

NAAC Re-accredited Grade 'A' | Autonomous Institute  
Affiliated to University of Mumbai

# B.COM

## IN BANKING & INSURANCE (BBI)



**Banking Today. Leading Tomorrow.**

Build expertise in banking, insurance and financial services to drive growth and security in the dynamic financial sector.



Gain practical knowledge of banking operations, insurance practices and financial markets to build a secure and rewarding career.



**INDUSTRY RELEVANT CURRICULUM**



**PRACTICAL LEARNING**



**EXPERT FACULTY**



**INTERNSHIP & TRAINING**



**PLACEMENT SUPPORT**



## CURRICULUM STRUCTURE

Explore what you will learn across key areas of Banking & Insurance

<b>01</b>	<b>FOUNDATION COURSES</b>		<ul style="list-style-type: none"> <li>Financial Accounting</li> <li>Business Economics</li> <li>Business Communication</li> </ul>	<ul style="list-style-type: none"> <li>Principles of Management</li> <li>Environmental Studies</li> </ul>	<ul style="list-style-type: none"> <li>Foundation Course I &amp; II</li> <li>Business Mathematics &amp; Statistics</li> </ul>
<b>02</b>	<b>BANKING COMPETENCIES</b>		<ul style="list-style-type: none"> <li>Principles &amp; Practices of Banking</li> <li>Banking Operations</li> </ul>	<ul style="list-style-type: none"> <li>Retail Banking</li> <li>Credit Management</li> <li>Financial Management</li> </ul>	<ul style="list-style-type: none"> <li>International Banking</li> <li>Digital Banking</li> <li>Risk in Banking</li> </ul>
<b>03</b>	<b>INSURANCE COMPETENCIES</b>		<ul style="list-style-type: none"> <li>Principles of Insurance</li> <li>Life Insurance</li> <li>General Insurance</li> </ul>	<ul style="list-style-type: none"> <li>Insurance Law</li> <li>Health Insurance</li> <li>Reinsurance</li> </ul>	<ul style="list-style-type: none"> <li>Marine Insurance</li> <li>Motor Insurance</li> <li>Risk Management</li> </ul>
<b>04</b>	<b>FINANCIAL MARKETS &amp; SERVICES</b>		<ul style="list-style-type: none"> <li>Financial Markets &amp; Institutions</li> <li>Investment Analysis</li> </ul>	<ul style="list-style-type: none"> <li>Securities Analysis</li> <li>Portfolio Management</li> <li>Financial Derivatives</li> </ul>	<ul style="list-style-type: none"> <li>FinTech Basics</li> <li>Wealth Management</li> <li>Financial Services</li> </ul>
<b>05</b>	<b>PRACTICAL EXPOSURE &amp; PROJECTS</b>		<ul style="list-style-type: none"> <li>Internships</li> <li>Live Projects</li> <li>Industrial Visits</li> </ul>	<ul style="list-style-type: none"> <li>Mini Project</li> <li>Major Project</li> </ul>	<ul style="list-style-type: none"> <li>Industry Interaction</li> <li>Case Studies</li> <li>Report Writing</li> </ul>

### WHY CHOOSE B.COM (BBI) AT VSIT?

State-of-the-art Infrastructure	Experienced Faculty	Hands-on Learning	Industry Collaboration	Career Readiness	High Growth Opportunities

**ADMISSIONS OPEN**



Shape Your Future with VSIT!



Mobile With Whatsapp  
**+91 9167409222**



Website  
**vsit.edu.in**



Email  
**admissions@vsit.edu.in**



Address  
**Vidyalankar College Marg,  
Wadala East,  
Mumbai 400 037**



**SCAN HERE**

## WHY CHOOSE VISIT?



11-acre green campus  
in Central Mumbai –  
1 km from Wadala  
Road Station



Modern, well-equipped  
labs with industry-  
aligned, hands-on  
curriculum



Active Corporate  
Relations Centre:  
placement drives,  
soft skills &  
resume building



Vibrant student life –  
clubs, cultural fests,  
sports, and  
extracurricular  
activities

## PROGRAMMES OFFERED

### 1 DEPARTMENT OF COMPUTING

#### Undergraduate (UG)

- B.Sc. in Information Technology
- B.Sc. in Data Science
- B.Sc. in Computer Science (AI & ML)
- B.Sc. in Computer Science (Software Engg.)

#### Postgraduate (PG)

- M.Sc. in Information Technology
- M.Sc. in Data Science & Artificial Intelligence
- M.Sc. in Computer Science (Cybersecurity)

### 2 DEPARTMENT OF COMMERCE

#### Undergraduate (UG)

- B.Com. in Accounting & Finance
- B.Com. in Banking & Insurance
- B.Com. in Financial Markets
- B.Com. in Finance & Analytics

#### Postgraduate (PG)

- M.Com. in Banking & Finance
- M.Com. in Advance Accountancy
- M.Com. in Business Management

### 3 DEPARTMENT OF MANAGEMENT

#### Undergraduate (UG) Programmes

- Bachelor of Management Studies
- B.Com. in Business Administration
- B.Com. in Business Management

### 4 DEPARTMENT OF MASS MEDIA

#### Undergraduate (UG)

- B.A. in Multimedia & Mass Communication
- B.A. in Digital Marketing Communication

#### Postgraduate (PG)

- M.A. in Mass Communication: Entertainment, Media & Advertising



All programmes are affiliated with the University of Mumbai. Admission for UG programmes is based on Class XII merit; PG programmes require a relevant UG degree. Entrance via MAH-CET where applicable.

### STUDENT-CENTRIC APPROACH

- Instructional Area
- Library
- Smart Classrooms (ICT enabled)
- Lecture Capture System
- Tutorial Rooms
- Discussion Rooms
- Laboratories
- Seminar Halls
- Amphitheatre
- Auditorium
- Media Laboratory



Multiple Food Outlets & Vending Machine



Ambulance (24 X 7)



Reading Room



Professional Counsellor



Students' Recreational Center



Gymkhana



Playground

### VALUE-ADDED COURSES



International Financial Management



Professional Web Designing



Stock Market Operations



3D Printing & 2D Graphics Design



Train. Earn. Learn. (with ICAI)



Augmented & Virtual Reality Basics & Unity 3D



Embedded Finance



Data Analytics & Visualisation



Public Speaking & Personality Development



Strategic Advertising & Brand Risk Intelligence

and many more...

### PLACEMENTS & CAREER OPPORTUNITIES



85%

Placement Ratio



₹8 LPA

Highest Package



₹5 LPA

Average Package

### TOP RECRUITERS



### COMMON ROLES OFFERED

- Software Developer
  - Business Analyst
  - Content Creator
  - Marketing Specialist
  - QA / Test Engineer
  - Banking Operations
  - Data Analyst
  - Social Media Manager
  - Brand Manager
  - Event Manager
  - Cost Accountant
  - Financial Analyst
- and many more...

Why Choose  
Vidyalankar School of  
Information Technology?



Industry-aligned  
education with  
future-ready skills



Strong industry  
connect & placement  
support



Focus on holistic  
development &  
employability



Excellent  
infrastructure for  
academic excellence