

# NEWSLETTER

MARCH 2026 TO MAY 2026



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## Tantravihar 2025-26

Tantravihar 2025–26, the annual intercollegiate project exhibition and competition organized by the Department of Information Technology and Data Science at Vidyalankar School of Information Technology (VSIT), was successfully conducted on Thursday, 5 March 2026, from 10:00 AM to 4:00 PM. The event brought together final-year undergraduate and postgraduate students from various institutions, providing a platform to showcase innovative projects across domains such as IoT and Embedded Systems, Web Development, Mobile Applications, Artificial Intelligence and Machine Learning, and Data Science. The programme commenced with an insightful panel discussion, where eminent industry professionals shared their perspectives on emerging technologies, digital transformation, and the evolving demands of the technology sector.



The panel discussion and the overall event were moderated by Dr. Asif Rampurawala, Vice Principal and Head of the Department of Information Technology and Data Science, VSIT. The projects were evaluated by an esteemed panel of industry experts serving as judges across different domains: Mr. Sunil Joglekar for the Web Development track, Mr. Ravindra Jadhav for the Mobile Application track, Mr. Aiyyapan Pillai for the AI/ML track, and Mr. Jitendra Mulay for the Data Science track. Their extensive industry experience and valuable feedback provided students with meaningful insights into current technological trends and industry expectations. Following the panel discussion, participants presented their projects, demonstrating innovative solutions to real-world challenges through technology.

The judges assessed each project based on technical excellence, creativity, innovation, and practical applicability. The event concluded with the announcement of winners across all competition tracks, celebrating outstanding student achievements and reinforcing VSIT's commitment to fostering innovation, experiential learning, and strong industry-academia collaboration.



**DEPARTMENT OF MANAGEMENT****SUBJECT SPECIALIZATION**

The Management Club of VSIT, ENACTUS, organized an orientation session on Subject Specialization for the students of FYBMS with the objective of helping them make informed academic and career decisions. The session introduced students to the three major specializations offered in the BMS programme—Marketing, Human Resource (HR), and Finance—and highlighted the significance of choosing a specialization aligned with their interests, skills, and long-term career aspirations.



During the session, faculty members explained the scope, key responsibilities, and career opportunities associated with each specialization through practical examples and industry perspectives. Students gained valuable insights into the roles each domain plays in the corporate world and the professional competencies required to succeed in them. The interactive discussion that followed allowed students to clarify their queries regarding career prospects, higher education, job roles, and future growth opportunities in each field.

The orientation proved to be an informative and engaging learning experience, enabling students to better understand the distinct features of each specialization and evaluate their own strengths before making a choice. Overall, the session successfully empowered students to take a thoughtful and well-informed step toward their academic and professional future.



## An Educational Visit To MCX

The Department of Management organized an educational visit to the Multi Commodity Exchange of India (MCX) for the students of FYBMS on 09 March 2026 with the objective of providing practical exposure to the functioning of India's commodity markets. The visit enabled students to bridge the gap between theoretical concepts and real-world financial market practices by gaining first-hand knowledge of commodity trading, futures markets, risk management, and hedging strategies. During the visit, MCX experts conducted an interactive knowledge session highlighting the role of MCX in the Indian financial ecosystem and explaining the significance of commodity trading across bullion, base metals, agricultural commodities, and energy products.



The experts introduced students to key concepts such as futures contracts, hedging, cost of carry, contango, and backwardation, while explaining how commodity prices influence businesses and industrial operations. Through practical examples, students understood how producers and manufacturers use futures contracts to minimize the risks associated with volatile raw material prices and protect their profitability. The session also emphasized the importance of working capital management, as fluctuations in commodity prices directly affect production costs and business planning.

The relationship between spot and future prices was explained in the context of the cost of carry, enabling students to appreciate the pricing mechanisms of commodity markets.

The educational visit proved to be an enriching learning experience, offering students valuable insights into the functioning of commodity exchanges and their role in the global economy. The interaction with industry experts enhanced students' understanding of financial risk management and market dynamics while exposing them to practical applications of concepts studied in the classroom. Overall, the visit successfully strengthened students' knowledge of commodity markets and broadened their perspective on career opportunities in the fields of finance, trading, and investment management.



## A Seminar on Income Tax E-Filing

The Department of Management organized an informative seminar on Income Tax Return (ITR) Filing with the objective of creating awareness among students about the fundamentals of income tax, tax filing procedures, and the importance of financial and legal compliance. The seminar was conducted by Ms. Pooja Poojari, Chartered Accountant, and Mr. Vishnu Gavkare, Director, WeCos, who shared their professional expertise and explained complex tax concepts in a simple, practical, and student-friendly manner. The session witnessed enthusiastic participation from TYBMS students and faculty members.



During the seminar, the resource persons discussed the fundamentals of income tax, various sources of taxable income, applicable deductions, different ITR forms, and the eligibility criteria for filing returns. Students also gained practical knowledge of the online ITR filing process, common mistakes made by first-time taxpayers, and the consequences of delayed or incorrect filing. Through real-life examples and case-based explanations, the speakers helped participants understand the practical application of tax laws and the importance of timely compliance in personal and professional financial management.

The seminar proved to be highly informative and beneficial, enhancing students' awareness of tax planning, financial responsibility, and statutory compliance. The interactive session encouraged students to clarify their queries and develop a better understanding of their future tax-related responsibilities. Overall, the programme successfully equipped students with essential knowledge and practical insights into income tax filing, preparing them to become financially informed and responsible citizens.

## Educational Visit to Maharashtra Nature Park

The Department of Management at Vidyalankar School of Information Technology, in association with ENACTUS – The Management Club, organized an educational visit to Maharashtra Nature Park on 9th March 2026 for the students of First Year Bachelor of Management Studies (FYBMS). The visit was designed to bridge the gap between classroom learning and practical exposure by introducing students to environmental conservation, biodiversity, and sustainable resource management.



It aimed to foster environmental awareness while encouraging students to understand the significance of preserving ecological balance in urban settings. During the visit, students were welcomed by the park authorities and participated in a guided tour that showcased the park's diverse ecosystems, flora, and sustainable environmental practices. The informative sessions provided valuable insights into biodiversity conservation, waste management, and the measures adopted to maintain green spaces within a metropolitan environment. Students actively engaged with the guides by asking thoughtful questions and participating in discussions, making the experience interactive, informative, and intellectually stimulating.

The educational visit proved to be a rewarding learning experience, enabling students to connect theoretical concepts with real-world environmental practices. Beyond enhancing their understanding of sustainability and conservation, the activity also helped students strengthen essential skills such as teamwork, communication, observation, and critical thinking. The Department of Management and ENACTUS remain committed to organizing such experiential learning initiatives that contribute to the holistic development of students while promoting responsible and environmentally conscious citizenship.



## Crack CET Smartly! - A Seminar

The Department of Management at Vidyalankar School of Information Technology organized a seminar titled “Crack CET Smartly” on 11th March 2026 for the students of Third Year Bachelor of Management Studies (TYBMS). Held at X Block 007 from 11:00 AM to 12:30 PM, the session was conducted by Assistant Professor Prakash Solanki with the objective of equipping students with effective strategies to prepare for competitive entrance examinations. The seminar aimed to strengthen students’ understanding of CET preparation through practical insights, smart study techniques, and interactive learning.



During the session, Prof. Solanki emphasized the importance of smart work over hard work by introducing students to shortcut methods, logical problem-solving approaches, and efficient time management techniques. He provided a detailed overview of the CET examination pattern, question formats, and effective methods to balance speed with accuracy during the exam. The seminar featured real-life examples, practical tips, and interactive discussions that encouraged active participation and enhanced students’ confidence in tackling competitive examinations.

The seminar concluded with an engaging question-and-answer session, where students had the opportunity to clarify their doubts and gain personalized guidance from the resource person. The session proved to be highly informative and beneficial, enabling students to develop critical thinking, problem-solving abilities, and strategic exam-taking skills. The Department of Management remains committed to organizing such academic initiatives that empower students with the knowledge, confidence, and practical skills required for future academic and professional success.



## DEPARTMENT OF COMMERCE

**Industrial Visit to MCX Pvt Ltd**

The Department of Commerce at Vidyalankar School of Information Technology (VSIT) organized an industrial visit to the Multi Commodity Exchange of India Ltd. (MCX), Mumbai, on 2nd March 2026 for Commerce students. The session, held from 12:00 noon to 1:00 p.m., provided students with an opportunity to gain practical insights into the functioning of India's leading commodity exchange. The visit was designed to bridge the gap between academic learning and industry practices by exposing students to the dynamic world of commodity trading and financial markets.



During the visit, students were introduced to the advanced trading systems, technological infrastructure, and operational processes that facilitate commodity exchange transactions. Industry experts explained the mechanisms of commodity trading, price discovery, market surveillance, and the regulatory frameworks that ensure transparency, efficiency, and security in trading activities. The interactive session also highlighted key aspects of risk management and the role of technology in maintaining an effective trading ecosystem, enabling students to connect theoretical concepts with real-world market operations.

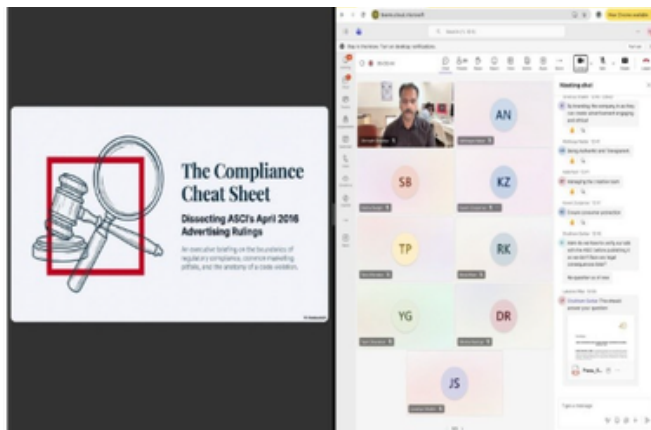
The industrial visit proved to be an enriching learning experience, enhancing students' understanding of commodity markets, derivatives, and financial trading practices. The interaction with industry professionals offered valuable insights into career opportunities within the financial sector while strengthening students' appreciation of practical applications of classroom concepts. The Department of Commerce continues to organize such experiential learning initiatives to equip students with industry-oriented knowledge and prepare them for future professional challenges.



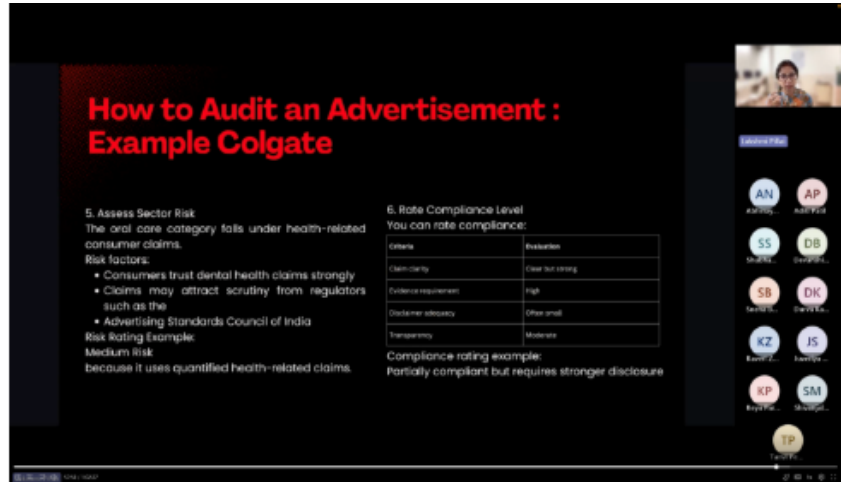
## DEPARTMENT OF MASS MEDIA

## VAC on Strategic Advertising Compliance and Brand Risk Intelligence

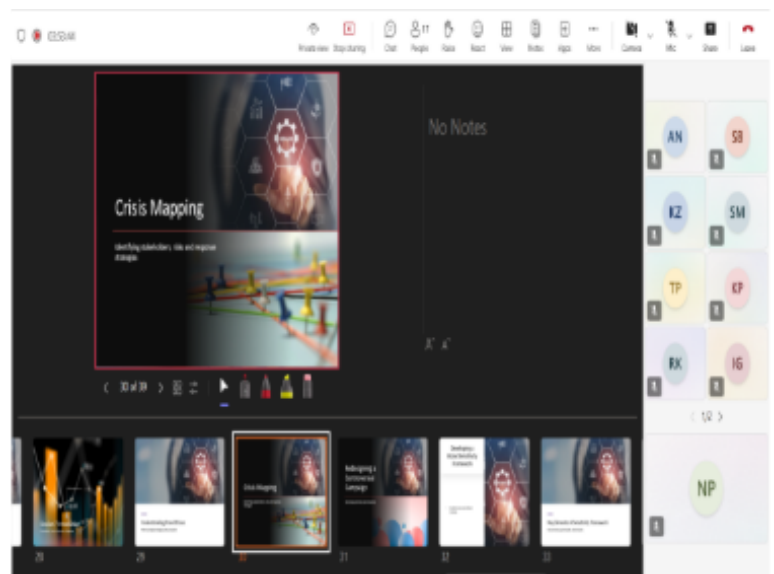
The Department of Mass Media at Vidyalankar School of Information Technology (VSIT) successfully conducted a Value-Added Course (VAC) on Strategic Advertising to provide students with a comprehensive understanding of advertising strategies, ethical standards, and regulatory practices in India. The course aimed to familiarize students with advertising regulations, compliance mechanisms, and responsible promotional practices while developing their ability to identify misleading advertisements and critically evaluate advertising claims in today's dynamic media landscape.



The Value-Added Course proved to be an enriching academic initiative that strengthened students' creative, analytical, and critical thinking abilities. By integrating theoretical concepts with practical applications, the course enhanced participants' communication, presentation, and campaign planning skills while preparing them for careers in marketing, branding, advertising, and the media industry. The Department of Mass Media remains committed to offering such industry-oriented learning opportunities that equip students with the knowledge and professional competencies required in the evolving advertising landscape.



Throughout the course, students explored key aspects of strategic advertising, including target audience analysis, brand positioning, message development, and modern digital marketing techniques such as influencer marketing and social media campaigns. Through real-life case studies and campaign analyses, participants examined misleading advertisements, ethical concerns, reputational risks, and regulatory actions associated with advertisements involving gender, age, culture, and social sensitivity. Module-end assessments further reinforced students' understanding of responsible advertising practices and industry guidelines.



## V-Talkies 2026

The Department of Mass Media at Vidyalankar School of Information Technology (VSIT) successfully organized its intercollegiate media fest, “V Talkies,” on 6th March 2026 in the Auditorium from 10:00 a.m. to 3:00 p.m. The event brought together talented students from various colleges to showcase their creativity and technical expertise across multiple media disciplines. The competition was judged by Mr. Parag Sawant and Ms. Sakshi Temkar, whose valuable feedback and industry insights inspired participants throughout the event.



The fest featured a range of exciting competitions, including Short Film, Photography, Timeline Editing, and Ad Making, each designed to encourage innovation, storytelling, visual communication, and technical excellence. Participants presented compelling short films, captivating photographs, professionally edited video projects, and creative advertisements that reflected their artistic vision and understanding of media concepts. The event also commenced with a graceful Saraswati Vandana, followed by engaging stage activities, interactive segments hosted by the anchors, and energetic dance performances that created a vibrant and celebratory atmosphere.

The event concluded with the announcement of winners in the various competition categories, recognizing the exceptional talent, creativity, and dedication displayed by the participants. The celebrations ended with group photographs, capturing memorable moments shared by students, faculty members, judges, and organizers. V Talkies 2026 proved to be a remarkable platform for nurturing creativity, encouraging healthy competition, and promoting experiential learning, further reinforcing the Department of Mass Media's commitment to fostering excellence in media education.

