist in automating various aspects of development, including code generation, UI/UX design, and content optimization. Students gain an understanding of how AI tools can reduce development time while improving the overall quality and performance of web applications.



Through practical demonstrations and interactive activities, participants explore tools that can automatically generate code snippets, design responsive layouts, optimize website content, and suggest effective SEO strategies. The workshop highlights the growing role of AI in modern web development and equips students with innovative skills to build smarter, faster, and more user-centric digital solutions.



## DEPARTMENT OF COMMERCE

**A Hands on Workshop on Income Tax E-Filing**

The institution organized a Hands-on Workshop on “Income Tax E-Filing” with the objective of equipping students with practical knowledge of filing income tax returns through the online portal. The session aimed to bridge the gap between theoretical understanding and real-world application by providing step-by-step guidance on the e-filing process. It enabled students to understand documentation requirements, tax compliance procedures, and recent updates in the digital taxation system. The workshop began with a welcome address and introduction of the resource person, followed by an overview of the Indian Income Tax system, including types of taxpayers, sources of income, and the importance of filing Income Tax Returns (ITR).



The session included a live demonstration of the Income Tax e-filing portal, guiding participants through registration, login, form selection, and accurate reporting of income from various sources. Students were trained on uploading Form 16, verifying details through Form 26AS, calculating tax liability, and completing the submission and e-verification process using Aadhaar OTP and net banking. Common errors in e-filing and ways to avoid them were also discussed, along with recent updates to the portal. An interactive Q&A session allowed students to clarify doubts and gain practical insights. The programme concluded with the felicitation of the resource person and a formal vote of thanks, marking the successful completion of an informative and application-oriented workshop.

**Professional Image & Workplace Étiquette for Commerce students**

The workshop on “Professional Image & Workplace Étiquette” was organized for Commerce students with the objective of enhancing their professional readiness and workplace behavior. The session focused on developing essential soft skills, personal grooming standards, and professional conduct required to succeed in corporate environments. It emphasized the importance of presenting oneself confidently and appropriately in professional settings, helping students understand how image and behavior contribute to career growth.

## Modern Corporate Financing Choices: A Practical Approach to Preference Share Redemption, Debenture Funding, and Share Buybacks

This guest lecture was organized with the objective of providing students with a clear and practical understanding of corporate financing and modern funding options adopted by companies in today's dynamic business environment. The session focused on how organizations arrange funds for operations, expansion, and long-term growth while balancing factors such as risk, cost, and control. It aimed to familiarize students with both traditional and contemporary sources of finance, enabling them to understand real-world financial decision-making from a corporate perspective.



CA Santosh Patnaik then delivered an insightful lecture, explaining the concept of corporate financing and the need for funds in areas such as infrastructure, salaries, and business expansion. He elaborated on key financing types—Equity Finance, Debt Finance, and Internal Finance—using real-life examples to enhance understanding. The discussion on equity financing highlighted its advantages, such as no repayment obligation, along with its limitation of ownership dilution. Overall, the session provided students with valuable insights into corporate financial strategies and decision-making processes.

## Union Budget 2026 – Key Proposals & Reforms in Customs and GST

The Department of Commerce organized a guest lecture on “Union Budget 2026 – Key Proposals & Reforms in Customs and GST” in collaboration with the Directorate General of Taxpayer Services, Mumbai Zonal Unit. The session aimed to provide students with a practical understanding of recent legislative and procedural changes introduced in the Union Budget 2026, particularly in the areas of Customs and GST. It focused on helping students grasp how these reforms influence trade practices, taxation compliance, and overall business operations.



The session was hosted by Ms. Tisha Gupta, who welcomed the gathering and highlighted the relevance of the topic, followed by an introduction of the guest speaker by Mr. Sumit Sir. The speaker delivered a comprehensive presentation explaining key policy changes and reforms, supported by practical insights. An interactive Q&A session allowed students to clarify their doubts and engage with current taxation issues. The event concluded with the felicitation of the guest speaker and a formal vote of thanks, marking a successful and informative session that effectively bridged academic concepts with real-world taxation practices.

## THE BANANCE (The great Banking Re-mix: Bass- Tech to Finance)

The Department of Commerce (Banking & Insurance) at VSIT organized an academic event titled “THE BANANCE – The Great Banking Re-Mix: BaaS – Tech to Finance” to provide students with insights into the evolving relationship between technology and the banking sector. The event focused on the concept of Banking as a Service (BaaS) and its growing significance in modern financial systems. It began with a keynote session where industry experts highlighted how technological advancements are transforming traditional banking models and enabling innovative, customer-centric financial services.



The event further featured a panel discussion with professionals from banking and fintech sectors, who explored topics such as AI-driven decision-making, embedded finance, API integration in banking systems, and risk-based pricing models. The discussion emphasized the importance of technological integration and the increasing role of fintech platforms in shaping the future of financial services. Overall, the session provided students with practical exposure to digital transformation in banking, encouraged them to understand emerging trends, and prepared them for evolving career opportunities in the banking and insurance industry.

## Industrial Visit to Go Cheese Factory, Pune

The Department of Commerce (Banking & Insurance) organized an industrial visit to the Go Cheese Factory in Pune on 23rd December 2025 for B.Com (BBI) students, with 46 students participating along with faculty members. The visit aimed to provide practical exposure to manufacturing processes, supply chain management, and operational aspects of the dairy industry. It began with a guided factory tour where students were introduced to the complete cheese production process, including milk collection, pasteurization, curd formation, processing, aging, and packaging. Students also gained insights into quality control measures, hygiene standards, and the use of advanced machinery in large-scale dairy production.



## Banking Beyond Books – Hands-on Workshop

The Department of Commerce organized a hands-on workshop titled “Banking Beyond Books” on 17th January 2026 for students of Banking and Insurance, with the objective of providing practical exposure to real-world banking operations. The session was conducted by Mrs. Shruti Sidhaye, Founder of Lakshya Academy, who emphasized experiential learning and demonstrated how theoretical financial concepts are applied in actual banking scenarios. The workshop aimed to enhance students’ understanding beyond textbooks by engaging them in practical, industry-relevant activities.



The session included interactive components such as simulated banking operations, decision-making exercises, case-based problem solving, and customer interaction scenarios, allowing students to actively apply their knowledge. The speaker also highlighted the importance of human intuition, technical and digital banking skills, analytical thinking, and adaptability in a dynamic work environment. Overall, the workshop provided valuable insights into the practical functioning of the banking sector and prepared students for real-world challenges in the financial industry.

### DEPARTMENT OF MASS MEDIA

## Deadline, Drama and Discussion: The News Story

The Department of Mass Media organized an insightful guest lecture titled “Deadline, Drama and Discussion: The News Story” for BAMMC students, aimed at providing real-time industry exposure and a practical understanding of newsroom functioning. Mr. Bhalerao shared his professional journey in journalism, drawing from his experiences as a ground reporter, interviewer, output producer, and assignment desk head. Through engaging anecdotes, he highlighted the fast-paced nature of television journalism, the constant pressure of deadlines, and the critical responsibility of maintaining news accuracy in a highly competitive environment.





The session offered in-depth insights into key aspects of journalism, including the challenges of ground reporting, the coordination role of the assignment desk, and the process of output production and news packaging. Mr. Bhalerao also discussed the ethical dilemmas faced by journalists, particularly in balancing credibility with TRP pressures, and emphasized the importance of fact-checking in the digital age. The interactive session encouraged students to engage in discussions on fake news, newsroom realities, and career opportunities, making it a highly informative and thought-provoking experience.

## IV to Rashtriya Chemicals and Fertilizers, Thal Alibaug

The Department organized an industrial visit to Rashtriya Chemicals & Fertilizers Ltd (RCF), Thal Unit, Alibaug, offering students a well-structured academic–industrial exposure experience. RCF, a Government of India Public Sector Undertaking, is one of the leading fertilizer and chemical manufacturing companies, with its Thal Unit being a major production complex specializing in urea, ammonia, and related industrial chemicals.



The visit began with an introductory session by Mr. Arun, Operations Chief, who provided insights into the company's establishment, growth, manufacturing processes, and global presence. This was followed by an engaging session by Mr. Yogendra from Public Relations and Corporate Communication, who discussed media relations, crisis communication, brand building, and corporate image management. Another session by Mr. Vartak focused on agricultural and rural marketing strategies, highlighting product positioning and promotion in niche rural markets. The academic sessions were complemented by a guided tour of the Urea Production Plant, giving students first-hand exposure to large-scale industrial operations and helping them connect theoretical concepts with real-world practices. The visit offered valuable learning through direct interaction with industry experts, enhancing students' understanding of corporate communication, rural marketing, and operational processes within a PSU setup.

It also provided networking opportunities and practical insights into media handling, brand management, and agricultural marketing strategies. The programme concluded with a vote of thanks and certificate distribution, making it a comprehensive and professionally enriching experience.



## IV to Kala Ghoda Festival & Khaki Heritage Lab

The Department of Mass Media and Indian Literary Forum at VSIT organized an industrial visit to the Kala Ghoda Arts Festival, Khaki Heritage Foundation, and Jehangir Art Gallery on 4th February 2026 at Kala Ghoda, Fort, Mumbai. The visit aimed to enhance students' understanding of artistic expression, cultural heritage, and urban development. Students explored the Kala Ghoda Arts Festival, where they observed diverse artworks, artistic styles, and visual themes, gaining insights into the messages and creativity behind contemporary art forms. The visit also included a session at the Khaki Heritage Lab, where students learned about heritage conservation and the new Aqua Line project, along with an interactive Q&A session with the speaker.



Further, students visited the Jehangir Art Gallery, where they viewed curated artworks and understood the meaning and interpretation behind different art pieces. They also observed how artworks are displayed and presented in a professional gallery setting. The Khaki Heritage session significantly enhanced their understanding of Mumbai's history, architecture, and urban transformation. Overall, the visit provided a holistic learning experience by combining art appreciation, heritage awareness, and insights into the city's evolving infrastructure.

## Behind the Mic: Story Shapes Public Opinion

The Department of Mass Media at VSIT organized a guest speaker session for BAMMC students on 29th January from 3:00 PM to 4:00 PM at Y-Block 106. The session featured Mr. Mohammed Virani, Proprietor of The Global Studio and Co-Founder of Lify Media and The Witchy Show. The objective of the session was to help students understand the power of storytelling in shaping public opinion and to provide insights into modern content creation and digital media practices.



The Department of Mass Media at VSIT organized a guest speaker session for BAMMC students on 29th January from 3:00 PM to 4:00 PM at Y-Block 106. The session featured Mr. Mohammed Virani, Proprietor of The Global Studio and Co-Founder of Lify Media and The Witchy Show. The objective of the session was to help students understand the power of storytelling in shaping public opinion and to provide insights into modern content creation and digital media practices.

## Behind the Headlines: Inside the Daily Operations of Media Houses

The Department of Mass Media at VSIT organized a guest lecture for BAMMC students on 31st January 2026 from 10:00 AM to 1:30 PM at Y-106. The session was conducted by Ms. Anushree Gaikwad, Sub-Editor at Mid-Day, to help students understand the functioning of the news industry beyond what is visible to audiences. The lecture provided valuable insights into the internal workings of a news organization, including newsroom hierarchy, editorial decision-making, and the roles and responsibilities of journalists.



The speaker also highlighted the importance of verification processes, accuracy, and ethical reporting, along with the challenges and pressures faced by journalists in a fast-paced media environment. Students gained a deeper understanding of how news is curated, edited, and presented to the public. The session concluded with an interactive Q&A segment, allowing students to engage with the speaker, clarify their doubts, and gain practical insights into careers in journalism.

## A seminar on Media Ethics

The Department of Mass Media at VSIT organized a seminar on Media Ethics under the subject WEM (Writing and Editing in Media) to help students understand the influence of media in shaping public opinion through narratives. The session focused on sensitizing students to unethical media practices such as diversion, distraction, and victim blaming, while also emphasizing the importance of accuracy, reliability, and intent behind news reporting. It aimed to build critical thinking among students regarding how media content is created and consumed.

The seminar highlighted the significance of ethical standards in journalism, reinforcing values such as credibility, fairness, accountability, and responsibility. Through discussions on privacy, harm, and victim-sensitive reporting, students developed a deeper sense of empathy and ethical awareness. Overall, the session enabled students to recognize the impact of responsible communication and the role of ethics in maintaining public trust in media.



## INSTITUTION AND COMMITTEE ROLES

### Personality Enrichment Committee

## Grooming and Personality Development for Men

A personality development and grooming seminar was successfully conducted to enhance students' overall growth and professional readiness. The session focused on improving communication skills, building self-confidence, and developing a positive personality through interactive and practical learning methods. Students actively participated in activities and discussions, making the session engaging and application-oriented. Key areas such as personal grooming, professional behavior, and the importance of first impressions were covered, helping students understand how to present themselves effectively in academic and professional settings.



The seminar also provided valuable insights into interpersonal skills, workplace etiquette, and career preparedness, supported by real-life examples and motivational guidance. Active student participation contributed to a lively and impactful learning environment. As a thoughtful initiative, gift hampers were distributed to all participants, including grooming and hygiene essentials, which added a meaningful and inclusive dimension to the event. Overall, the seminar proved to be informative, engaging, and beneficial in shaping students' personal and professional development.



### Students' Council Committee

## VIGOUR 2026

VIGOUR was a comprehensive student-centric event organized to promote holistic development through a blend of sports, cultural, creative, and awareness-based activities. The event aimed to provide students with a platform to showcase their talents, build teamwork and leadership skills, and engage in healthy competition beyond academics. Carefully planned across multiple campus venues, the programme ensured smooth coordination and high participation, incorporating activities such as sports matches, creative competitions, cultural performances, and film screenings. The formal inauguration set the tone for the event, while the overall structure maintained continuous engagement and enthusiasm throughout the day.

The event featured a diverse range of activities, including an energetic cricket match that highlighted teamwork and sportsmanship, and creative events like Crest Quest and CL War that encouraged critical thinking and strategic skills. Cultural segments such as solo singing and short film screenings provided students with opportunities to express artistic talent and storytelling abilities. The event concluded with a PR rally that promoted unity, awareness, and active student involvement across the campus. Organized by the Student Council of VSIT, VIGOUR successfully fostered collaboration, creativity, and community spirit, making it a vibrant and impactful campus initiative.



## VERVE 2026



VERVE was a vibrant and comprehensive inter-house fest organized by the Student Council of VSIT, aimed at promoting holistic student development through a blend of sports and cultural activities. Conducted across multiple days, the event brought together students from five houses—Ruby, Topaz, Sapphire, Emerald, and Diamond—who participated enthusiastically in a wide range of competitions. The sports segment included events such as volleyball, basketball, cricket, football, athletics, kabaddi, badminton, chess, and carrom, showcasing teamwork, discipline, and competitive spirit.

Alongside, cultural days like Traditional Day and Tuxedo & Tiara Day featured activities such as reel making, clay modeling, debates, storytelling, short films, dance, and ramp walk, encouraging creativity, self-expression, and confidence among students.

The event was meticulously planned and executed across various campus venues, ensuring smooth coordination and active participation throughout. Each day reflected high energy, strong house spirit, and enthusiastic audience engagement, creating a lively and inclusive atmosphere. VERGE successfully fostered unity, leadership, and interpersonal bonding while providing a refreshing break from academics. Overall, the fest served as a dynamic platform for talent expression, skill development, and community building, leaving a lasting impact on participants and contributing significantly to campus life.



The event featured a diverse range of activities, including an energetic cricket match that highlighted teamwork and sportsmanship, and creative events like Crest Quest and CL War that encouraged critical thinking and strategic skills. Cultural segments such as solo singing and short film screenings provided students with opportunities to express artistic talent and storytelling abilities. The event concluded with a PR rally that promoted unity, awareness, and active student involvement across the campus. Organized by the Student Council of VSIT, VIGOUR successfully fostered collaboration, creativity, and community spirit, making it a vibrant and impactful campus initiative.



## Maay Marathi 2026



Maay Marathi was a culturally enriching and emotionally engaging event that celebrated the essence, heritage, and pride of the Marathi language and culture. The programme was thoughtfully curated with a seamless flow of performances, including dances, songs, dramas, and poetry, reflecting social themes, traditions, and literary depth. The event commenced with the auspicious Ganpati Naman dance, setting a spiritual and energetic tone, and continued to captivate the audience through a blend of traditional and contemporary artistic expressions.

The event featured a variety of performances such as Swaryanjan dramas, writer-based skits, solo and group dances, and melodious Marathi songs that conveyed meaningful messages related to society, relationships, identity, and cultural pride. Poetry recitations, kavita presentations, and literary acts added depth and showcased the richness of Marathi literature, while creative montages and special entries enhanced the visual appeal and continuity of the programme.



With a well-structured flow ensuring smooth transitions and sustained audience engagement, the event concluded with a symbolic curtain call in Marathi, representing unity and collective pride. Organized by the Student Council of VSIT, Maay Marathi stood out as a memorable cultural experience that beautifully honored Maharashtra's vibrant legacy and artistic spirit.

## Departmental Sports League 2026

The Departmental Sports League (DSL), organized by the Student Council of VSIT from 24th to 27th November 2025, was a vibrant multi-day sports event aimed at promoting physical fitness, teamwork, and inter-departmental unity among students. The event commenced with an energetic inauguration ceremony, including a march run, official opening, and the launch of various indoor and outdoor sports such as cricket, badminton, chess, table tennis, rink football, and more. Over the course of four days, DSL featured a diverse range of competitions including FIFA, kabaddi, football, carrom, box cricket, softball, throwball, volleyball, and handball, along with indoor strategy-based games like chess and esports, ensuring participation across different interests and skill sets.



Each day of the league witnessed enthusiastic participation, competitive matches, and strong sportsmanship among departments. Students showcased not only athletic ability but also strategic thinking, coordination, and teamwork. The matches were well-organized and engaging, drawing large crowds and creating a lively campus atmosphere. The event successfully fostered unity, confidence, and leadership skills while providing a refreshing break from academics. Overall, DSL proved to be a dynamic and impactful initiative that strengthened student bonding, encouraged healthy competition, and contributed to a positive and energetic campus environment. The consistent energy and dedication displayed by participants and organizers ensured the smooth execution of the event. The league also reinforced the importance of balancing academics with physical well-being and extracurricular engagement.

## Shaniwar Manch Activities 2026

A creative writing activity was organized at Vidyalankar College (VSIT) by Shaniwar Manch on 31st January 2026 at 12:00 noon to encourage students to express their thoughts, emotions, and imagination through writing. Students participated enthusiastically by composing reflective pieces on given topics, which helped enhance their creativity, language skills, and confidence. The event aimed to nurture literary interest, promote critical thinking, and provide a platform for students to share their ideas and perspectives freely. Overall, it served as an engaging initiative that fostered original thinking and self-expression, and was successfully organized and managed by the Student Council of VSIT.



The Desi Cosplay – Shaniwar Manch event was one of the most entertaining and energetic highlights of the fest, where participants dressed up as popular Bollywood characters and performed short acts, dialogues, and signature styles inspired by iconic films. The event brought alive the essence of Bollywood through creative portrayals, with students confidently showcasing their acting, styling, and presentation skills, adding humor, drama, and excitement to the stage. The lively audience response further enhanced the vibrant atmosphere, making the experience engaging and memorable. Organized to promote creativity, cultural appreciation, and self-expression, the event provided a platform for students to explore their love for Indian cinema, boost their confidence, and actively participate in a dynamic and entertaining environment.

The Pickleball Workshop was conducted to introduce students to the basics of this emerging sport and promote awareness about its growing popularity. Led by professional coach Mr. Sagar Harilal Gupta, the session covered key aspects such as rules, court dimensions, serving techniques, and gameplay strategies through demonstrations and trial play. Students actively participated in a practice session, helping them understand the game better and build confidence. The workshop aimed to promote physical fitness, coordination, and interest in non-traditional sports, making it an engaging and informative experience.



SHANIWAR MUNCH was a student-led debate session organized in a Gen Z MUN format to promote critical thinking, public speaking, and analytical skills among participants. Held in the Y-Block Seminar Hall, the session began at 12:20 PM and featured two structured debates where teams presented opposing viewpoints on contemporary digital issues. Topics included the responsibility of social media platforms in safeguarding user well-being through AI monitoring and screen breaks, and the impact of cancel culture on creators facing backlash for past content. Participants demonstrated well-researched arguments, respectful conduct, and active engagement throughout the session. Overall, the event provided a dynamic platform for students to explore diverse perspectives and strengthen their communication and reasoning abilities in a competitive yet constructive environment.



An energetic and engaging Zumba session was conducted in the Tree Area at 12 PM on 11th January 2025, creating a lively and उत्साहपूर्ण atmosphere for all participants. Led by certified choreographers Rayen and Mudra from the Wedding in Motion (WIM) academy, the session began with a warm-up routine followed by high-energy dance movements set to a vibrant mix of English, Hindi, Marathi, and Garba songs. Participants enthusiastically joined in, enjoying the fusion of music and fitness, and the session concluded with a lively performance on the popular track “Zingat,” along with fun Instagram reel moments.

The workshop proved to be both therapeutic and invigorating, helping participants relieve stress while staying physically active. It encouraged inclusivity, with students and faculty members coming together to enjoy the session as a community. The lively music and synchronized movements boosted enthusiasm, coordination, and overall well-being. Overall, the session left everyone refreshed, energized, and motivated to adopt a more active and healthy lifestyle.



## *Alumni Committee*

### **Civil Service Exam: Skills that Lead to Success**

The Alumni Committee organized a guest lecture on “Civil Service Exam: Skills that Lead to Success” to guide students about career opportunities in the public sector and financial institutions. The session aimed to create awareness about various competitive examinations, particularly banking exams and Maharashtra Public Service Commission (MPSC), while providing insights into exam patterns, syllabus, eligibility criteria, and effective preparation strategies.



The resource person emphasized the importance of government jobs in terms of job security, growth opportunities, and social recognition, motivating students to consider these career paths. The lecture also covered major banking examinations such as IBPS Clerk and PO, SBI Clerk and PO, and RBI Assistant and Grade B, along with a detailed explanation of the MPSC examination structure, including Preliminary, Main, and Interview stages. Students gained valuable guidance on study planning, preparation techniques, and career pathways, making the session highly informative and beneficial for those aspiring to enter the public sector.

### **Pathways to CFA Charter**

The Alumni Committee organized a guest lecture on “Pathways to CFA Charter” to create awareness about the globally recognized CFA program in finance and investment management. The session focused on explaining the structure of the CFA examination, preparation strategies, and the career opportunities available after completing different levels. The resource person emphasized the value of the CFA certification in enhancing professional credibility and building a strong foundation in the financial industry.



The speaker briefly explained all three levels of the CFA program—Level I (fundamentals and ethics), Level II (asset valuation and application), and Level III (portfolio management and wealth planning). Students were also introduced to career roles such as Investment Analyst, Portfolio Manager, and Equity Research Analyst, making the session informative and useful for aspiring finance professionals.